

# Emerging Trends in Network Approaches to HIT Adoption in Community Health Centers

#### Health Choice Network

Kevin Kearns - President / CEO
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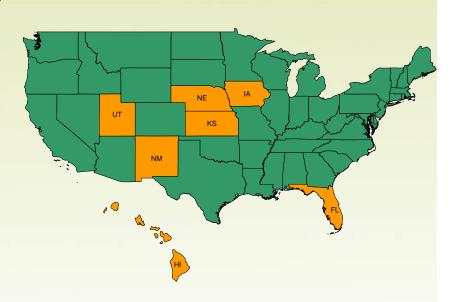
### Discussion Topics

- Who We Are...
- Networks Approach to HIT Initiatives
  - -Why HIT?
  - Together We are Stronger
- Leveraging Technology
- General Session Q & A



#### Health Choice Network - Overview

- 501c(3) organization governed by its CHC members, who serve as Board of Directors
- 45 member centers (224 sites) in seven states (FL, HI, IA, KS, NE, NM, UT)
  - Management Agreements with IA and NE
- 'Mini-RHIO' of CHC's with over 665,000 users (approx 390K are Uninsured) and 1.8M Visits





# Health Choice Network "At a Glance"

Network Location	Chair	CEO/Director	HRSA Funding 2006	Sites	2006 Users
Florida	Brodes H. Hartley, Jr.	Kevin Kearns	Operating/ICT	115	321,301
New Mexico	Seferino Montano	David Roddy	Operating	49	107,895
Utah	Lynn Hudgens	Chris Viavant	SIMIS	15	55,345
Hawai'i	N/A	Richard Taaffe	СНС	1	2,685
INCC	N/A	Ted Boesen	СНС	39	145,329
Kansas	Lougene Marsh	Karla Finnell	СНС	5	22,910
Total					665,689



#### Our Mission

To provide high quality service, support and expertise to member organizations and to act as a vehicle for strategic efforts that strengthen our community health partners.



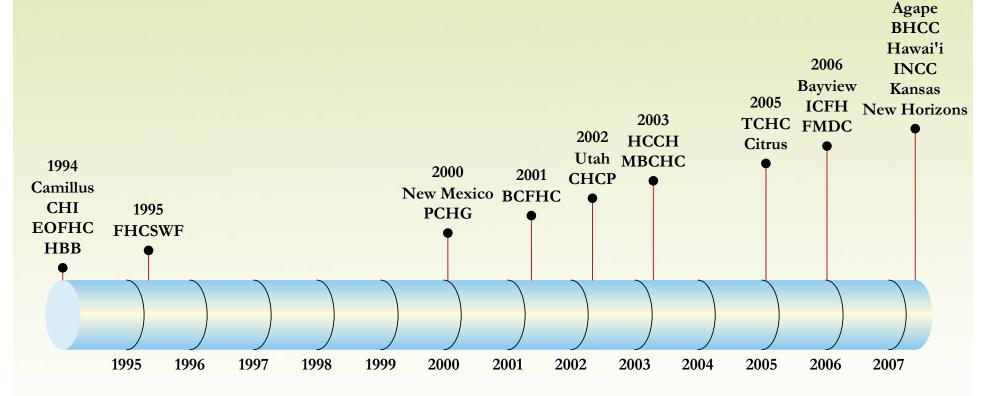
### Why the Network was formed?

- President's initiative to expand CHC's centers must have stable infrastructure
- Focus on Healthcare Information Technology
  - HRSA/BPHC will not fund individual centers
  - Networks are well positioned in national picture
- Emphasis on clinical outcomes (from BPHC,Third Party Payers, policy makers)
- State Medicaid reform
- Enhanced expectations for CHC performance and efficiencies
- Helps provide management continuity for centers

2007



#### **HCN** Timeline



1994



### HCN Governance and Membership

- Coalition formed and governed by CHCs,
   CMHCs, and Homeless Health Centers
- 501c(3) not for profit—supporting organization as further defined under Section 509(a)(3)
- CHC CEOs serve as HCN Board of Directors
  - Plus Clinical Representative
  - Founding Members have two Board seats



## HCN - Integration Areas

- Central CIO / IT systems
  - EMR/EOHR system
    - 298+ Providers / 97+ Dental Providers
- Central CFO / Finance system
- Centralized Billing Office
- Clinical/Managed Care
- Programs Development





### Benefits of Integration

- Improves ability to provide quality health care to CHC patients
- CHC synergies information sharing
- Economies of scale
- Ability to access capital
- Improves level of technology in centers
- Ability to retain qualified leaders
- Immediate improvement in mgt reports
- IS/Fiscal Integration Averages 1.8% of CHC Budgets



#### **HCN** Committee Structure

- HCN Board of Directors
  - IDS Committee (Florida)
    - Clinical Committee
      - Behavioral Health Subcommittee
    - Dental Committee
    - Finance/CBO Committee
    - ICT/EHR Committee
    - Managed Care/CareNET Committee
  - By-Laws Committee
  - Nominating Committee
  - IT Committee
  - Executive Committee
  - Finance Committee
  - Fund Development Committee
  - Managed Care/Clinical Committee





# Health Choice Network Strategic Initiatives

Functions	Year Initiated	
Information Technology	1996	
Finance	1996	
Managed Care / Atlantic Care	1997	
Clinical Committee	1996	
Program Development	1999	
EMR / EOHR	2001	
Centralized Billing Office	2002	
Disease Management	2002	
CareNet	2005	
Health Connect in Our Schools	2006	
Prestige Health	2007	
InfiNet Data Solutions	2007	



# Network Approaches to HIT





### Why HIT?

- In 2004 \$1.9 Trillion spent on healthcare (16% of the GDP)
- Expected to be \$4 trillion (20% GDP) by 2015
- 30% of healthcare spending (\$380 billion) is for treatment that may not improve health status, may be redundant, or inappropriate to the patient's condition
- 1.5 million Americans suffer illness, injury or death (98K) due to prescribing errors (IOM)



#### EHR and HIT can...

- Reduce lab/radiology ordering by 9-14%
- Lower ancillary test charges by up to 8%
- Reduce hospital admissions by 2%
- Reduce excess medication usage by 11%
- Estimates suggest savings of \$77-\$112 Billion per year



### Improved Clinical Performance

- Chronic disease management
- Quality guidelines / prompts
- Outcomes / Data reporting
- Safety electronic prescriptions
- E laboratory ordering/results
- Timely info in hands of clinicians
- Electronic Dental Records / Digital Imaging
- Patient involvement / self management





### Improved Business Opportunities

Positioning CHC's to be an integral part of the healthcare delivery system

- Managed Care
  - Risk contracting
  - Prepaid Medicaid Mental Health program
  - CHC owned HMO/Provider Service Network
- Community Programs
  - School based health centers Miami-Dade
  - DiabetikSmart State initiative (2003-2005)
  - Cancer Prevention Programs



### Improved Business Opportunities

Positioning CHC's to be an integral part of the healthcare delivery system

- Other Opportunities afforded through HIT
  - Foundations
  - Federal (AHRQ, NIT, ONC)
  - State Appropriations
  - Other local opportunities
- Regional Health Information Networks (RHIOs)
  - Immunizations
  - Medicaid
  - Local hospitals



### Improved Business Opportunities

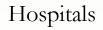
Positioning CHC's to be an integral part of the healthcare delivery system

- Continuity of Care Record (CCR) / Patient Health Record (PHR)
  - Patient responsibility
  - Special populations (school health, homeless, migrant/seasonal farm workers)
  - Uninsured (we are their 'payer based record')
  - Disaster support











Clinics



Pharmacy



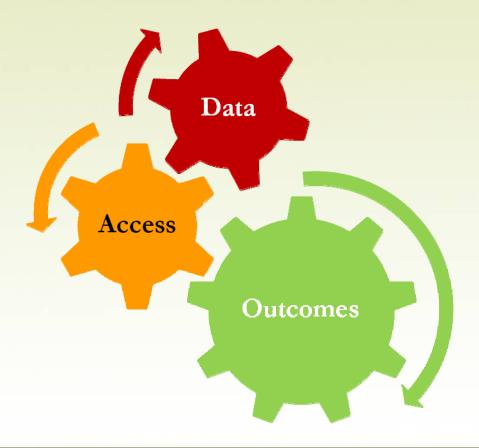
Labs



Public Health



# Leveraging Technology





### Information Technology

#### Electronic Health Record

- Medical / Dental
- Custom Provider Template
- School Based Health
- Document Imagining
- Voice Recognition
- CCR

#### Network Administration

- Hosting Services
- Backoffice / Email Support
- Disaster Preparedness
- Infrastructure Design (LAN/WAN)
- Web Design/Mgmt

#### Implementations and Training

- Project/Change Management
- Training and Staff Development
- Installation of Technology (Software/Hardware)
- Best Practices Matrix
- Reimbursement Coordination

#### Support Services

- 24hr Service Desk (Hardware/Software)
- Project Management
- Vendor Escalation
- BETA Testing



# Information Technology continued

#### Chief Information Officer

- Center CEO Support
- State Board of Directors Support
- Serves as CHC IT Department
- Project Leadership
  - Resource Allocation
- Budget Oversight
- National HIT Representation
- RHIO and HIE Support

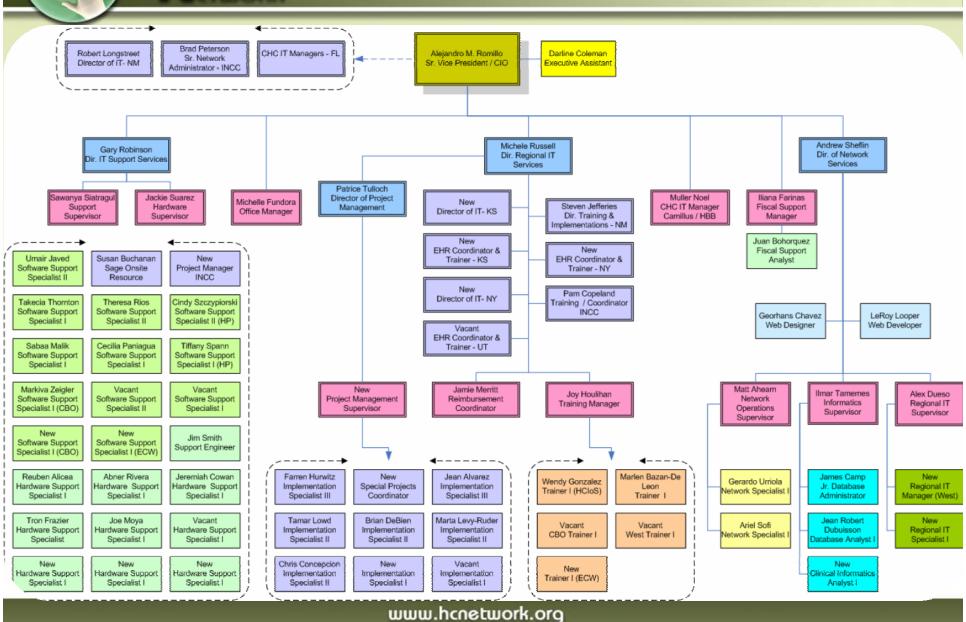
#### Informatics

- Clinical Reporting
- Fiscal Reports (Black Book)
- Web based Reporting Tools
- Practice ManagementSupport
  - Error Reports
  - Daily Close Reports
  - Productivity



#### The CIO...

Communities that care...





#### Benefits of the IT Infrastructure

- Redundancy Across Server, LAN, and Data
  - 2,500 Gallon Diesel Generator with 14 days uptime
  - 3 Redundant AC Units
  - Dual Power and Ethernet to all devices
    - Key servers have quadruple redundancy
- Secure Data Exchange
  - EHR/EOHR
  - Email Virus and Spam filtering on all inbound and outbound traffic
  - CHC Office Files by Security Groups over 3,000 Maintained
  - Internet utilization monitoring
  - Onsite Video and Access Surveillance



#### Benefits of the IT Infrastructure

continued

- Accessibility
  - Private CHC Connectivity
  - Access from Public Internet
  - Central hotspot for all CHC connections (i.e. immunization registries and RHIO's)
- Expert Network Staff
  - MCSE, CCNA, Dell Certified, HIPAA
  - 24hr Onsite Monitoring Servers / 14.7TB Data / 165
     WAN Spots
  - Centralized upgrade and problem solving



### Fiscal Impact - IT Integration

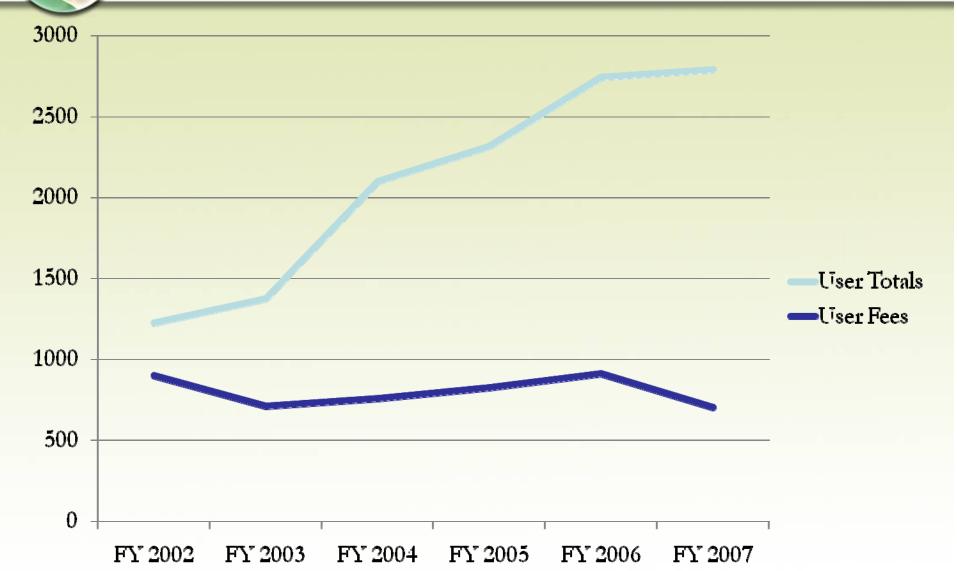
- Over 600k saved annually (recurring)
- Another 7.5 million in additional revenues/costs savings (one time)
- IS/Fiscal Integration averages 1.8% of center budgets





#### Users vs. Fees

Communities that care...





#### Access and Telecommunications

- Providers require access from anywhere/anytime
  - Downtime prevention (93% downtime incurred by telecommunication within the first 75 yards of center)
  - Deployment of MPLS solution via Internet Access
  - HCN Wireless Access Points deployed for mobility
- Secure WAN communications via HIPAA compliant means
  - 128bit encryption from internal/external access
  - Citrix data packet monitoring via sniffer
- Data transfer speeds = Productivity
  - Image transfer and bandwidth calculations
  - Growth options for all Centers
- Backup solutions for WAN access
  - IOS with IPSEC T1 to ADSL auto switching at CHC





### Monthly Reporting

- Key Indicators (reported monthly by center)
  - Gross Charges vs. Expenses (Target 100%)
  - Grant vs. Sliding Fee Discounts (Target 70%)
  - BPHC Grant as % of total budget (Target < 30%)</li>
  - Days in Accounts Payable (Target < 45 Days)</li>
  - Days in Accounts Receivable (Target < 45 Days)</li>
  - Current Ratio (Target > 1.0)



### Monthly Reporting

- UDS (summary of tables 3,4,&5)
- RVU analysis and CPT code graphs
- Billable visits 12 months (by location and payer type)
- HMO Analysis Report
- Health Factor Demographic Reports
- Managed Care Risk contract utilization figures
- PECS data export from practice mgmt





# Questions & Answers





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HCN Website – <a href="http://www.hcnetwork.org">http://www.hcnetwork.org</a>



