Please Join the Citywide Colon Cancer Control Coalition (C5) for its

9th Annual C5 Summit

"Increasing Colorectal Cancer Screening: Addressing Patient and Systems Barriers"

Date: Wednesday, June 4th, 2014

Time: 8:30am - 4:00pm

Location: New York University, Kimmel Center

Rosenthal Pavilion

60 Washington Square South

New York, NY 10012

Cost: Free

Registration required by May 16th: www.c5nyc.org

Presentation highlights:

* Dr. Mary Bassett, Commissioner, NYC Department of Health and Mental Hygiene

* Keynote: Dr. Richard Wender, Chief Cancer Control Officer, American Cancer Society

Who are we? C5 was convened by the New York City Department of Health and Mental Hygiene (DOHMH) in March of 2003. Since its inception, C5 has been a critical partner in NYC's efforts to control colon cancer. This prestigious multi-stakeholder coalition includes dedicated and talented health professionals, clinicians, researchers, academics, administrators and advocates from various public and private institutions and organizations.

What do we do? C5 strengthens NYC's colon cancer prevention and control efforts through advocacy, resource development, policy initiatives, community leadership, strategic planning, and by facilitating communication between the DOHMH and the key stakeholders.

What's new? This year, the Summit will convene the C5 community to report on the progress and successes of current initiatives, and to discuss strategies that address patient and systems barriers to colorectal cancer screening.



