



**Reaching Out With Technology:  
Meeting the Triple Aim with Telehealth**

**Mary Zelazny, CEO**

# Can Telehealth Help Meet the Triple Aim?

- **Improve Access:**
  - Increased access to specialists, primary care docs, behavioral health providers, remote home monitoring.
- **Better Care:**
  - Reduced readmissions
  - Better access to clinical data more quickly (remote monitoring)
  - More clinical educational opportunities, expertise sharing
- **Lower or Stabilized Costs:**
  - Lower utilization rates of ambulatory care
  - Remote monitoring enable patients to be monitored at home

# FLCH Telehealth Guidelines

1. Telehealth/telemedicine is a tool.
2. Program Management can uncover strengths & weaknesses in operations of your Centers.
3. Quality Improvement is FOREVER!
4. Management of telehealth by facts = DATA
5. Need to see cost benefits from different perspective.
6. Keep a sense of humor!

# Telemedicine as a tool...

- Identify gaps in services
- Tap the resources
- Champions (provider/staff) are your best friend!

**IT'S NOT ABOUT THE GADGETS, IT'S ABOUT THE CARE**

# Program Planning

- Administration – IT-Clinical- Operations-Quality
- Spend time with the specialty care provider
- Pay attention to details
- Document the clinical workflow
- Always do a pilot – start small, think big
- The goal is to integrate into current operations of a PCMH
- Use Change Theory

# Quality Improvement

- Data collection
- Monitor and report outcomes
- Continuous Quality Improvement (PDSA's)
- Regularly evaluate the program(s)

# Manage by Facts

- Data, data, data!!!
- Facts can trump emotion
- Facts = outcomes

As our Telehealth Clinical Coordinator tells us:

**A Vision Without a Plan is a Hallucination!**

# Cost Benefit is Not Always in Real \$\$\$

- Saved travel time/gas for families and enabling staff
- Less lost work time for families
- Increased volume of visits to PCMH
- More relationships between primary care and specialty care
- PCP job satisfaction and morale
- Changing health care delivery system and policy (DSRIP!)



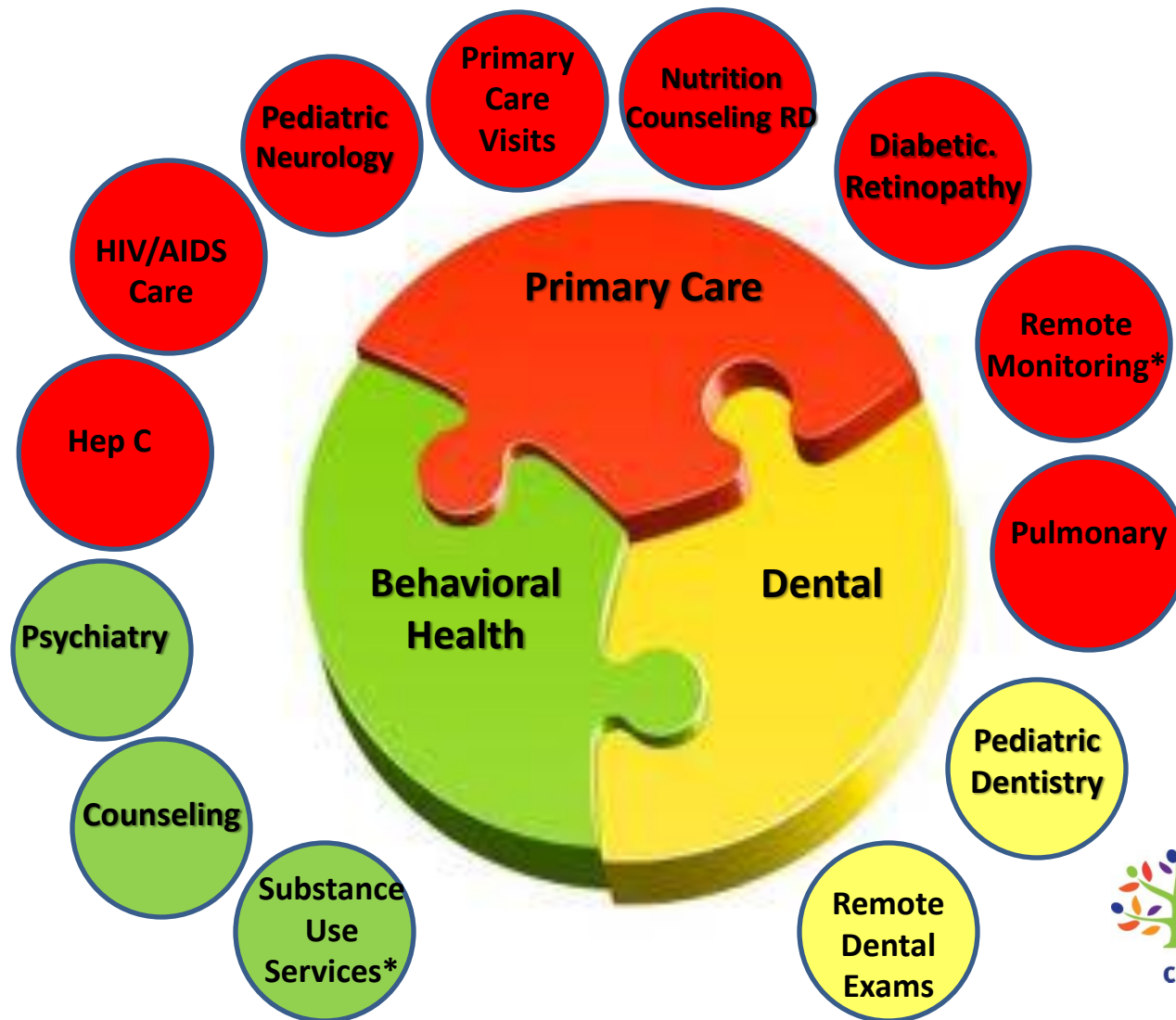
# Keep a Sense of Humor!

- Start small, think big
- Communicate for success & celebrate victories
- Pause points: what is working? What isn't working? What could be done better?
- Identify and deal with fears/concerns
- Keep decision makers in the loop
- Keep process moving down the track
- Give feedback (timelines, performance measures)

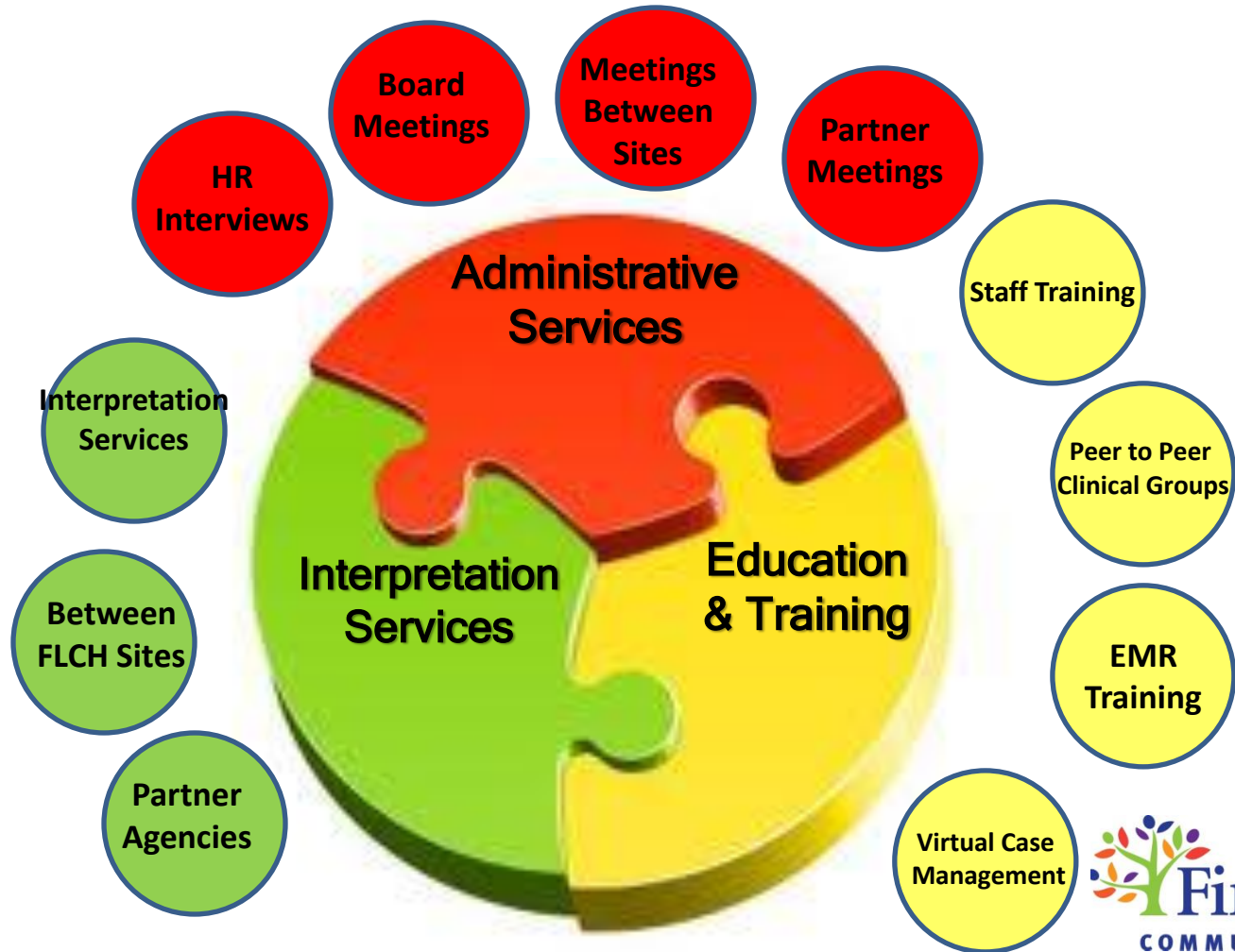
# FLCH: An Integrative Model of Care



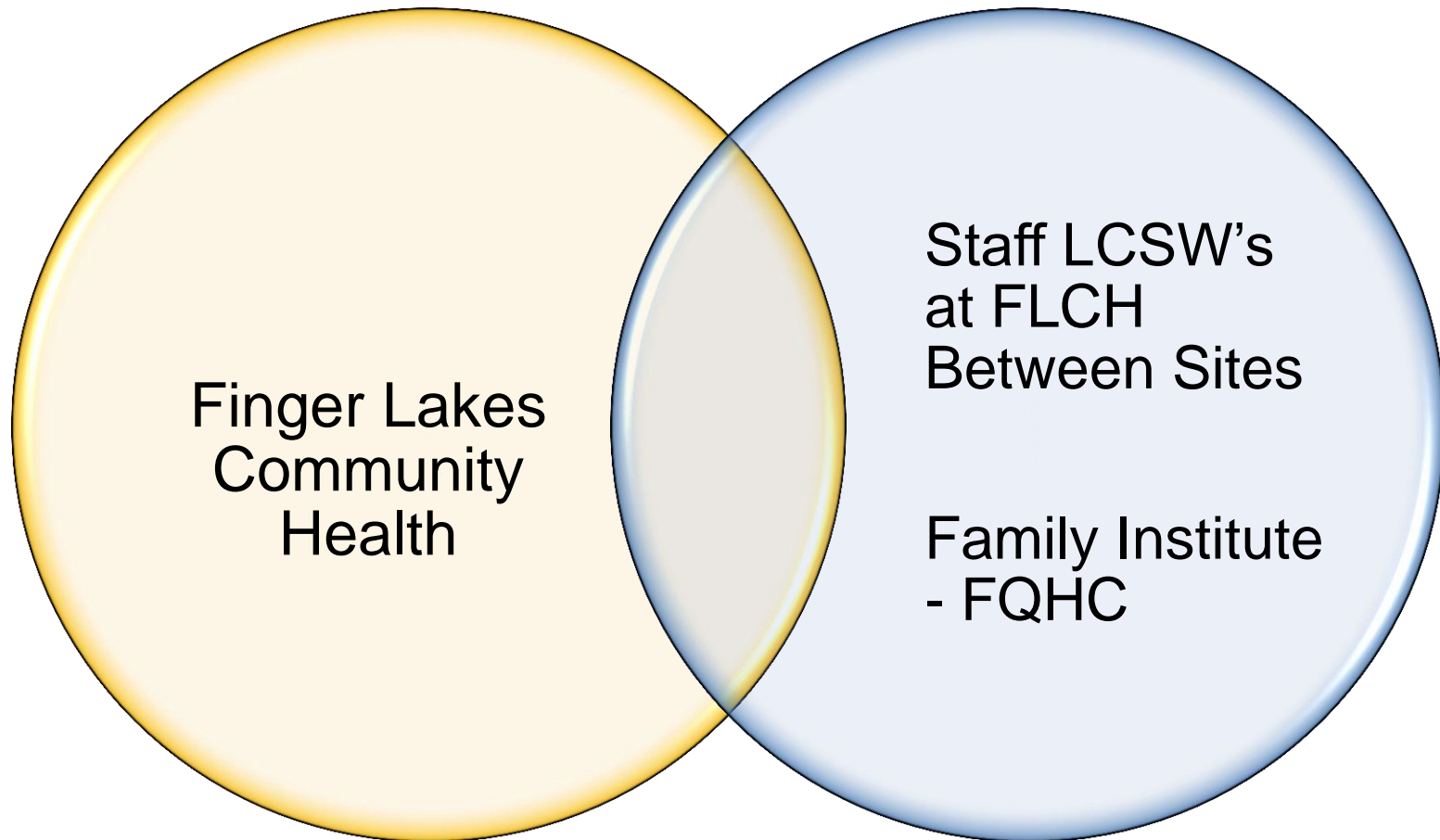
# Clinical Telehealth @ FLCH ...



# Administrative Telehealth @ FLCH ...



# TeleBehavioral Health

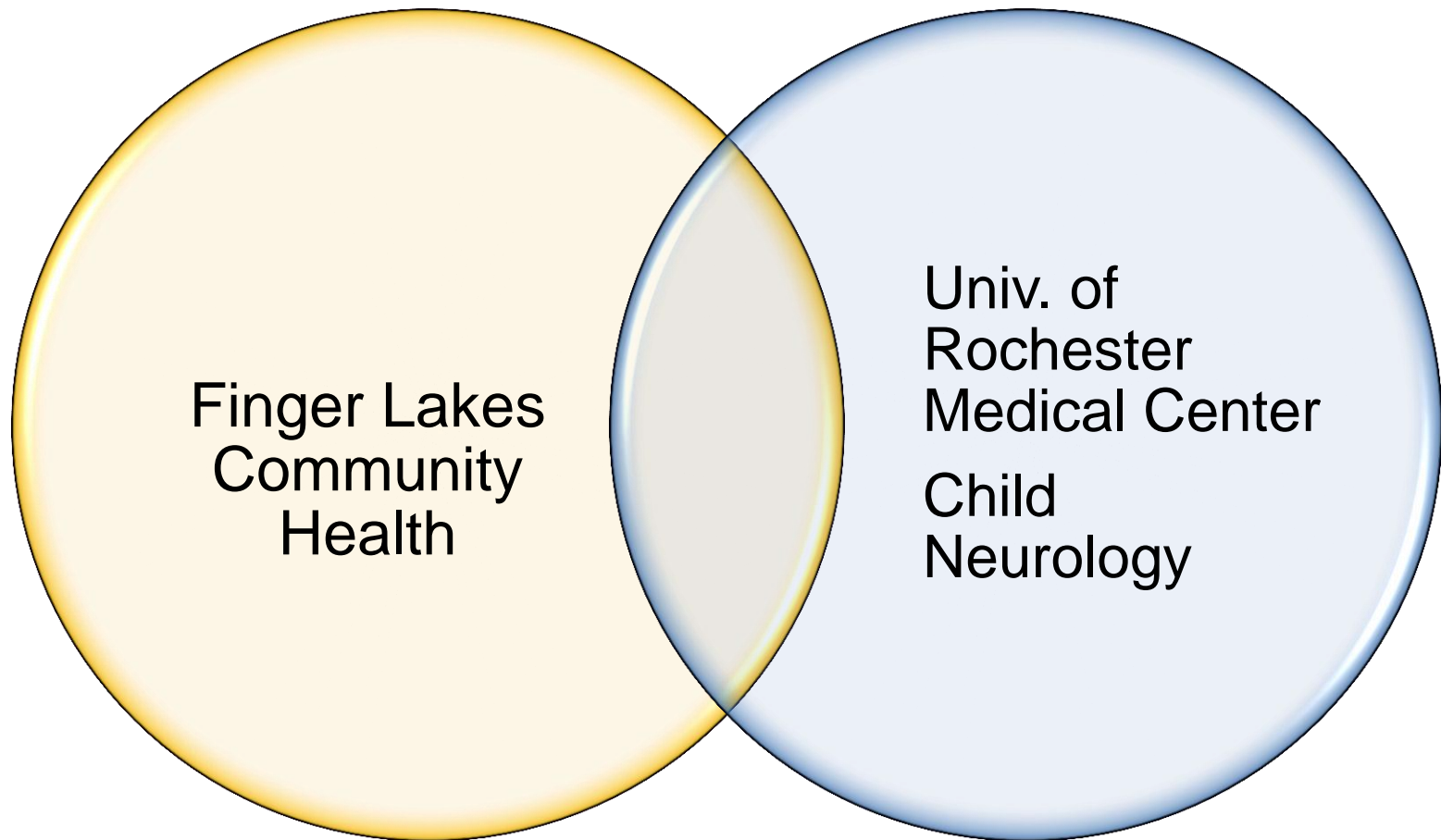


# Tele-psychiatry Outcomes 2010-2013

- **55% had decrease in PHQ9 (Depression) scores**
- **Mean time to consult = 19 days**
- **Mean time to treatment = <24 hours**
- **0% referred to Emergency Room**
- **17% referred to higher level of care**
- **Increased interaction between primary care and psychiatrist**

**High patient and provider satisfaction!**

# TelePeds Neurology



# Tele-Pediatric Neurology

**Focus Population: children with poorly controlled symptoms of ADHD**

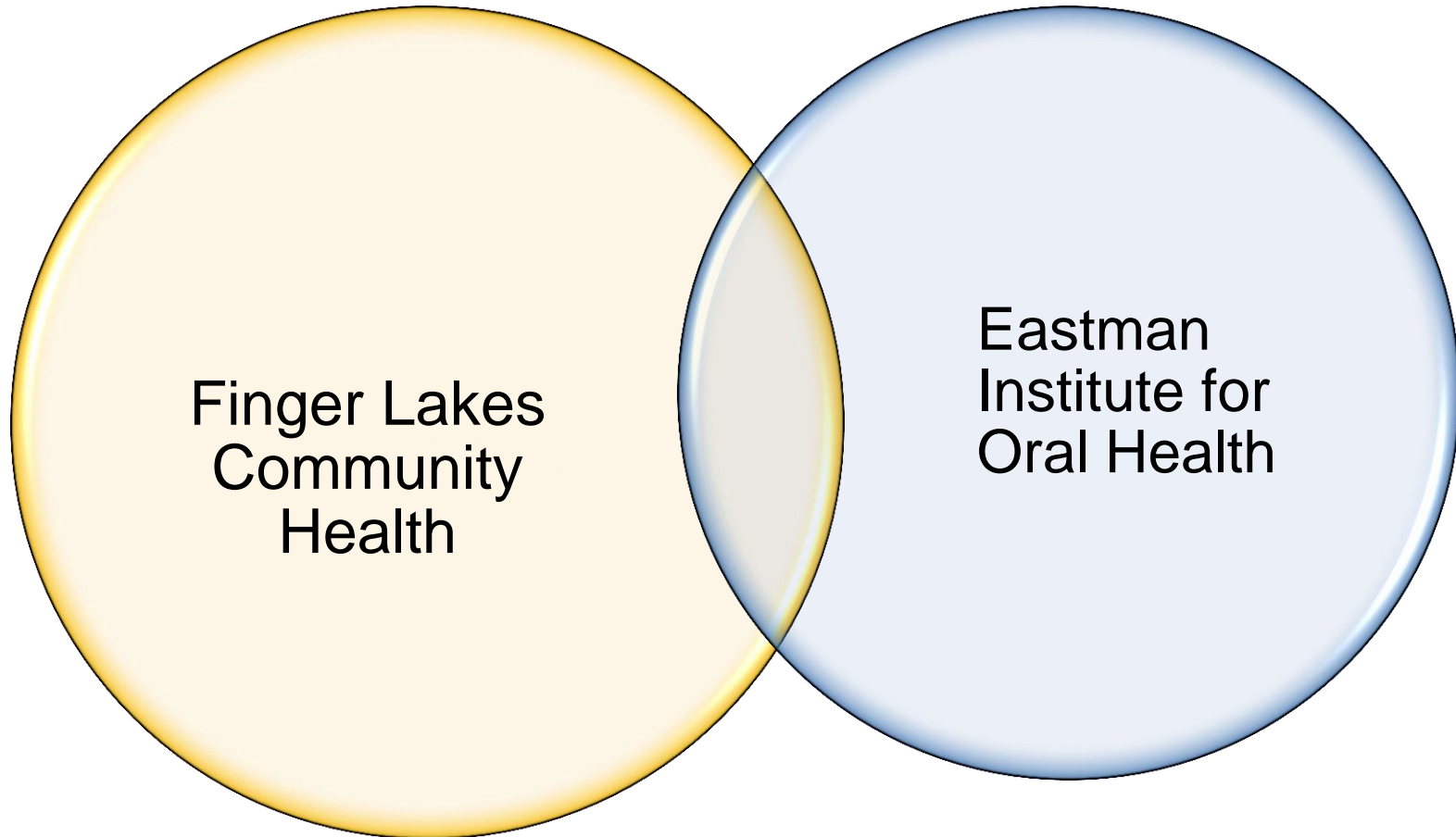
## **2013 Outcomes:**

- **Decreased time to treatment (38 days vs 60 days). Exceeded national averages on NCQA performance measures**
- **75% had changes or additions to their med regimens**
- **87.5% diagnosed with mental health co-morbidity**
- **100% referred to behavioral health**
- **63% showed improvement in function at school and home**

**High patient and provider satisfaction!**



# TeleDentistry



# Pediatric TeleDentistry

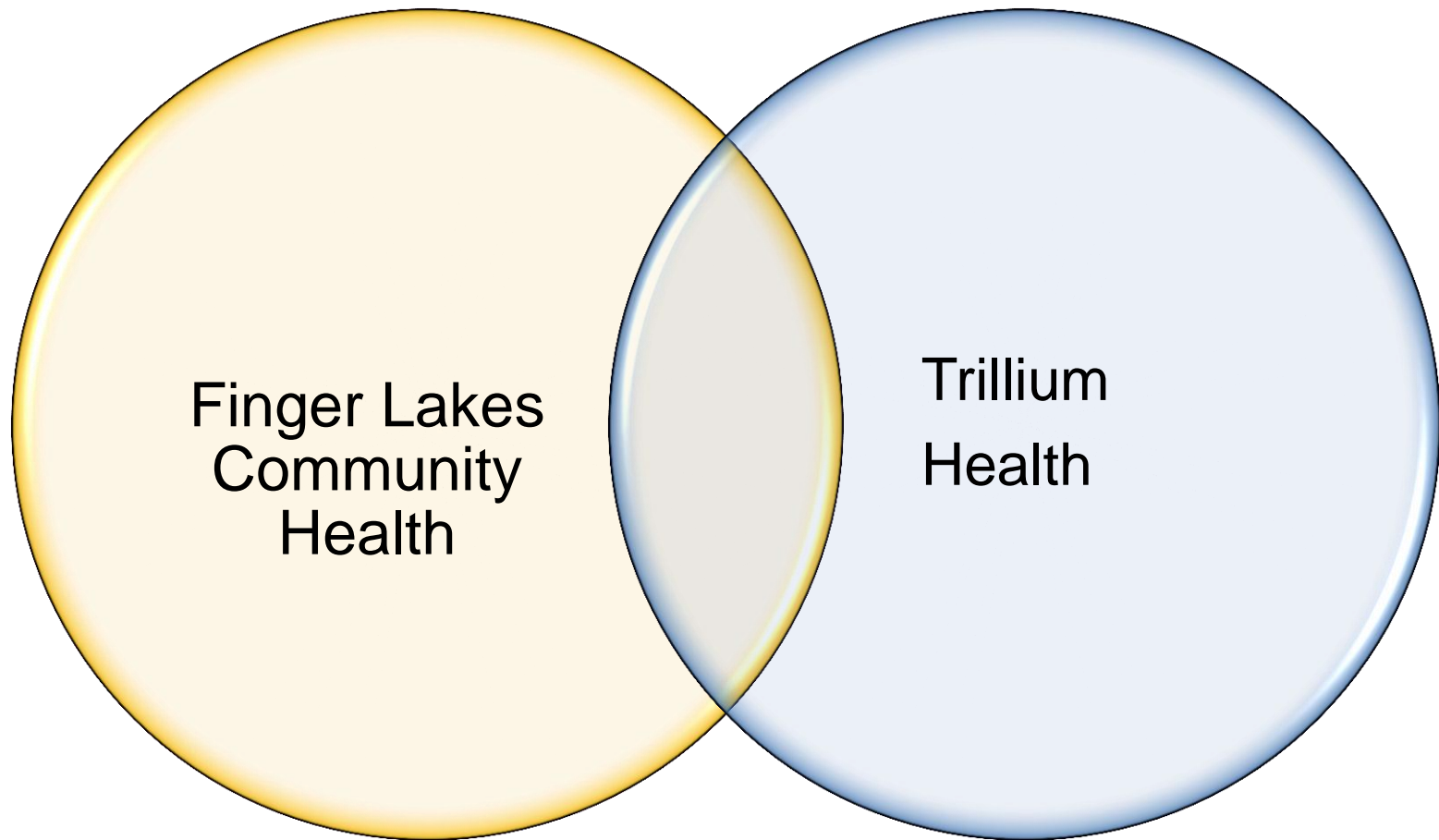
4/1/2010 – 4/1/2014

**N = 290 consults with Pediatric Dental Specialist**

## **Outcomes:**

- **Decreased travel to Specialist (54 miles each way). From 5 visits down to 2 visits in person. Other visits done remotely.**
- **Decrease in “no show” rates by 76%**
- **Improved access to care: 94% of children referred had all treatment completed.**
- **Increased interaction between dental providers and Dental Specialist**
- **Children’s 1<sup>st</sup> appointment wait time went from 8 months to current level of 3 weeks.**

# TeleAC (HIV/AIDS Care)

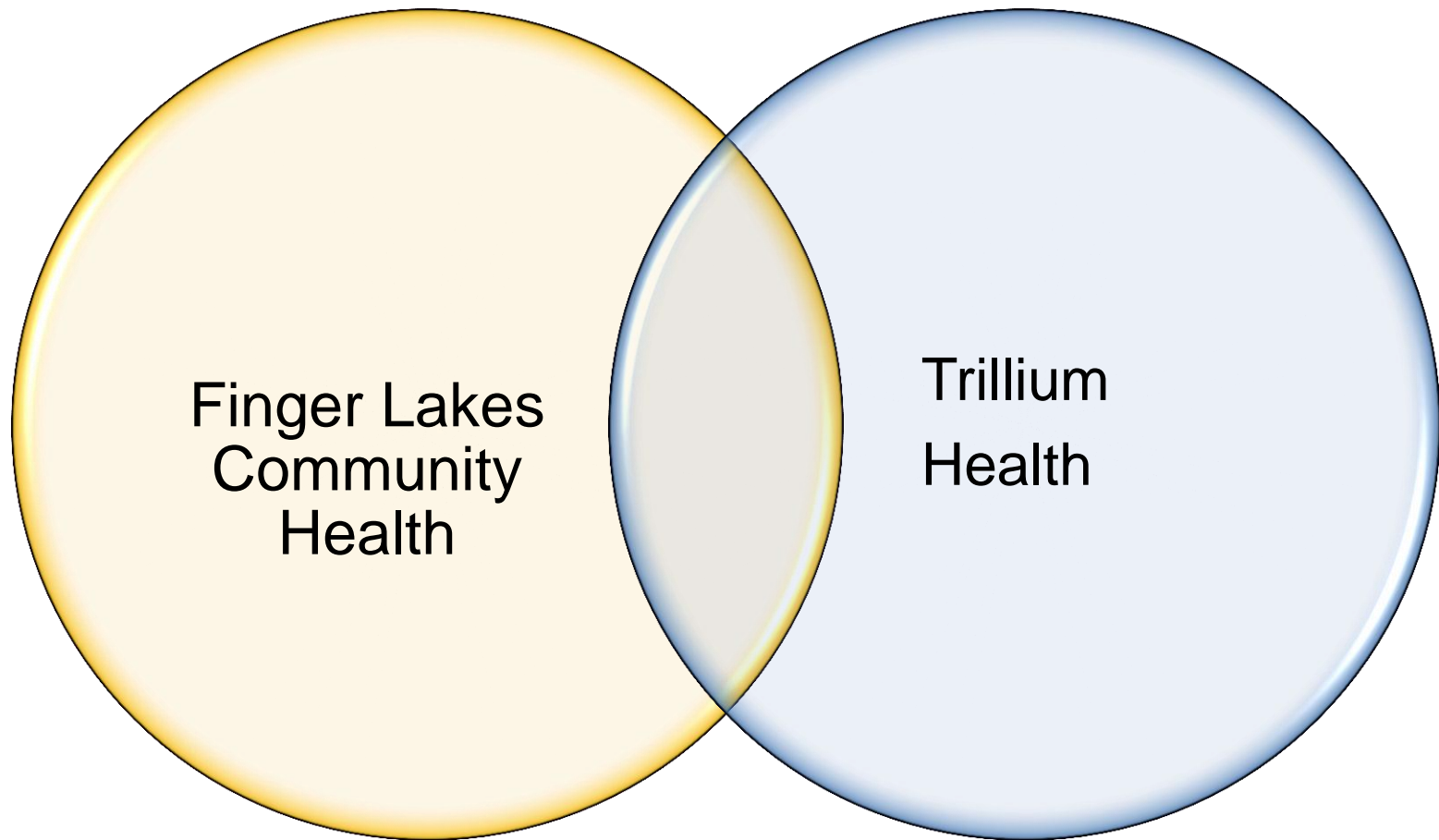


# TeleAC (AIDS Care)

- **Adherence to HIV appointments: from 86% to 100%.**
- **Adherence to PCP appointments: from 57% to 91%.**
- **Negative Viral Load: 29% of patients to 67% of patients.**
- **PHQ 9 screenings: from 30% to 80% of HIV patients.**
- **Cervical PAP: 66% up to 100% for HIV patients**
- **HCV Screening: 57% up to 100% for HIV patients.**

**Data demonstrates the benefit of offering specialty HIV services within the primary care setting**

# TeleHVC (Hep C)



# TeleHCV

- **Telehealth Collaborative with (6) FQHCs patterned after Project Echo**
- **2012-2013 - FLCH focus was on screening, diagnostic workup, harm reduction**
- **2014 - Expanding to Integrating HCV Care In Primary Care and Tele-Consults with bilingual Infectious Disease Specialist @ Trillium**

# Finger Lakes Telehealth Network (FLTN)

**A community based network of collaborating providers dedicated to using telehealth as a tool to meet the triple aim of better access to care, reducing costs and better population health.**

**Finger Lakes Community Health provides administrative support, bridge access, and training for partners on the FLTN network.**

# Funding Opportunities to Build FLTN

## **Broadband**

- FCC Rural Healthcare Broadband Fund

## **Infrastructure and end-user equipment**

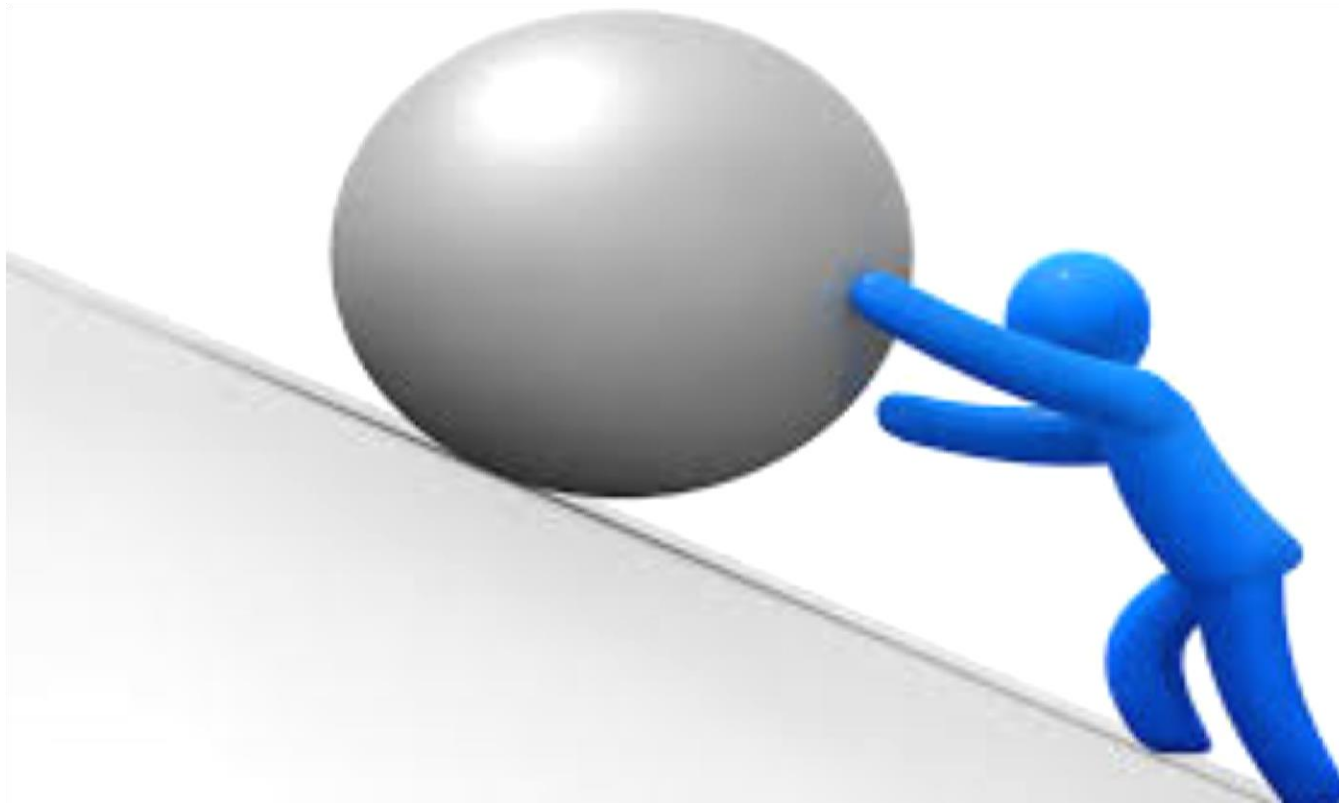
- USDA Distant Learning Grant Program
- DSRIP

## **Program Development and Clinical and Educational Applications**

- HRSA Rural Network Development Grant



# There Are Still Challenges...



# Challenges: reimbursement, licensure issues...

- **Lack of consistent telemedicine reimbursement policies between Federal, State and private payers**
- **Lack of State-supported Telemedicine Infrastructure**
- **Cross-State license issues for providers**
- **Credentialing/accreditation issues with providers**

# Steps to Success

**Two thoughts to remember...**

**\*\*\*Telehealth is not about fancy equipment and technology. It's a TOOL to improve access and enhance quality of care.**

**\*\*\**Implementing telehealth is a process, not a destination***

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