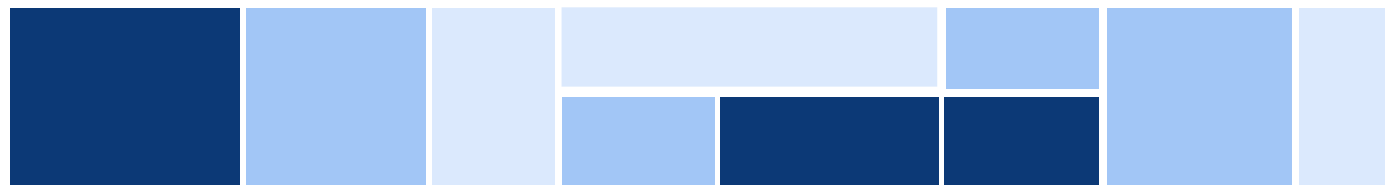




PRIMARY CARE  
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# Health Planning

## CHCANYS Conference

### Community Health:

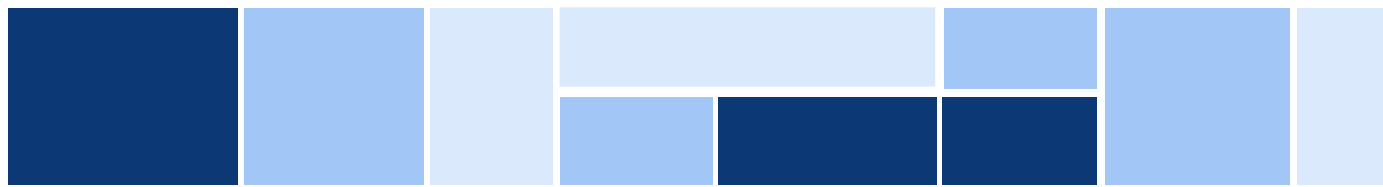
### The Foundation of Patient Centered Care

October 27, 2008

Nancy Lager

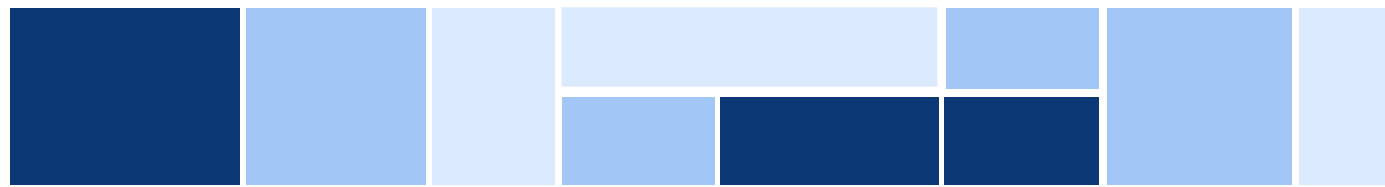
PCDC, Director of Project Planning

[www.pcdcny.org](http://www.pcdcny.org)



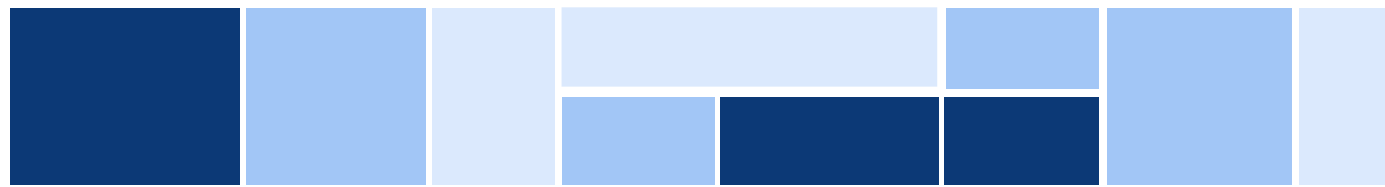
## Overview

1. Where does PCDC fit in the planning world?
2. Why do health planning?
3. How was & is health planning done?
4. Who's doing it now & with what tools & strategies?
5. What can health centers do?



## Where Does PCDC Fit?

1. Dedicated to expanding access to timely, effective primary and preventive health care for residents of underserved communities
  - Promote facility development through financing
  - Deliver technical assistance programs to enable health centers to improve their performance
  - Lead advocacy efforts to advance primary care service delivery
2. Planning informs everything we do



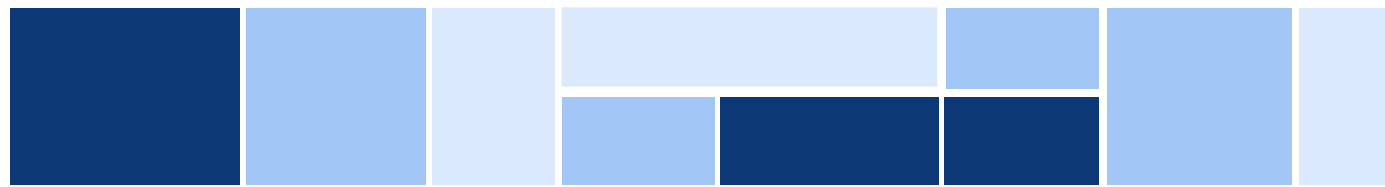
# Why do Health Planning?

## 1. Three key societal motivators:

- Control Health Care Spending
- Improve Health Care Access & Quality
- Improve People's Health

## 2. Why do *Community* health planning?

To enable community members to have significant input in a public process for setting the health care improvement agenda

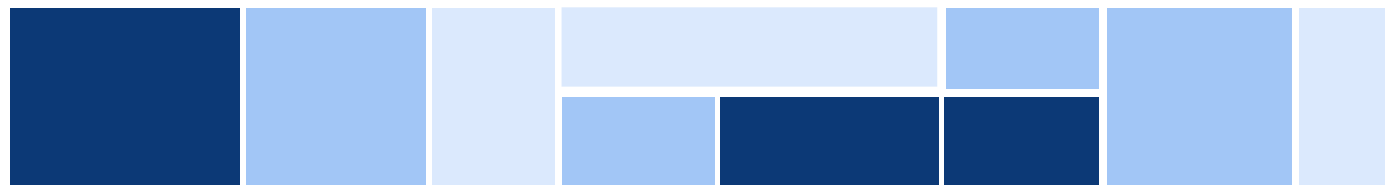


# Why do Health Planning?

(Continued)

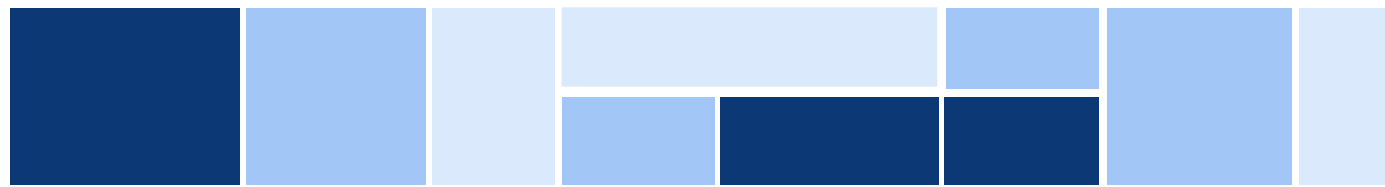
## 3. Why do CHCs do health planning?

Typically, to better align their resources with community needs in order to address unmet needs in underserved communities & to redress disparities in health care delivery that lead to wide variation in health outcomes for underserved residents



# How was & is Health Planning Done?

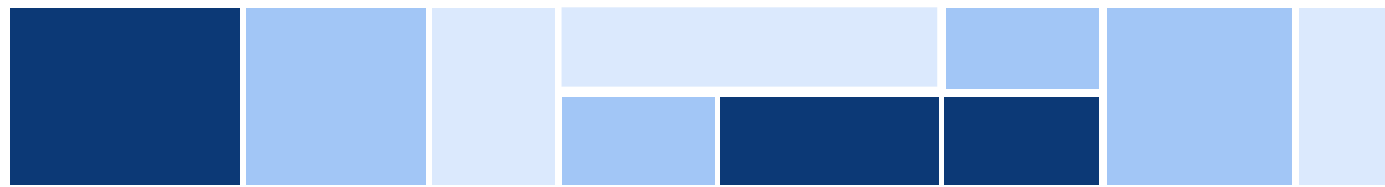
1. The Regulatory Era & the *Golden Age of Health Planning*
2. Government regulation-driven processes fell out of favor & were tossed out with deregulation
3. Continued to be done, but under a new name & through new guises
4. Being restyled and re-embraced as we have come to question the effectiveness of the self-correcting, self-regulating market in ensuring access to & delivery of high quality care



# Who's Doing it Now in NYS & With What Tools & Strategies?

## 1. Efforts focused on resource development

- Database development by Central NY HSA & NYSDOH
- Community Needs Assessments
  - ▣ Service area-focused analyses like the New Access Point needs assessments undertaken by individual providers
  - ▣ Community analyses like CHCANYS-supported planning work in high poverty counties and HHC-administered City Council-funded PCI effort in NYC



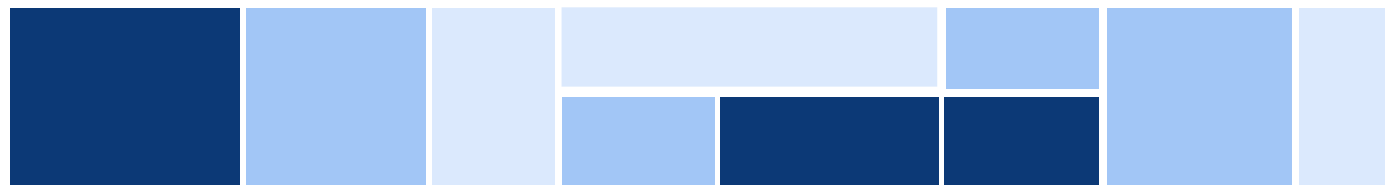
# Who's Doing it Now in NYS & With What Tools & Strategies? (continued)

- Targeted Analyses
  - ▣ CHWS MUA/MUP/HPSA Analysis
  - ▣ PCDC/HHC/CHWS Primary Care Workforce Analysis

## 2. Network Efforts

- Finger Lakes HSA
- Collaborative efforts among health care organizations  
e.g., Rural Health Networks, RHIOs

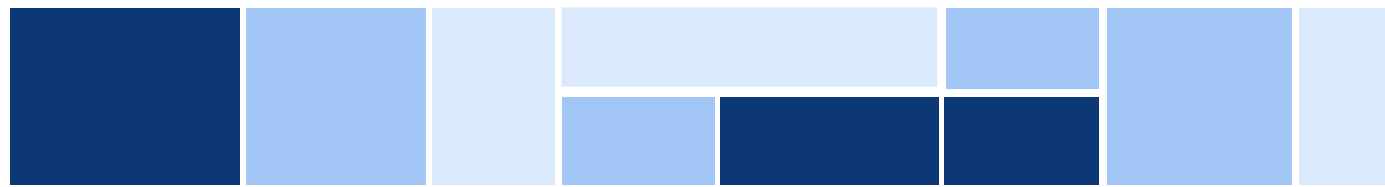




# Who's Doing it Now in NYS & With What Tools & Strategies? (continued)

## 3. Government Efforts

- Public Health Initiatives
  - ▣ Take Care NY
  - ▣ NYS Prevention Agenda Toward the Healthiest State
- Grant-making
- Regulation
  - ▣ CON process
  - ▣ Reimbursement reform



# What Can Health Centers Do?

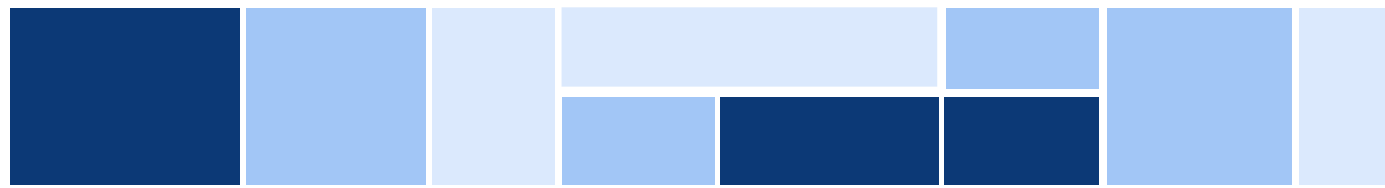
1. Conduct Service-Focused Planning
  - Use more methodological, data-driven approaches to identify access barriers
    - ▣ Structural barriers
    - ▣ Service barriers, e.g., specialty care
    - ▣ Economic barriers
  - Seek community input



# What Can Health Centers Do?

(continued)

2. Conduct Population-Focused Planning
  - Lead &/or participate in multi-provider service expansion/integration efforts
    - ▣ Take the initiative in network development
    - ▣ Participate in HEAL 9 planning efforts

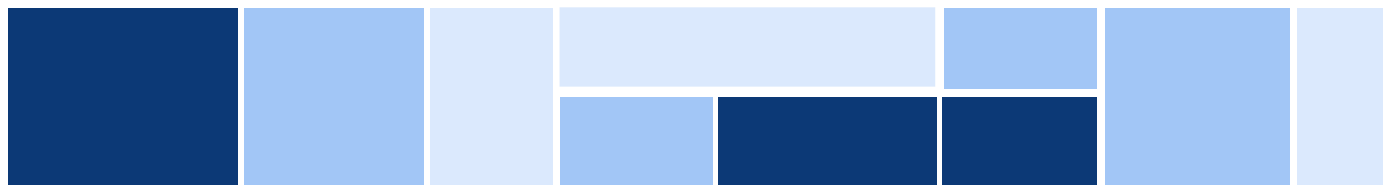


# What Can Health Centers Do?

(continued)

## 3. Take Part in Policy Efforts

- Weigh in on NYS' reform efforts as did in providing input to CHCANYS' testimony re CON reform
- Join advocacy coalitions, e.g., Coalition for Community Health Planning



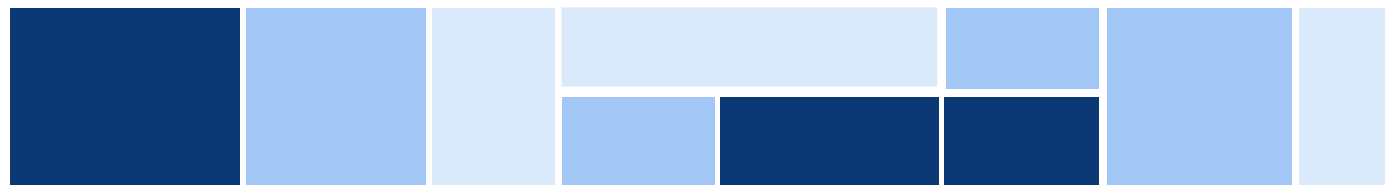
## Select Readings

### Health Planning

- United Hospital Fund, *Reconsidering Community Health Planning for New York City*, August 2008,  
[http://www.uhfnyc.org/usr\\_doc/Reconsidering\\_Community\\_Health\\_Planning.pdf](http://www.uhfnyc.org/usr_doc/Reconsidering_Community_Health_Planning.pdf)

### Needs Assessment & Targeted Analyses

- *Primary Care Initiative Community Health Assessment*,  
Final Report, August 21, 2008  
Report available at <http://council.nyc.gov/>
- Center for Health Workforce Studies, *Impact Analysis of the Proposed Federal Methodology on Primary Care Shortage Designations in New York*, May 2008  
Report available at: <http://chws.albany.edu/>



## Select Readings

(continued)

### Needs Assessment & Targeted Analyses (continued)

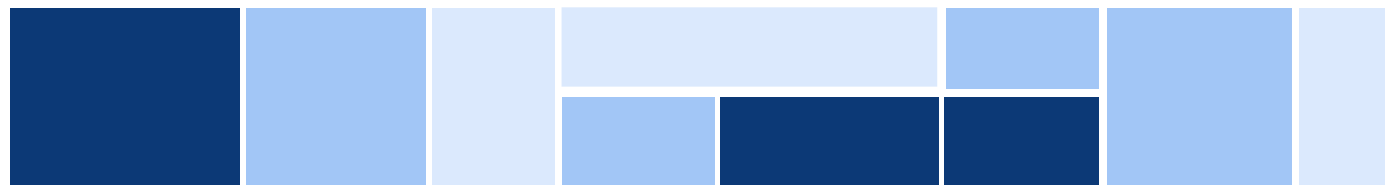
- PCDC/HHC, A Primary Care Capacity Shortage in New York City & The Potential Impact of Hospital Closures, September 2006  
[http://www.nyprimarycarehome.org/article\\_pdfs/Primary\\_Care\\_Capacity.pdf](http://www.nyprimarycarehome.org/article_pdfs/Primary_Care_Capacity.pdf)

### Networks

- Anthony Wellever, *Building Rural Health Networks: Examples from the Rural Network Development Grant Program*, September 1999 <http://ruralhealth.hrsa.gov/pub/BuildingNets.htm>
- Anthony Wellever, *Organizing for Achievement: Networks: Development Case Studies*, February 1999  
<http://ruralhealth.hrsa.gov/pub/organizing.htm>



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