

October 14-16, 2007
Crowne Plaza Hotel, White Plains, NY

2007 Statewide Annual Conference



Embracing the Challenges:
*Solutions for Excellence
in Primary Care*

Celebrating
NACHC – CHCANYS
Success!

YESTERDAY...

Achieving the health care
expansion plan

TODAY...

Making primary and
preventive care a
vital link in New
York's health care

TOMORROW...

Accomplishing the ACCESS
for All America Strategy to
preserve, strengthen, and
expand health centers



NATIONAL ASSOCIATION OF

Community Health Centers

Bethesda MD ▪ Washington DC ▪ www.nachc.com

2007 Statewide Annual Conference

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Welcome to the Community Health Care Association of New York State's (CHCANYS) statewide annual conference. CHCANYS was founded in 1971 – the first statewide Primary Care Association in the nation; a highlight of this conference is the unveiling of a film which marks the Association's history.

Established to give a voice to the state's network of community health centers as leading providers of primary care, CHCANYS is now seen as one of the premiere primary care associations in the country. CHCANYS not only works to increase access for those who would otherwise go without health care through advocacy and education but also creates major new programs and initiatives that showcase community health centers as centers of excellence.

CHCANYS defines new directions in primary care delivery at the more than 50 community health centers with over 425 sites throughout the state. From clinical excellence to health information technology, from emergency preparedness to eliminating health disparities, CHCANYS' goal is to provide community health centers with the resources needed to provide high quality, community-based primary care to anyone in need regardless of their ability to pay.

This year's theme is *Embracing the Challenges: Solutions for Excellence in Primary Care*.

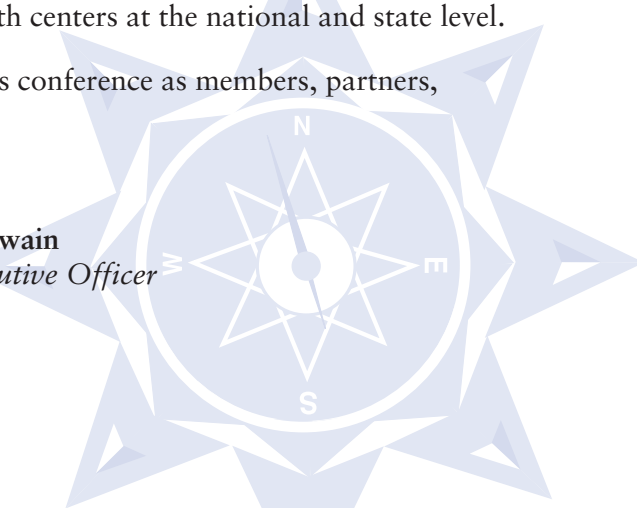
Our theme is most appropriate at this stage in our history. We take this time to reflect on our development and achievements while we forge ahead in defining new directions in health care by continuing to raise the public visibility of health centers at the national and state level.

We thank each of you for joining us for this year's conference as members, partners, stakeholders, sponsors, and exhibitors.

Sincerely,

Maurice Reid
President, Board of Directors

Elizabeth Swain
Chief Executive Officer



2007 Statewide Annual Conference

Embracing the Challenges: *Solutions for Excellence in Primary Care*

Registration

Registration begins Sunday, October 14 from 2:00 p.m. – 5:30 p.m. and continues as indicated on the conference schedule. Conference attendees, presenters, sponsors and exhibitors should be sure to stop by *once* to pick up name tags, materials and information whether pre-registered online or registering on-site. It is not necessary to re-register each day. However, note any schedule postings or memos posted near the registration desk. Name tags and/or tickets are needed for all conference meals including receptions. Guest fees are available for lunches and receptions for those accompanying a registered participant.

CHCANYS is “Going Green”

Presentations received prior to the conference are available on a CD included among your materials. Conference presentations will also be made available post-conference at www.chcanys.org

Sponsors and Exhibitors Products and Services to Meet Your Needs

Be sure to visit sponsors and exhibitors in the Exhibit Hall/Ballroom and Patio Foyer throughout the conference to learn about products and services to find solutions from health care information technology to finance, health plans, and a myriad of business needs. Take part in our exhibit hall raffle to win gifts daily. A welcome reception will take place in the Exhibit Hall/Ballroom and Patio Foyer the evening of Sunday, October 14, 2007 and exhibits continue throughout the conference period. See the list of sponsors and exhibitors included in this program as of press time.

Embracing the Challenges: *Solutions for Excellence in Primary Care*

Conference Highlights

(review conference program for details)

Keynote Speakers:

- **Tom Van Coverden, *President & CEO***
National Association of Community Health Centers (NACHC)
- **John Lozier, *MSSW, Executive Director***
National Health Care for the Homeless Council
- **Alvin Jackson, *MD, Director***
Ohio Department of Health
- **Deborah Bachrach, *Deputy Commissioner of Health***
New York State Office of Health Insurance Programs
- **Lori Evans, *Deputy Commissioner***
New York State Office of Health Information
Technology Transformation
- **Rick Blake, *Senior Health Policy Advisor***
to Congressman Edolphus Towns
- **Sara Rosenbaum, *JD, Chair***
Department of Health Policy, George Washington University

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- Premiere of CHCANYS 35th Anniversary Film
 - Exhibit Hall and Patio Foyer of products and services – visit each day and have an opportunity to win raffle prizes
 - Hospitality Room – *sponsored by RSM McGladrey, Inc.*
 - Join our popular Roundtable Breakfast Discussion Groups each morning at 7:30 a.m. Topics: Public Policy, Finance, Advocacy, Health Information Technology
 - Clinical Workgroup Meeting
 - Topical Workshops –
Public Policy, Finance, Health Information Technology
 - Awards luncheon

Keynote Speaker:

THOMAS J. VAN COVERDAN

*PRESIDENT AND CHIEF EXECUTIVE OFFICER
NATIONAL ASSOCIATION OF COMMUNITY HEALTH CENTERS, INC.
WASHINGTON, DC*



Tom Van Coverden is the dynamic President and Chief Executive Officer of the National Association of Community Health Centers. In a 35+ year tenure with the association, he is credited with building a strong and effective organization which has become a powerful force – transforming the ideas of nonprofit community health providers into a compelling vision for the nation’s health care.

Community, Migrant and Homeless Health Centers are the third largest health provider network in the nation. They have become an integral part of the nation’s health delivery system meeting escalating health needs and bringing doctors and needed health facilities into medically underserved communities. Health centers and their innovative programs in primary care and prevention today serve over 16 million of America’s uninsured, medically underserved, and most vulnerable.

Serving at the helm of NACHC, Tom Van Coverden has enhanced the stature and visibility of health centers. In the turbulence of a changing health world, his bold leadership and strategic focus have enabled health centers to meet challenges, strengthen resources, and move forward an aggressive agenda for growth and development. He is recognized as America’s most ardent spokesman and advocate for the health center model of care – believing passionately in its vast potential to expand health care access and improve the quality of life in America’s communities.

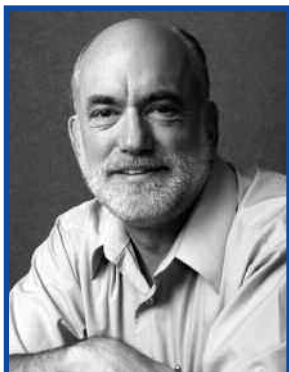
Over the years, Tom Van Coverden has worked to broaden partnerships with health providers, lawmakers, businesses, foundations, academic institutions, and community activists. He has contributed widely to numerous commissions and high-level task forces bringing state and national focus to community health problems and issues. His charismatic and persuasive personality continues to generate support and investment in health center programs -- opening new opportunity for greater service and contribution. Tom brings to the table legislative expertise and a wealth of experience in the field of health. Few can match his understanding of the health care environment or his “hands on” knowledge of the health care industry.

Prior to his service with NACHC, Tom Van Coverden served on Capitol Hill as a health policy advisor and legislative assistant to the late Congresswoman Martha W. Griffiths (D - MI). He is a graduate of the Detroit Institute of Technology and the University of Detroit. He has been married over 35 years to his high school sweetheart, Nancy, and has two children.

Keynote Speaker:

JOHN N. LOZIER, MSSW

*EXECUTIVE DIRECTOR
NATIONAL HEALTH CARE FOR THE HOMELESS COUNCIL*



John N. Lozier has been Executive Director of the National Health Care for the Homeless Council since its founding in January, 1990, and oversees all aspects of the Council's activity in advocacy, training, technical assistance, research, peer support, organizing, and fund development.

Prior to his employment by the National Council, Mr. Lozier was Director of Services for the Homeless in Nashville and Davidson County, with responsibility for development and operation of a specialized primary care clinic and a multi-service day center for homeless people. He had earlier served as the Family Advocate at Family and Children's Service in Nashville, and as Tennessee Director of Southern Prison Ministry.

Among other national-level involvements, Mr. Lozier has served on the Board of Directors of the National Coalition for the Homeless, the Caucus on Homelessness of the American Public Health Association, and the Homeless Health Care Committee of the National Association of Community Health Centers. Mr. Lozier has received many recognitions and awards for his efforts both locally and nationally.

Keynote Speaker:
ALVIN JACKSON, MD
DIRECTOR
OHIO DEPARTMENT OF HEALTH



Ohio's Doctor: Alvin D. Jackson, MD, became director of the Ohio Department of Health (ODH) June 4, 2007, following his appointment by Gov. Ted Strickland in January. Dr. Jackson brings to ODH his holistic approach, the chronic disease prevention model of health care - a model in which patients are partners with their physicians in maintaining good health and charting courses of treatment when needed.

As he begins his tenure, Dr. Jackson plans to work to implement Strickland's Turnaround Ohio plan by making affordable, quality health care accessible to all Ohioans regardless of their personal situation. Patient education and disease prevention are among Dr. Jackson's top priorities as he builds relationships with Ohio's 133 local health departments and other public and private health care providers to help protect and improve the health of all Ohioans.

Fluent in Spanish, Dr. Jackson comes to ODH from Community Health Services in Fremont, Ohio, where he provided primary medical care to rural residents and migrant workers since 1993 and served as medical director since 1995. Under Dr. Jackson's leadership, Community Health Services expanded its reach from three counties to 12; reduced its no-show rate from 21 percent to 9 percent; opened a pediatric suite; and expanded its in-the-field care services, with the addition of a mobile clinic, for migrant workers. Dr. Jackson himself has provided care in the fields since 1998.

Dr. Jackson was Chief of Staff of Fremont Memorial Hospital from 2003 to 2005 and a staff physician at the Sandusky County Health Department from 1994 to 2006. In 2000, he served as president of the Midwest Clinicians Network and was its state representative to the Ohio Association of Community Health Centers in 2001.

In addition to his professional duties, Dr. Jackson and his wife, Gayle, have been active in the Fremont volunteer community. In 1995, they founded the African-American College Club to tutor and encourage students of color to attend college. The same year, Dr. Jackson helped launch the mentoring group Brother to Brother to steer young African-American males away from guns, alcohol and drugs.

Dr. Jackson has lobbied Congress to maintain funds for community health centers' efforts to recruit providers to work in underserved areas; has traveled to Honduras to provide medical help in the wake of Hurricane Mitch in 1999; and in 2002 helped Liberian citizens rebuild and restock a hospital decimated by that country's civil war. In September of 2005, Dr. Jackson and his medical team took their mobile clinic, equipped with two exam rooms, a mini-pharmacy and refrigeration system, to Bay St. Louis, Mississippi to assist with the Hurricane Katrina disaster relief.

Dr. Jackson hails from Portal, Ga., a community of about 500 residents, mostly descended from former slaves. Having lost his mother in a tragic accident at a young age, he was raised by his grandparents and spent many evenings with sick people to keep them company and watch for medical crises. When not in school, he spent his days picking crops in the fields with his father or grandparents. At the high school, where he was one of the first African-American students to attend, a teacher suggested that he take agriculture courses to prepare for a life in the fields. He ignored this advice, made the honor society and enrolled in Alabama's Oakwood College, where he earned an academic scholarship.

Dr. Jackson earned his B.S. from Michigan's Andrews University before graduating from The Ohio State University College of Medicine and completing his residency at Toledo's Mercy Hospital. In 2000, Dr. Jackson won Pfizer's Ohio Quality Care award; in 2001, he won the U.S. Department of Health and Human Services' Clinician award for his dedication to the nation's migrant farm workers. That same year, Dr. Jackson earned the Robert Wood Johnson Community Health Leadership award.

In 2004, Dr. Jackson received an Honorary Doctorate of Humane Letters from Heidelberg College of Ohio for his humanitarian efforts with migrant workers and foreign relief efforts.

The Jacksons have four adult children; two are physicians, one is a banker and one is a college student.

Keynote Speaker:

DEBORAH BACHRACH

*DEPUTY COMMISSIONER OF HEALTH
OFFICE OF HEALTH INSURANCE PROGRAMS*



In January 2007, Ms. Bachrach began serving as the Medicaid Director of the State of New York and Deputy Commissioner of Health, Office of Health Insurance Programs, where she is responsible for New York's Medicaid, Family Health Plus, Child Health Plus and EPIC programs.

From 1992 until November 2006, Ms. Bachrach was a partner at the law firm of Manatt, Phelps & Phillips where she served as Co-Chair of the Not-For-Profit Practice group, having previously co-chaired the Health Care Practice Group. She specialized in the representation of health and human services organizations, providing legislative, regulatory and strategic counsel, and assistance in organizing successful advocacy campaigns. At the firm, Ms. Bachrach worked extensively with hospitals, community health centers and health plans whose patients depended on public health insurance programs, including Medicaid, Medicaid managed care and State Child Health Insurance Programs.

Ms. Bachrach is a frequent speaker on strategies to expand access to health insurance coverage and health care. She has published numerous articles and foundation-supported analyses of the effectiveness of Medicaid and Child Health Plus in reaching the targeted populations and sustaining the health care providers that serve them.

Between 1987 and 1992, Ms. Bachrach served as Vice President, External Affairs at St. Luke's-Roosevelt Hospital Center where she was responsible for all hospital government, community and public affairs programs. Before joining St. Luke's-Roosevelt, she served for four years as Chief Assistant Attorney General in the office of New York State Attorney General Robert Abrams.

Ms. Bachrach graduated with honors from the NYU School of Law and the Wharton School of the University of Pennsylvania.

Keynote Speaker:

LORI EVANS

*DEPUTY COMMISSIONER
OFFICE OF HEALTH INFORMATION TECHNOLOGY TRANSFORMATION*

Lori M. Evans is Deputy Commissioner for the new Office of Health Information Technology Transformation, where she will be responsible for leading State and private-sector efforts to improve health care quality, accountability and efficiency through widespread deployment of health information technology.

Ms. Evans served as a senior adviser to Dr. David Brailer, the nation's first national coordinator for health information technology in the U.S. Department of Health and Human Services, and was responsible for launching landmark initiatives for the certification of health information tools, modernization of health information standards, nationwide information-sharing architectures, and evaluation of new policies for protecting consumer privacy.

Most recently, she served as a Managing Director of Manatt Health Solutions, a national health care policy and business advisory division of Manatt, Phelps and Phillips, leading the health information technology practice. Additionally, she has held management positions at the eHealth Initiative and CareScience Inc. She has served as a senior consultant with the Permanente Medical Group, as well as a policy analyst and research scientist at the University of California San Francisco and the George Washington University.

Keynote Speaker:

RICK BLAKE

*SENIOR HEALTH POLICY ADVISOR
OFFICE OF CONGRESSMAN EDOLPHUS "ED" TOWNS*

Rick Blake currently serves as senior health policy advisor to thirteen-term Congressman Edolphus "Ed" Towns, 10th Congressional District, New York, on issues related to the Energy and Commerce Committee. He also serves as a professional staff member of the Government Management, Organization and Procurement Subcommittee, the Committee on Oversight and Government Reform. He has developed and contributed to legislation on health information technology, the reduction of health disparities, children's health, HIV/AIDS prevention, Medicare and Medicaid quality and payment issues and other health issues related to assisting medically underserved communities. Rick has also conducted three Subcommittee hearings on the health of 9/11 first responders and community residents.

Rick previously served two other Representatives as a chief of staff and as a communications director and also served as the deputy press secretary to former D.C. Mayor Marion Barry and as press secretary to former D.C. Commissioner for Public Health, Dr. Reed Tuckson. He has worked as a policy analyst for the Health Insurance Association of America and as a professional staff member of the American Association for the Advancement of Science. He has also served as a consultant on many national disease prevention and health education campaigns and has written articles, editorials and opinion pieces for many organizations on health issues that have appeared in major publications.

Keynote Speaker:

SARA ROSENBAUM, JD

*CHAIR OF THE DEPARTMENT OF HEALTH POLICY;
HAROLD AND JANE HIRSH PROFESSOR OF HEALTH LAW AND POLICY
GEORGE WASHINGTON UNIVERSITY*



Sara Rosenbaum, JD, is Hirsh Professor and Chair, Department of Health Policy, the George Washington University School of Public Health and Health Services. Professor Rosenbaum has devoted her 30-year career to issues of health law and policy affecting low income, minority, and medically underserved populations, and the health care safety net. Between 1993 and 1994, Professor Rosenbaum worked for the Clinton Administration, where she directed the legislative drafting of the Health Security Act for the President and developed the Vaccines for Children initiative.

Professor Rosenbaum is a graduate of Wesleyan University (CT) and Boston University School of Law. She is the Founding Chair of the SPHHS Department of Health Policy, the only one of its kind in the nation. She has authored more than 250 articles and studies focusing on all phases of health law, as well as health care for medically underserved populations, and is co-author of *Law and the American Health Care System* (Foundation Press, NY).

Professor Rosenbaum serves on numerous organizational boards, including the National Board of Medical Examiners and AcademyHealth (Chair, 2005). Named one of the country's most influential health policy makers, she has received many national awards, including the Hansen Award from the University of Iowa, an HHS award for distinguished national service on behalf of Medicaid beneficiaries, and a Robert Wood Johnson Foundation Investigator Award in Health Policy Research (2000).



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**Confirmed at press time.*

Schedule at a Glance
(see complete descriptions)

Sunday, October 14, 2007

Time	Event	Room
2:00 – 5:30 p.m.	Registration	Ballroom Foyer
2:00 – 5:00 p.m.	Americorps Training and Orientation	Beacon Room
3:00 – 6:30 p.m.	Board of Directors & Membership Meeting Policy Briefing Strategic Planning	Ballroom AB
6:00 – 7:30 p.m.	Sponsors/Exhibitors Set-up	Exhibit Hall/Ballroom CD & Patio Foyer
7:30 – 8:30 p.m.	<i>Welcome Reception</i> <i>Sponsored by WellCare of New York</i>	Exhibit Hall/Ballroom CD & Patio Foyer

Monday, October 15, 2007

Time	Event	Room
7:00 – 8:30 a.m.	Continental Breakfast/Exhibits/Registration <i>Continental Breakfast</i> <i>Sponsored by Fidelis Care New York</i>	Exhibit Hall/ Ballroom Foyer & Patio Foyer
7:30 – 8:30 a.m.	Public Policy Breakfast Meeting – discussion about the work of CHCANYS' Public Policy Committee. Please attend if you would like to consider joining the Committee.	Briarcliff
7:30 – 5:00 p.m.	CVD Healthy Heart Collaborative Learning Session I <i>(special closed track program)</i>	Scarsdale
7:30 – 8:30 a.m.	Finance Breakfast Meeting – all Fiscal Directors and staff invited.	Larchmont
8:45 – 10:30 a.m.	Plenary Session <i>Welcome:</i> Maurice Reid, President, Board of Directors, CHCANYS Elizabeth Swain, CEO, CHCANYS <i>Keynote:</i> Tom Van Coverden, President & CEO, National Association of Community Health Centers (NACHC) John Lozier, MSSW, Executive Director, National Health Care for the Homeless Council	Ballroom AB
10:30 – 11:00 a.m.	<i>Break</i> <i>Sponsored by Hudson Center for Health Equity & Quality</i> <i>(Hcheq)</i>	Exhibit Hall/ Ballroom CD & Patio Foyer

Schedule at a Glance

(see complete descriptions)

Monday, October 15, 2007

Time	Event	Room
2:45 – 7:30 p.m.	Exhibits	Ballroom CD & Patio Foyer
3:30 p.m.	<i>Break</i> <i>Sponsored by Healthfirst</i>	Ballroom CD
<i>Concurrent Workshops (Select One)</i>		
11:00 – 12:30 p.m.	<p>Emerging Trends in Network Approaches to HIT Adoption for Health Centers</p> <ul style="list-style-type: none"> • Kevin Kearns, President & CEO, Health Choice Network, Inc. • Alejandro Romillo, CIO and Senior Vice President, Health Choice Network, Inc. 	Larchmont
11:00 – 12:30 p.m.	<p>Self Management Goal Setting</p> <ul style="list-style-type: none"> • Sharon Morrison, RN, MAT, National Health Care for the Homeless Council 	Yorktown
11:00 – 12:30 p.m.	<p>NACHC Federal Update</p> <ul style="list-style-type: none"> • Susan Jenkins, Assistant Director of Federal Affairs, NACHC • Kate Breslin, Director of Policy, CHCANYS • Beverly Grossman, MSW, Policy & Planning Analyst, CHCANYS • Darryl Ng, Director of New York City Policy, CHCANYS 	Briarcliff
11:00 – 12:30 p.m.	<p>Health Centers Strengthening Primary Care Delivery through Collaboration with Hospitals: Two Case Studies</p> <ul style="list-style-type: none"> • Barbra E. Minch, Chief Executive Officer, William F. Ryan Community Health Center • John M. Silva, Chief Executive Officer, Hometown Health Centers • Karen Westervelt, Executive Director, Ryan/Chelsea-Clinton Community Health Center 	Sprainbrook
12:30 – 2:30 p.m.	<p style="text-align: center;">Luncheon</p> <p><i>Remarks:</i> Elizabeth Swain, CEO, CHCANYS</p> <p>BPHC Emergency Management Expectations and its PIN Implications –</p> <ul style="list-style-type: none"> • Mollie Melbourne, National Association of Community Health Centers <p><i>Keynote:</i> Alvin Jackson, MD, Director, Ohio State Department of Health</p>	Ballroom AB

Schedule at a Glance

(see complete descriptions)

Monday, October 15, 2007

Time	Event	Room
<i>Concurrent Workshops (Select One)</i>		
2:45 – 5:00 p.m.	<p>The Quality Imperative: How Health Information Technology Can be Leveraged to Drive Quality</p> <ul style="list-style-type: none"> • Abha Agrawal, MD, FACP, Director, Medical Informatics, Kings County Hospital Center • Kwame Kitson, MD, Vice President Continuous Quality Improvement, Institute for Family Health 	Briarcliff
2:45 – 5:00 p.m.	<p>Medicaid Managed Care in New York: An Overview and Key Issues for Health Centers</p> <ul style="list-style-type: none"> • Kate Breslin, Director of Policy, CHCANYS – Moderator • Patricia Kutel, Director of the Bureau of Managed Care Financing, New York State Department of Health 	Sprainbrook
2:45 – 5:00 p.m.	<p>\$ Capitalizing on Advocacy \$</p> <ul style="list-style-type: none"> • Libby Post, CEO, Communication Services • Beverly Grossman, Policy & Planning Analyst, CHCANYS • Jennifer Post, Regional Membership Organizer, CHCANYS 	Yorktown
5:45 – 7:30 p.m.	<p>Premiere of CHCANYS 35th Anniversary Film Night at the Movies – Red Carpet reception</p>	Exhibit Hall/ Ballrooms AB
7:30 – 8:30 p.m.	<p><i>Hospitality Room</i> <i>Sponsored by RSM McGladrey, Inc.</i> <i>Be sure to stop by “after the movie.”</i></p>	Larchmont

Tuesday, October 16, 2007

Time	Event	Room
7:00 – 8:30 a.m.	<p style="text-align: center;">Continental Breakfast/Exhibits/Registration</p> <p style="text-align: center;"><i>Continental Breakfast</i> <i>Sponsored by Manatt, Phelps, & Phillips, LLP</i></p>	Exhibit Hall/ Ballroom & Patio Foyer
7:30 – 8:30 a.m.	<p>Health Information Technology (HIT) Breakfast – demonstration of HRSA Health IT Toolbox</p> <ul style="list-style-type: none"> • Barbara Hood, CIO, CHCANYS – Moderator • Prashila Dullabh, MD, Health IT Program Manager, National Opinion Research Center (NORC) • Alycia Infante, Research Analyst, NORC 	Larchmont
7:30 – 8:30 a.m.	<p style="text-align: center;">Advocacy Breakfast – discussion of next year’s CHCANYS Advocacy Agenda</p>	Briarcliff

Schedule at a Glance

(see complete descriptions)

Tuesday, October 16, 2007

Time	Event	Room
8:45 – 10:30 a.m.	<p style="text-align: center;">Plenary Session</p> <p><i>Welcome:</i> Elizabeth Swain, CEO, CHCANYS</p> <p><i>Keynote:</i> Deborah Bachrach, Deputy Commissioner of Health, New York State Office of Health Insurance Programs</p> <p style="text-align: center;">Health Information Technology</p> <p>Rick Blake, Senior Health Policy Advisor to Congressman Edolphus “Ed” Towns</p> <p>Lori M. Evans, Deputy Commissioner, New York State Office of Health Information Technology Transformation</p>	Ballroom AB
10:30 – 10:45 a.m.	<p style="text-align: center;"><i>Break</i></p> <p style="text-align: center;"><i>Sponsored by RCHN Community Health Foundation, Inc.</i></p>	Exhibit Hall/ Ballroom CD
10:30 a.m. – Until	<p style="text-align: center;">Exhibits</p>	Exhibit Hall/ Ballroom & Patio Foyer
<i>Concurrent Workshops (select one)</i>		
10:45 – noon	<p style="text-align: center;">Role of Leadership in Planning and Response</p> <ul style="list-style-type: none"> • Kristine Gebbie, RN, DrPH, Director, Center for Health Policy, Columbia University • Kevin O’Hara, EMT-P, Deputy Chief Instructor, Nassau County Emergency Medical Services Academy 	Yorktown
10:45 – noon	<p style="text-align: center;">Connecting Children and Families to Health Care Coverage</p> <ul style="list-style-type: none"> • Anne Marie Costello, Director, Bureau of New York City Compliance and Customer Service, New York State Department of Health 	Briarcliff
10:45 – noon	<p style="text-align: center;">Clinical Workgroup</p> <p style="text-align: center;"><i>Medical Directors and clinicians of all disciplines welcome</i></p> <p style="text-align: center;">continuing discussions and work regarding CHCANYS collaborative efforts on clinical projects and policy</p> <ul style="list-style-type: none"> • Elizabeth Swain, CEO, CHCANYS • Neil Calman, MD, Chair, CHCANYS Clinical Committee 	Larchmont

Schedule at a Glance

(see complete descriptions)

Tuesday, October 16, 2007

Time	Event	Room
12:15 – 2:00 p.m.	<p style="text-align: center;">Awards Luncheon</p> <p><i>Remarks:</i> Maurice Reid, President, Board of Directors, CHCANYS Elizabeth Swain, CEO, CHCANYS</p> <p><i>Keynote:</i> Sara Rosenbaum, JD, Chair, Department of Health Policy, George Washington University</p> <p><i>Greetings:</i> Ron Moss, Director, Office of Peer Review, HRSA</p> <p style="text-align: center;"><i>Health Center Awards Ceremony</i></p>	Ballroom AB
Concurrent Workshops (Select One)		
2:15 – 4:00 p.m.	<p>Health Center Reimbursement in New York State: Everything the Health Center Leader Needs to Know</p> <ul style="list-style-type: none"> • Kate Breslin, Director of Policy, CHCANYS – Moderator • Peter Epp, CPA, Managing Director, RSM McGladrey, Inc. 	Larchmont
2:15 – 4:00 p.m.	<p>Case Studies in Electronic Health Record Adoption at Community Health Centers: Strategies and Approaches</p> <ul style="list-style-type: none"> • Rei Gonzalez, CEO, Settlement Health • Warriia A. Esmond, Medical Director, Settlement Health • Mali Trilla, COO, Settlement Health • Lindsay Farrell, CEO, Open Door • Daren Wu, MD, Chief Medical Officer, Open Door 	Briarcliff
4:00 p.m.	<p style="text-align: center;">Conference Adjourns ---- please complete evaluations</p>	

Embracing the Challenges: *Solutions for Excellence in Primary Care*

Workshop Descriptions

Monday, October 15, 2007

Choose one of these concurrent educational sessions

11:00 a.m. – 12:30 p.m.
Larchmont

Emerging Trends in Network Approaches to Health Information Technology Adoption in Community Health Centers

Target Audience: CEOs/Executive Directors, CFOs/Finance Directors, COO's, IT Directors, CMOs/ Medical Directors, *all* interested

Kevin Kearns, President & CEO, Health Choice Network of Florida, Inc.
Alejandro Romillo, CIO and Senior Vice President, Health Choice Network of Florida, Inc.

An overview of current and emerging trends in network approaches to health information technology and how Health Choice Network of Florida, one of the country's most successful health center controlled networks has effectively leveraged shared technology and operational services for community health centers across the United States.

Learning Objectives

Attendees will:

1. Understand the current and emerging landscape of Network approaches to Health Information Technology in community health centers;
2. Understand the collaborative strategies, organizational structure, and scope of services that are needed for a successful Health IT network; and
3. Understand how HCN has leveraged technology and effective uses of shared services to enhance results in both business and clinical outcomes.

11:00 a.m. – 12:30 p.m.
Yorktown

Self-Management Goal Setting

This presentation emphasizes the special needs of homeless patients, but is also applicable to all patients.

Target Audience: Clinicians, *all* interested

Sharon Morrison, RN, MAT, National Health Care for the Homeless Council

People experiencing homelessness bear a higher burden of illness such as diabetes, asthma or heart disease. Managing any of these chronic conditions while living in a shelter or on the streets can leave clients feeling helpless and overwhelmed. Self management goal setting is designed to allow clients to take charge of their health, but traditional goals such as walking 20 minutes every day or counting carbohydrates are not realistic within the confines of homelessness. This training, designed for non-medical and medical personnel alike will introduce participants to

Monday, October 15, 2007 continued...

the fundamentals of behavioral change strategies aimed to support clients in taking steps to improve their health care. We will learn how to help clients identify self management goals that consider the realities of homelessness and design plans that can support their independence. From designing an action plan to assessing client's confidence levels for success, this workshop will walk you through the necessary steps to help clients' better care for themselves.

11:00 a.m. – 12:30 p.m.
Briarcliff

NACHC Federal Update

Target Audience: CEOs/Executive Directors, Board Members, Policy Staff, *all* interested

Susan Jenkins, Assistant Director of Federal Affairs, NACHC

Kate Breslin, Director of Policy, CHCANYS

Beverly Grossman, MSW, Policy & Planning Analyst, CHCANYS

Darryl Ng, Director of New York City Policy, CHCANYS

It has been a busy year in Congress. Some legislative proposals could drastically change care and coverage in your community health centers. Hear about federal policy issues and developments impacting your center from NACHC and CHCANYS. This session will give the latest information around Health Center Reauthorization, Budget and Appropriations, SCHIP Reauthorization, Health Information Technology legislation and other congressional activities. Find out what grassroots advocacy your health center should be doing to help support our health center congressional agenda.

11:00 a.m. – 12:30 p.m.
Sprainbrook

Health Centers Strengthening Primary Care Delivery through Collaboration with Hospitals: Two Case Studies

Target Audience: CEOs/Executive Directors, Board Members, *all* interested

Barbra E. Minch, Chief Executive Officer, William F. Ryan Community Health Center

John M. Silva, Chief Executive Officer, Hometown Health Centers

Karen Westervelt, Executive Director, Ryan/Chelsea-Clinton Community Health Center

Health centers in New York have successfully worked with their local hospital partners to advance and improve primary health care delivery. Ryan/Chelsea-Clinton Community Health Center, an affiliate of the William F. Ryan Community Health Center in Manhattan and Hometown Health Centers in Schenectady offer case studies. Ryan and Hometown recently took on the ambulatory care programs of local hospitals and leaders from the Centers will share with us the successes, challenges and work to be done in implementing this type of endeavor.

Visit Sponsors and Exhibits after lunch in the Exhibit Hall

Monday, October 15, 2007 continued...

Choose one of these concurrent educational sessions

2:45 – 5:00 p.m.
Briarcliff

The Quality Imperative: How Health Information Technology can be Leveraged to Drive Quality

Target Audience: CEOs/Executive Directors, CMOs/ Medical Directors, QI Managers *all* interested

Abha Agrawal, MD, FACP, Director, Medical Informatics, Kings County Hospital Center

Kwame Kitson, MD, Vice President Continuous Quality Improvement, Institute for Family Health

The most compelling reason to undertake Health IT adoption in your organization is to improve health care quality, safety and patient outcomes. This session will present experiences of experts in the field of Medical Informatics and Quality Improvement and how the clinician's use of technology innovation can produce improved clinical outcomes.

Learning Objectives

Attendees will:

1. Learn about measuring health care quality and patient safety;
2. Learn about approaches to leverage IT to improve quality and safety; and
3. Learn about practical case studies demonstrating the use of IT to improve outcomes.

2:45 – 5:00 p.m.
Sprainbrook

Medicaid Managed Care in New York: An Overview and Key Issues for Health Centers

Target Audience: CEOs/Executive Directors, Board Members, *all* interested

Kate Breslin, Director of Policy, CHCANYS – Moderator

Patricia Kutel, Director of the Bureau of Managed Care Financing, New York State Department of Health

Patricia Kutel, Director of New York State's Bureau of Managed Care Financing, will provide an overview of the Bureau's structure and responsibilities and will bring us up to speed on the new Medicaid Managed Care Wraparound process for federally qualified health centers.

2:45 – 5:00 p.m.
Yorktown

\$ Capitalizing on Advocacy \$

Target Audience: CEO/Executive Directors, Board Members, *all* interested

- *How can doing great advocacy work help your center bring in money?*
- *How can having a strong media plan help you in both your advocacy and fundraising work?*

Monday, October 15, 2007 continued...

Libby Post, CEO, Communication Services

Beverly Grossman, Policy & Planning Analyst, CHCANYS

Jennifer Post, Regional Membership Organizer, CHCANYS

Come learn how CHCANYS' grassroots advocacy strategy will help increase support for your health center and in turn build your advocacy, marketing and fundraising initiatives. Get ideas about how to create a 'culture-of-advocacy' within your center and a 'culture-of-giving' in your community by developing effective ways to engage staff, Board members and patients in both your advocacy and fundraising. We will also discuss how having a prepared 'culture-of-advocacy' can be crucial when your center needs to quickly organize to address a crisis or to build community support for an expansion.

Tuesday, October 16, 2007

7:30 – 8:30 a.m.
Larchmont

Health Information Technology Breakfast

HRSA Health IT Toolbox Demonstration: A presentation by staff members from NORC (National Opinion Research Center) will preview the web-based on-line resource tool developed to provide practical tools, information resources and a collaborative environment for Health IT adoption in health centers and networks. The demonstration will be followed by Q&A and a discussion on what other resources would be helpful in dealing with the challenges faced in Health IT adoption and utilization at health centers.

The demonstration is led by:

Barbara Hood, CIO, CHCANYS – Moderator

Prashila Dullabh, MD, Health IT Program Manager, NORC

Alycia Infante, Research Analyst, NORC

Choose one of these concurrent educational sessions

10:45 a.m. – noon
Yorktown

Role of Leadership in Planning and Response

Target Audience: CEOs/Executive Directors, COOs, Health Professional Staff, Managers, Department Directors, Board Members, *all* interested

Kristine Gebbie, RN, DrPH, Director, Center for Health Policy, Columbia University

Kevin O'Hara, EMT-P, Deputy Chief Instructor, Nassau County Emergency Medical Services Academy

members of the NY Consortium for Emergency Preparedness Continuing Education (NYCEPCE)

The workshop presenters are nationally recognized for their work in preparedness training of public health and healthcare professionals. This workshop represents a year long project focusing on the community practice site and their potential role in emergency response. Planning materials were designed to meet the needs of a small

Tuesday, October 15, 2007 continued...

to medium size agency with constraints on time and resources. Emphasis is placed on collaborating with community health sector partners, especially health departments or hospitals, to maximize health related resources that can be mobilized in a community wide response.

Learning Objectives

Attendees will learn:

1. The potential role of the Community Practice Site (CPS) in emergency response;
2. The responsibility of a CPS leader in emergency planning and response; and
3. Next steps using the Emergency Preparedness Toolkit and resources to develop a plan and train staff.

10:45 a.m. – noon
Larchmont

Clinical Workgroup

Continuing discussions and work regarding CHCANYS collaborative efforts on clinical projects and policy

Elizabeth Swain, CEO, CHCANYS

Neil Calman, MD, Chair, CHCANYS Clinical Committee

Agenda:

- I. Clinical Representation to CHCANYS Board of Directors
- II. Clinical Involvement in CHCANYS Committees
- III. Introduction of Wanda Montalvo, CHCANYS Chief Clinical Programs Officer
- IV. CHCANYS 2008 Clinical Leadership Forum
(process for input – ie. faculty, clinical workgroup)
- V. Specialty Services and HIV Screening
- VI. Next Steps

10:45 a.m. – noon
Briarcliff

Connecting Children and Families to Health Care Coverage

Target Audience: *All*

*Anne Marie Costello, Director, Bureau of NYC Compliance and Customer Service
Division of Coverage and Enrollment, Office of Health Insurance Programs
New York State Department of Health*

Ensuring that all children and adolescents have access to comprehensive affordable health insurance coverage is at the top of Governor Spitzer's health agenda. This session will describe New York State's campaign to provide access to health insurance for all children and eligible adults. It will examine the elements of the 2007 -2008 State Budget that will make it easier for families to apply for and renew their coverage, as well as, other efforts including the Children's Cabinet, public awareness campaign, systematic approaches to enrollment and renewal and grassroots outreach.

Don't miss more important workshops after lunch! There is still time to visit sponsors and exhibitors....

Tuesday, October 15, 2007 continued...

Choose one of these concurrent sessions

2:15 – 4:00 p.m.
Larchmont

*Health Center Reimbursement in New York State:
Everything the Health Center Leader Needs to Know*

Target Audience: CEO/Executive Directors, Clinical Leaders,
CFO/Fiscal Managers, COO, and *all* interested

Kate Breslin, Director of Policy, CHCANYS – Moderator
Peter Epp, CPA, Managing Director, RSM McGladrey, Inc.

Learn about recent developments and future prospects at the state level regarding regulatory policy and reimbursement issues for community health centers, including billing for offsite services. The presenters will have the latest information about what health centers should be thinking about as they plan for the coming year. This is an overview of New York State health center regulatory and reimbursement issues from big picture policy concerns to the critical details.

2:15 – 4:00 p.m.
Briarcliff

*Case Studies in Electronic Health Record Adoption at
Community Health Centers: Strategies and Approaches*

Target Audience: CEOs/Executive Directors, CFOs/Finance Directors,
COO's, IT Directors, CMOs/ Medical Directors

Lindsay Farrell, President and CEO, Open Door Family Medical Centers
Daren Wu, MD, Chief Medical Officer, Open Door Family Medical Centers
Rei Gonzalez, CEO, Settlement Health and Medical Services
Warrisa A. Esmond, MD, Medical Director, Settlement Health and Medical Services
Mali Trilla, COO, Settlement Health and Medical Services

Advancing the adoption of electronic health record applications is a major strategic and transformative initiative that is in progress or planned for many health centers across New York. This session will review the strategies used by two New York health centers to guide their journey into Health IT and the critical success factors needed to implement e-HR's in a health center environment.

Learning Objectives

Attendees will:

1. Understand keys to organizational readiness and overcoming barriers to adoption;
2. Learn strategies for successful collaborations; and
3. Identify best practices for managing the project, organizational change, and vendor relations.

4:00 p.m. Conference Adjourns

*Thank you for completing your evaluations. We value your feedback.
The information contributes to determining conference locations and topics.*



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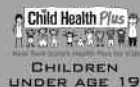
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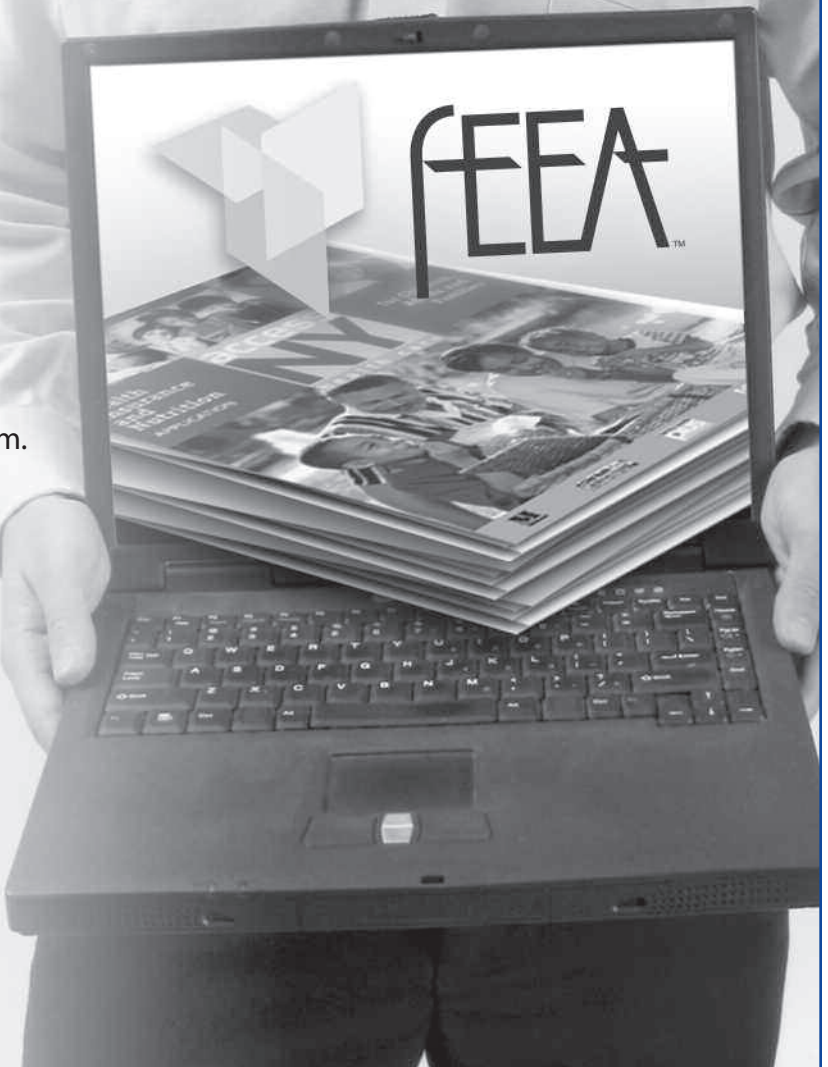
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