

COLORECTAL CANCER FORUM TECHNICAL ASSISTANCE

Selected Resources for State Teams







2017 Colorectal Cancer Forums

Under the leadership of the Comprehensive Cancer Control National Partnership, 80% by 2018 Forums for states were held in July and September 2017. Eleven (11) state teams, comprised of six (6) organizations, attended each forum. The forums were designed to cultivate and strengthen stakeholder relationships and enhance the capacity of states to implement evidence-based colorectal cancer screening interventions.

Each state team developed an evidence-based action plan during the forum. Following the forum, teams are receiving technical assistance from national experts to support the implementation of their action plans. The American Cancer Society, with funding from the Centers for Disease Control and Prevention, is leading the technical assistance efforts, with support from a national advisory group comprised of members from the Centers for Disease Control and Prevention, National Cancer Institute, and the National Colorectal Cancer Roundtable.

Technical Assistance Needs

In October 2017, state teams were surveyed by the American Cancer Society Comprehensive Cancer Control Program about their technical assistance needs. The resources included in this document were selected by leading expert organizations to address state team requests.

The document introduces some key resources for state teams, but is not a comprehensive list of colorectal cancer resources produced by the national partners. Please note that state teams are in different stages of readiness and phases of implementation, so there are resources listed that may be more pertinent to some teams than others.



Guides and Toolkits

Following is a brief list of guides and toolkits for the highest-ranked topics or priorities that state teams selected in the survey.

Resources for Implementing Evidence-based Interventions

- 1. Provider-oriented strategies (e.g., provider reminder/recall systems, provider assessment, and feedback)
 - NCCRT: <u>Steps for Increasing Colorectal Cancer Screening Rates: A Manual for</u> <u>Community Health Centers</u>
 - NCCRT: <u>How to Increase Preventive Screening Rates in Practice</u>
- 2. Structural barriers to screening (e.g., transportation, translation, patient navigation)
 - CDC: <u>New Hampshire Colorectal Cancer Screening Program Patient Navigation</u> <u>Model</u>
 - NCCRT: Paying for Colorectal Cancer Screening Patient Navigation Toolkit

Resources for Partnerships/Coalitions/Roundtables

- 1. Working with health plans
 - NCCRT: <u>Colorectal Cancer Screening Best Practices Handbook for Health Plans</u>
 - NCCRT: Increasing Quality Colorectal Cancer Screening: An Action Guide for Working with Health Systems
- 2. Effective messaging to reach the unscreened
 - NCI: Making Data Talk
 - NCCRT: <u>80% by 2018 Communications Guidebook</u>
 - NCCRT: <u>Hispanics/Latinos and Colorectal Cancer Companion Guide</u>
 - NCCRT: Asian Americans and Colorectal Cancer Companion Guide
 - NCCRT: Medical Office Screen Slides
 - CDC: <u>Screen for Life Resource Toolkit</u>



Partnerships/Coalitions/Roundtables

- 3. Working with health care systems
 - CDC: Increasing Quality Colorectal Cancer Screening: An Action Guide for Working
 with Health Systems
 - CDC: <u>Guidance for Measuring Colorectal Cancer Screening Rates in Health System</u> <u>Clinics</u>
 - NCCRT: <u>80% by 2018 Hospitals Working Together to Save Lives</u>
 - NCCRT: <u>80% by 2018 What Can Radiologists Do to Advance 80% by 2018?</u>
 - NCCRT: <u>80% by 2018 What Can Gastroenterologists & Endoscopists Do to Advance</u> <u>80% by 2018?</u>
 - NCCRT: <u>80% by 2018 What Can Primary Care Physicians Do to Advance 80% by</u> <u>2018?</u>
 - Flu-FIT.org An Innovative Program to Increase Colorectal Cancer Screening Rates

Webinar Resources

Following is a brief list of webinars for the highest-ranked topics or priorities that state teams selected in the survey.

Resources for Implementing Evidence-based Interventions

- 1. Provider-oriented strategies (e.g., provider reminder/recall systems, provider assessment, and feedback)
 - NCI: <u>Physician-oriented Intervention on Follow-up in Colorectal Cancer Screening</u>
- 2. Structural barriers to screening (e.g., transportation, translation, patient navigation)
 - NCI: <u>C Kukui Ahi (Light the Way): Patient Navigation</u>
 - NCI: <u>Culturally Tailored Navigator Intervention Program for Colorectal Cancer</u> <u>Screening</u>
 - NCCRT: <u>Waiving Colonoscopy Co-pays</u>
 - NCCRT: How to Pay for Screening Navigation Toolkit





Resources for Partnerships/Coalitions/Roundtables

- 1. Working with health plans
 - NCCRT: <u>Colorectal Cancer Screening Best Practices Handbook for Health Plans</u>
 - NCCRT: <u>Asian Americans' Companion Guide & 2017 Communications Updates</u>
 - NCCRT: Updates to the <u>80% by 2018 Communications Guidebook and New</u> <u>Hispanic Companion Guide</u>
- 2. Health systems
 - NCI: <u>Colorectal Cancer Screening: From Consensus to Community</u>
 - NCI: <u>Implementing Evidence-based Interventions within Health Care Systems</u>
 - NCI: <u>Tools of the Trade: Multicomponent Interventions to Increase Cancer</u> <u>Screening</u>
 - NCI: Fecal Immunochemical Test (FIT) and Colonoscopy Outreach
 - NCCRT: <u>Guidance on Implementing FIT-based Screening Programs</u>
 - NCCRT: Links of Care Update



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