





# It's the Team That Makes the Difference And The Differences That Make the Team

Care Teams for Executive Management

October 20, 2014 10:45am – 12:15pm

William Rollow M.D. Consulting Medical Director Peter Cucchiara Managing Director Performance Imporvement

#### Agenda

- I. Describing Team Care
  - What is team-based care?
  - Why do team-based care?
  - What are attributes of high-performing team-based care?
  - Issues and Barriers
- II. Care Team Redesign
- III. Care Team Models
- IV. Care Team Roles
- V. Implementing Care Team Redesign
- VI. Putting it All together









# Team Care: Why, What, Why Not, and How

William Rollow, MD MPH
Consulting Medical Director
Primary Care Development Corporation





## Overview

- What is team-based care?
- Why do team-based care?
- What are attributes of high-performing team-based care?
- Issues and Barriers What stands in the way of high-performing team-based care and what are some solutions?





## What is team-based care?

## A Definition

**Team-based health care** is the provision of health services to individuals, families, and/or their communities by at least two health providers who work collaboratively with patients and their caregivers—to the extent preferred by each patient—to accomplish shared goals within and across settings to achieve coordinated, high-quality care.

## **Another Definition**

**Team-based health care** is the provision of health services by a team of providers that

- Optimizes production efficiency
- Optimizes patient experience, clinical outcomes, health care resources and cost, staff experience, and organizational vitality





# Why do team-based care?

# Environmental Context – Growing Interest In Team-Based Care

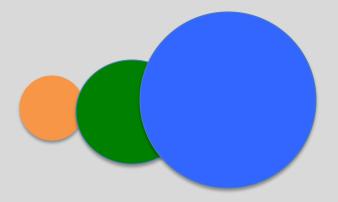
- American Medical Association (2014):
  - "As millions obtain health insurance and can access ongoing health care, the American Medical Association supports physician-led health care teams that ensure health care professionals work together to meet the surge in demand. The AMA is working to ensure sustainable physician practices that result in better health outcomes for patients, and having more physician-led health care teams will help us achieve these goals."
- Institute of Medicine (NIH 2011) Patients Charting the Course—Citizen Engagement and the Learning Healthcare System:
  - "Team-based care is one of the guiding principles of a learning health system. It stresses interdependence, efficient care coordination, and a culture that encourages parity among all team members. Teamwork should be reinforced at all levels, from leadership to the unit level, and individual patients should understand that they are working with a team. Team-based care has yet to proliferate widely, yet numerous excellent team-based programs around the United States demonstrate their added value in generating superb patient-centered health outcomes and science-driven care."

# Forces Driving Team-Based Care

- Shortage of primary care providers, expected to be exacerbated by the Affordable Care Act, which will increase availability of insurance coverage for many people without a current source of primary care
  - Need for greater primary care productivity
- Increasingly powerful yet specialized technologies, coupled with continued fragmentation among care providers
  - The typical Medicare beneficiary visits two primary care clinicians and five specialists per year, as well as providers of diagnostic, pharmacy, and other services.
- New models of primary care, such as the PCMH, and more value-driven payment models
  - Increased importance of care management and care coordination

#### **Care Team Domains**

- Office Visit Team aka Microsystem, Pod, or Teamlet
  - Practitioner(s), medical assistant, receptionist with lab, pharmacy, financial, etc
- Care Management Team
  - Teamlet plus patient, care manager, coach, dietitian, behavioral health, social services
- Care Coordination Team
  - Teamlet plus care manager, external (specialty or other) providers



#### What Are Your Issues and How Can High-Performing Team Care Help?

- 1. Access to medical specialty providers (either onsite or offsite)
- 2. Helping patients make changes to diet and other health factors
- 3. Access to mental health providers (either onsite or offsite)
- 4. Helping patients avoid use of the Emergency Department
- 5. Ability to recruit and retain good clinical practitioners
- Getting help for patients with housing, employment, and other social service needs, and coordinating with social service programs
- 7. Achieving good clinical outcomes for patients with chronic illnesses
- 8. Helping patients stay out of the hospital
- 9. Ability of clinicians to focus on patients, rather than documentation and information-gathering, during encounters
- 10. Effectiveness of clinical support staff
- 11. Providing an experience that satisfies patients
- 12. Effectiveness of administrative support staff
- 13. Ability to recruit and retain good support staff
- 14. Access to primary care providers as a result of too much demand for services
- 15. Productivity of clinicians (throughput)

#### Evidence for Team-Based Care

- IOM, 2012
  - "Analyses of the quality and cost of team-based care do not yet provide a comprehensive, incontrovertible picture of success."
- Boult C, et al. Successful models of comprehensive care for older adults with chronic conditions. JAGS 2009;57(12):
  - Literature search for studies providing evidence of impact of comprehensive care on outcomes for adults with chronic illness
  - Identified 15 successful models, one of which is interdisciplinary primary care, in which a
    physician teams with a nurse, NP, or social worker
  - Positive impact on quality of care (11/11 studies), quality of life (9/9 studies) and use of services (9/12 studies)
- Sinsky CA et al. In search of joy in practice: a report of 23 high-functioning primary care practices. Ann Fam Med 2013;11:272-278.
  - Identified 6 elements of practices believed to have impacted quality of care and practitioner satisfaction, one of which is use of primary care teams
- Diabetes Prevention Program Research Group. Reduction in type 2 diabetes with intensive lifestyle intervention or metformin. NEJM 2002;346(6):393-403.
  - Intensive lifestyle intervention provided to prediabetics by a case manager resulted in reduced progression to diabetes mellitus, better than through use of metformin in usual care





# What are attributes of highperforming team-based care?

#### Best Practices in Team-Based Care

- Institute of Medicine. Core Principles & Values of Effective Team-Based Health Care, 2012
- Interprofessional Education Collaborative. Team-Based Competencies: Building a Shared Foundation For Education and Clinical Practice, 2011
- NCQA PCMH Standards, 2014

## Foundation for Best Practices

- Values
- Principles
- Requirements

## Values



Institute of Medicine, Core Principles & Values of Effective Team-Based Health Care, 2012

## Case Study

- JR is a 59 y o female who had recently completed treatment for stage 3 breast cancer. At the end of her initial visit, the physician ordered a test that from a specialty lab. The physician put a note in the EHR, which had been implemented on two weeks previously, with the information about the test, so that the medical assistant (MA) could order the testing kit. At the end of the visit, the physician talked briefly with MA about it.
- A week later the physician received an email from the patient, irate that the test had not yet been done, saying that she was not coming back to the practice.
- Was there an error here?
- Whose fault is it?
- What should the physician do?

## Honesty

 Team members communicate honestly with each other, with transparency about uncertainty and mistakes

- When is it difficult to be honest?
  - Admitting you don't know something
  - Acknowledging a mistake
  - Talking to someone with higher authority

# Discipline

 Team members are disciplined in carrying out their responsibilities and avoiding communications that undermine the team

- When is it difficult to be disciplined?
  - Hand offs let someone else do it
  - Gossiping talking about another person

## Creativity

- Team members are given the opportunity to solve problems
  - With individual patients
  - In process redesign

- Why is there often little creativity in a practice?
  - Need for consistency
  - Time pressure

# Humility

 Team members recognize that no one person on the team can meet the goals of the team or the needs of the patient

- Who is this most difficult for?
  - Practitioners

# Curiosity

 Team members reflect on what has worked and what has not, using those insights for continuous improvement of their own work and the functioning of the team

- Why is this hard?
  - Time pressure
  - Lack of training

#### **Principles of Team-Based Care**



- 1) Shared goals
- 2) Clear roles
- 3) Mutual trust
- 4) Effective communication
- 5) Measurable processes and outcomes

## **Shared Goals**

- The team must agree about what it is trying to accomplish, and work through conflicting priorities
  - Example: prescription refills
- Patient goals for health must be articulated and drive the provision of care
  - Example: the spouse
- Enablers
  - Values development
  - Process redesign
  - Care plans

## Clear Roles

- There are clear expectations for each team member's functions, responsibilities, and accountabilities
- These expectations should result in work that is both meaningful within the capabilities of each team member – often referred to as "at the top of that person's license or training"
- Enablers
  - Process redesign
  - Training
  - Team meetings
  - Care plans
  - Agreements with other providers

## Mutual Trust

- Team members must trust that they will be supported by others on the team
- Patients must trust that the practice places priority on their interests and operates effectively

- Enablers:
  - Training
  - Team meetings
  - Care plans

## **Effective Communication**

- Team member communications are honest and timely
- The team communicates constructively about issues
- Patients communicate with the team about questions and needs and receive timely response

- Enablers
  - Values development
  - Team meetings
  - Asynchronous communication channels: email and via patient portal

#### Measurable Processes and Outcomes

 Team performance is assessed in relation to measurable processes and outcomes

- Enablers
  - Organizational performance parameters
  - Team meetings

## Requirements

#### March 24, 2014 NCQA announcement:

- "Changes affecting the advantages and requirements of NCQA PCMH Recognition include:
  - Enhanced emphasis on team-based care Revised standards emphasize collaboration with patients as part of the care team and establish team-based care as a "must-pass" criterion for NCQA Recognition."

Element D: The Practice Team (MUST-PASS)			
The	practice uses a team to provide a range of patient care services by:	Yes	No
1.	Defining roles for clinical and nonclinical team members.		
2.	Identifying the team structure and the staff who lead and sustain team based care.		
3.	Holding scheduled patient care team meetings or a structured communication process focused on individual patient care. (CRITICAL FACTOR)		
4.	Using standing orders for services.		
5.	Training and assigning members of the care team to coordinate care for individual patients.		
6.	Training and assigning members of the care team to support patients/families/caregivers in self-management, self-efficacy and behavior change.		
7.	Training and assigning members of the care team to manage the patient population.		
8.	Holding scheduled team meetings to address practice functioning.		
9.	Involving care team staff in the practice's performance evaluation and quality improvement activities.		
10.	Involving patients/families/caregivers in quality improvement activities or on the practice's advisory council.		

#### Scoring

100%	75%	50%	25%	0%
The practice	The practice	The practice	The practice	The practice
meets all 10	meets 8-9	meets 5-7	meets 2-4	meets 0-1
factors	factors	factors	factors (or	factors (or
(including	(including	(including	does not meet	does not meet
factor 3)	factor 3)	factor 3)	factor 3)	factor 3)

## What stands in the way of highperforming team-based care and what are some solutions?

#### Barriers to Team-Based Care

- 1. We lack sufficient staff to support practitioners and patients through care management care planning, health behavior change (education/coaching), coordinating with other providers
- 2. We don't have effective systems/technology for care planning, supporting health behavior change, or coordinating with other practitioners
- 3. Clinical practitioners don't feel that support staff are reliable or effective
- 4. Medical assistants lack skills or training to effectively support clinical practitioners
- 5. We lack sufficient medical assistants to effectively support clinical practitioners
- 6. Clinical practitioners and medical assistants don't effectively coordinate with each other during clinic sessions, eg through huddles at the beginning of and during the session
- 7. Staff don't work to their fullest extent of their training
- We don't have effective processes for care planning, supporting health behavior change, or coordinating with other practitioners
- 9. Staff don't communicate well with each other
- 10. Staff don't understand each other's roles
- 11. We have care management staff but the lack the necessary skills or training
- 12. We've tried building effective care teams but didn't succeed
- 13. Staff don't trust each other

## Barriers to Team-Based Care

- Relationships
- Competency
- Processes/Systems
- Resources

# Relationships

#### Presentation

- Staff don't trust each other
- Staff don't like each other
- Staff don't communicate with each other
- Staff don't hand off to each other

#### Solutions

- Values development process
  - Define organizational values
  - Provide organizational supports for these values
    - Leadership modeling and reinforcement
    - Incentives/performance review
    - Training
    - Team meetings

## Competency

#### Presentation

- Staff don't trust each other
- Staff don't hand off to each other
- Errors occur in patient care

#### Solutions

- Define organizational roles
- Set performance expectations based on these roles
- Provide training to enable staff to fulfill roles
- Undertake process redesign/improvement to provide environment in which individuals can succeed

# Processes/Systems

#### Presentation

- Staff don't trust each other
- Staff don't hand off to each other
- Errors occur in patient care
- Staff burnout
- Organization fails to meet performance expectations: quality, financial, patient satisfaction

#### Solutions

- Define organizational goals
- Support process improvement at organizational level and within care teams
  - Process redesign
  - Team meetings

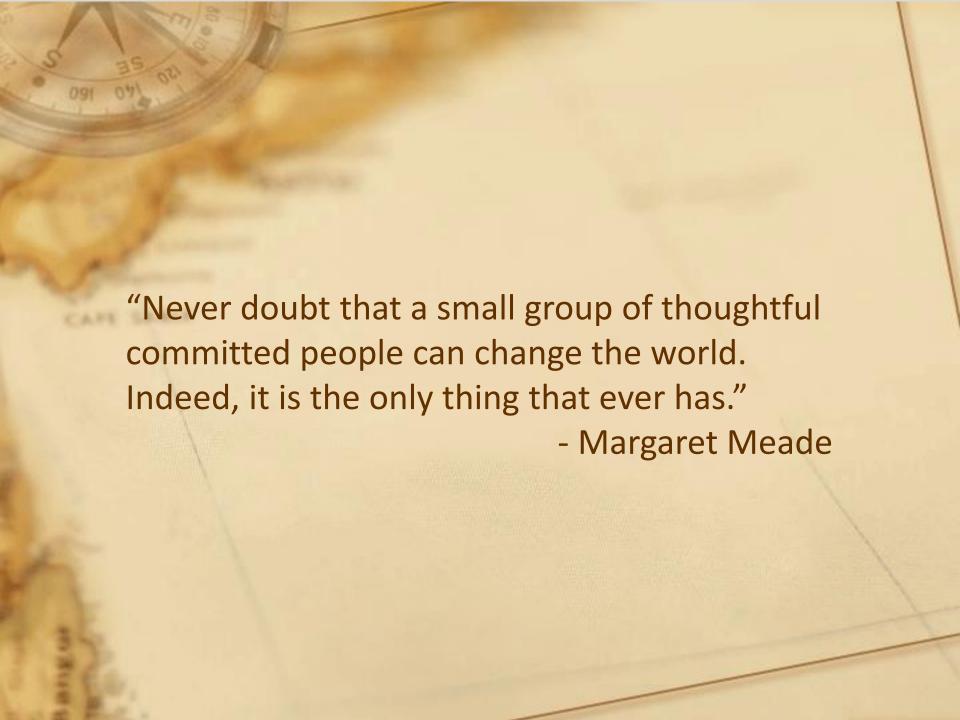
## Resources

## Presentation

- Staff burnout
- Staff do not trust management
- Organization fails to meet performance expectations: quality, financial, patient satisfaction

## Solutions

- Define and prioritize organizational goals within the context of resources
- Support process improvement at organizational level and within care teams
  - Process redesign
  - Team meetings



# Care Team Redesign

## You've got Questions

How big is the team?
What are its boundaries?
Internal?
Extended?
Team or Teamlet?

What do we do if we lack effective systems/technology for care planning & coordination?

What kind of infrastructure and staffing model will I need?

What is the right financial model to support care teams?

How can the Care Team Model Help me with staffing shortages?

> Where Do I Start?



# Leadership as the Compass and The Beacon

#### **Orient practice leadership to:**

- the challenges
- principles of care teams
- ✓ implementation strategies and tactics

## Assist leadership in

- Developing plans
- ✓ Techniques & Tactics
  - Tools
- Advancing their Care Team Agendas



Organizational Attributes of the High Performing Care Team



# Core Competencies of Team-Based Care

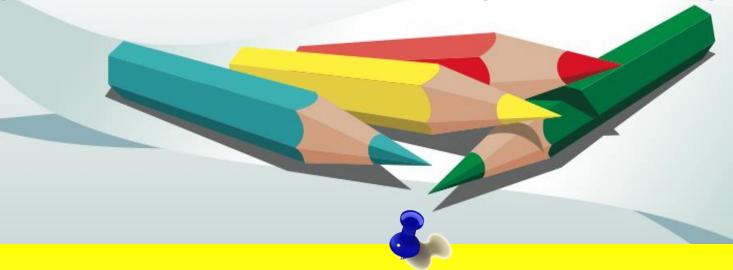
**Competency 1: Values/Ethics for Inter-professional Practice** 

**Competency 2: Roles/Responsibilities for Collaborative Practice** 

**Competency 3: Inter-professional Communication** 

**Competency 4: Interprofessional Teamwork and Team-Based Care** 

## Organizational Attributes of High Performing Teams



- Clear Division of Labor
  - Training of Team Members in their roles and team functions including significant and on-going investment
- Team Supporting <u>Policies</u> of the Practice
- Creation of protocols that define tasks and who will perform them
- Adoption of <u>team rules</u>, including decision making and communication
- <u>Protected</u> (non-patient-care) <u>time</u> for team meetings
- <u>Clear expectations</u> of each person at work and they're <u>supplied</u> with the materials and equipment needed to accomplish the role
- <u>Information availability</u> about the patient's health and wellness





- High Performing team attributes are measurable and <u>all</u> team members have KPIs
- Feedback on performance is routine
- Everyone on the staff is <u>valued</u>
- Care team members have **positive attitudes**.
- Good Leadership = Organizational leadership must view the care team model as "the way we do business."

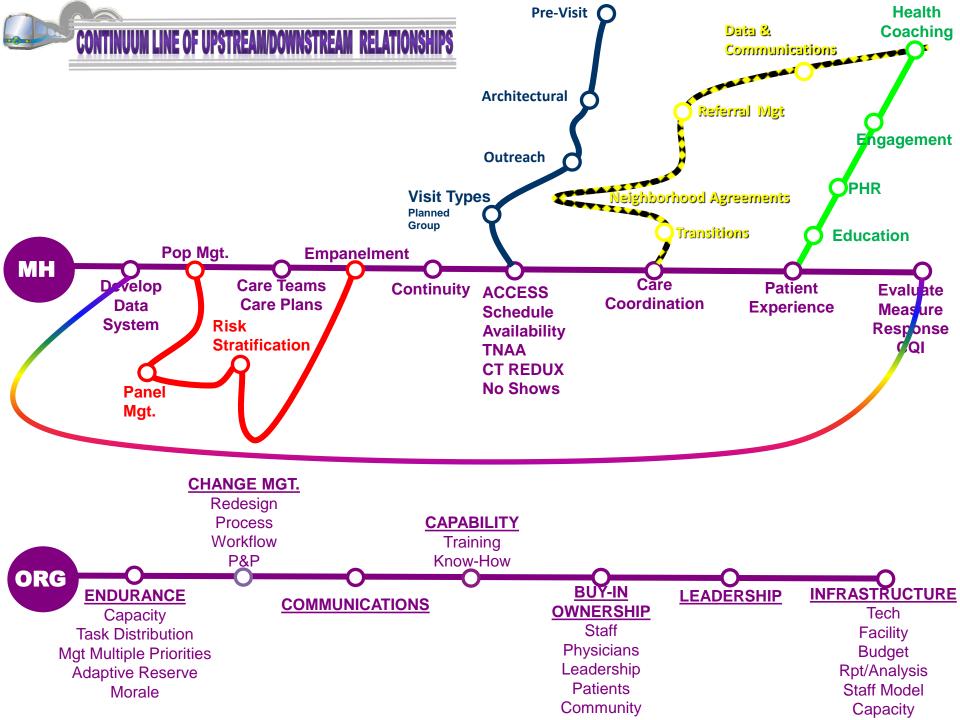


Want to talk about it





II Foundations and First Principles



# Some Qualitative Overlaps

# Langley's Change Concepts Categories 1996

- Eliminate Waste
- Improve Work Flow
- Optimize Inventory
- Change the Work Environment
- Enhance the Producer/Customer Relas.
- Manage Time
- Manage Variation
- Design Systems to Avoid Mistakes
- Focus on the Product or Service



## Where the Work Lives

# Population Needs Demand/Supply

Panels Registries Workload Scheduling/Access

#### **Work Inventory**

Current Tasks
Match with Population
Task Distribution

#### **Human Resources**

(what is your most \$\$\$
resource doing?)
Preferences
Personal Characteristics
Job Descriptions

#### **Skills**

Current Inventory
Skills Needed
Systems Needed
Credentials
Education

#### **Optimize**

Build Care Teams
Extended Teams
Workflows
Redesign
Evidenced Based GL

#### **Responding to Barriers**

Solutions Strategies Tactics & Techniques

#### Org. Development

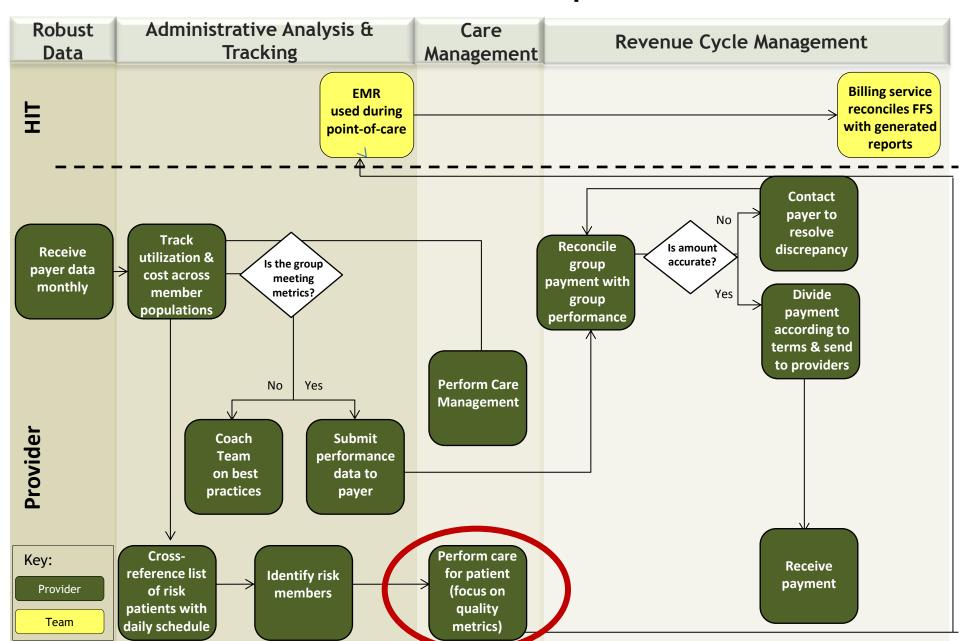
Communications
Leadership Support
HR P&P
Financial Model



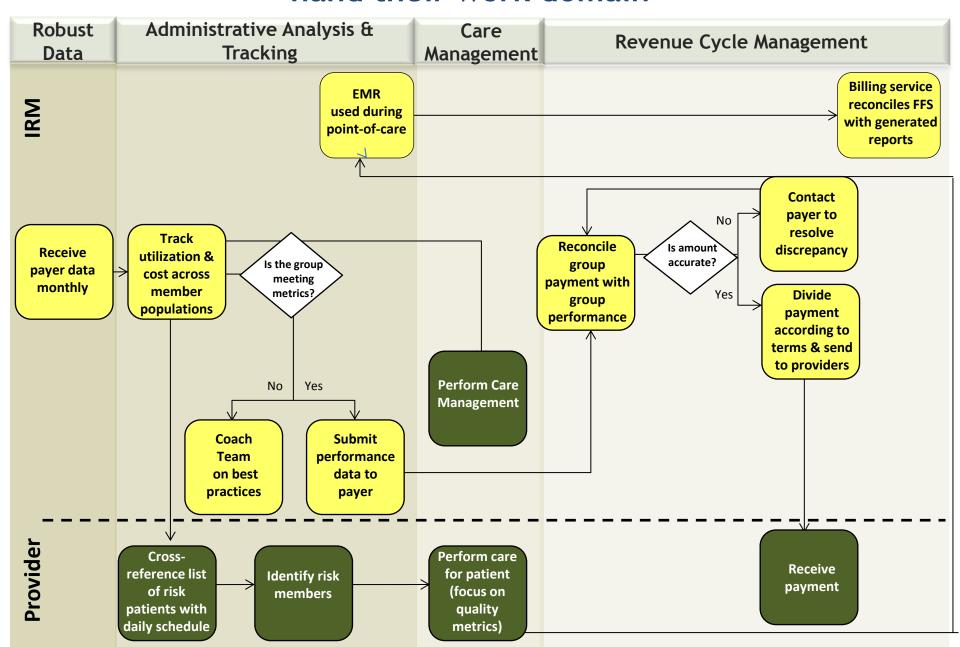
## Redesign Method

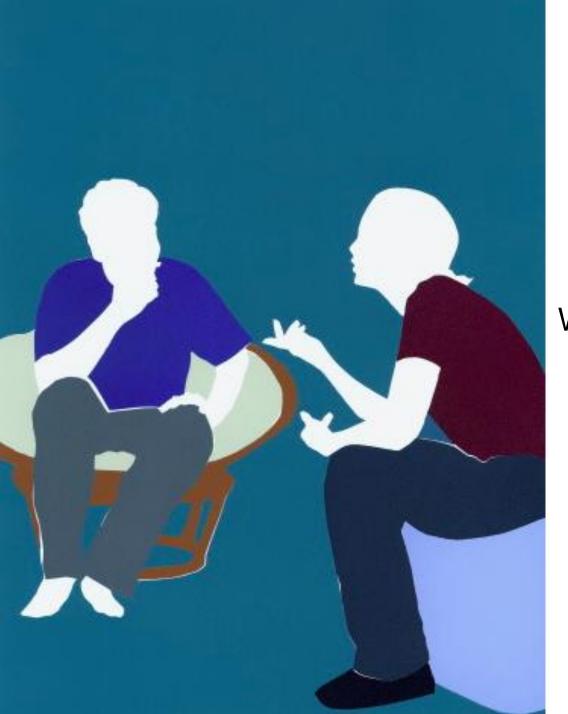
- Create a Change Team
- Define the opportunity for improvement.
- Define the aim(s) for an Intervention.
- Design the Intervention.
- Plan to test the effectiveness of your Intervention.
- Develop an implementation plan for medical team training and for the Intervention.
- Develop a plan for Continuous Improvement.
- Develop a Communication Plan
- Putting it all together Write the Action Plan.
- Review your Action Plan with key personnel, and modify according to input
- EXECUTE

# The current workflow places almost the unbalanced burden on health care providers



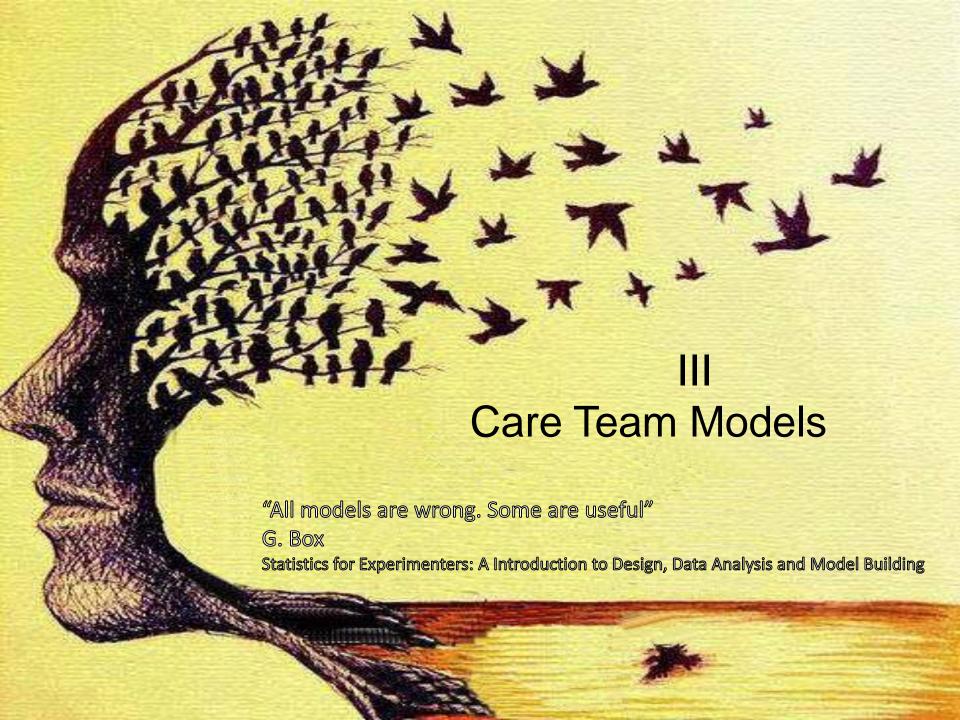
# Need to move toward models where others can hand their work domain

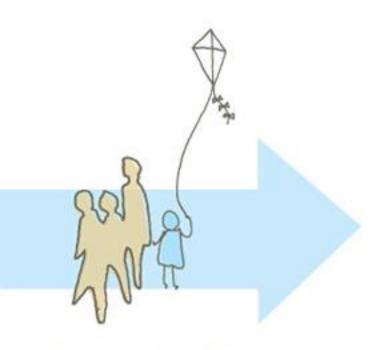




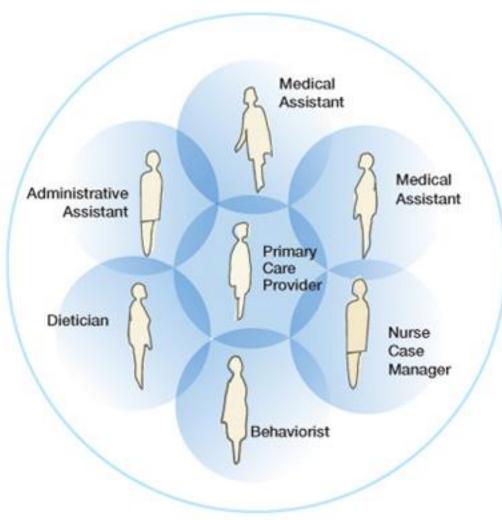
Want to talk about it







patient and family





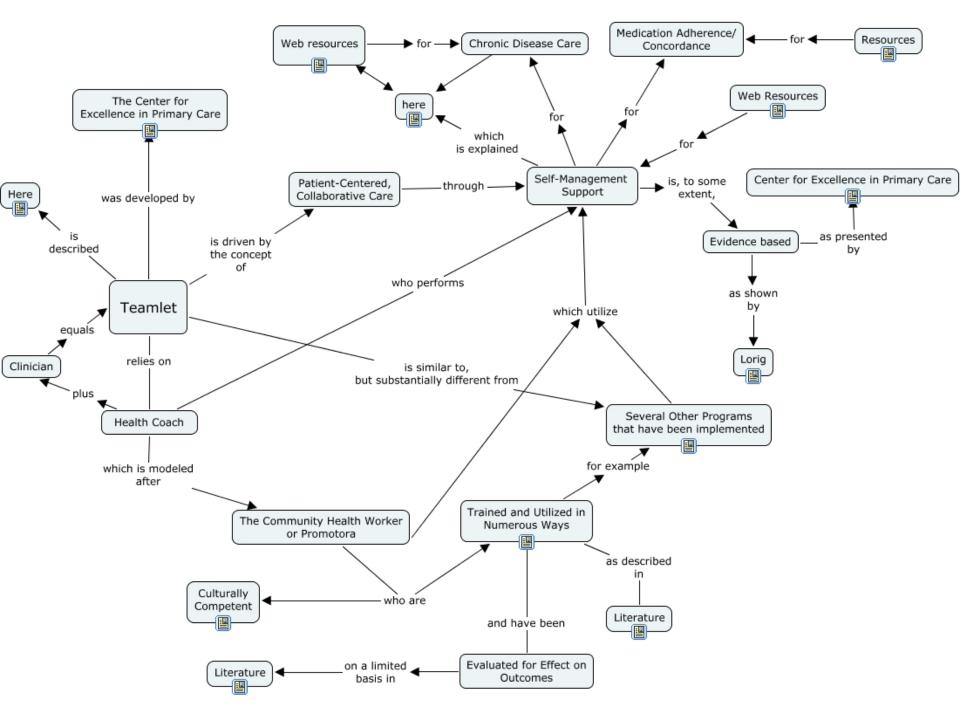
# **Health Care Home Team**













The Care Team System of Care

1-5%

5-10%

#### Tier Three: Intensive Services

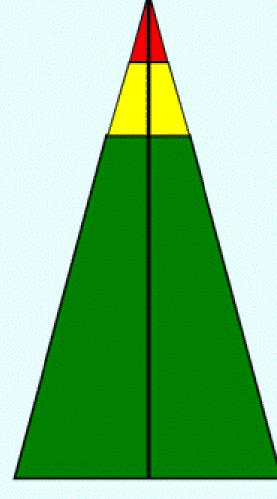
- Weekly Care Team meetings
- Individualized plan for each child
- · plan is youth and family driven
- Wrap around services
- Progress monitoring, data collection

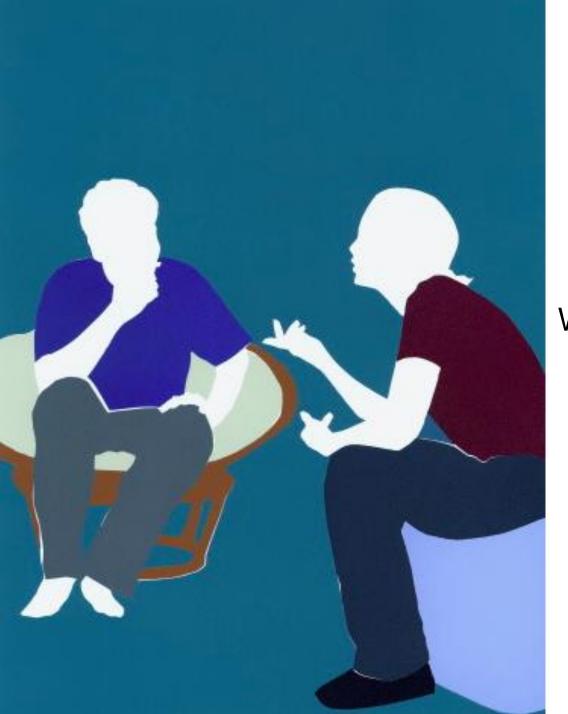
#### Tier Two: Early Intervention

- Target youth with some needs
- Community and school based
- Extended day programs
- Small group counseling, bullying prevention
- Student leadership training
- Classroom presentations on youth issues

#### Tier One: Whole School Prevention

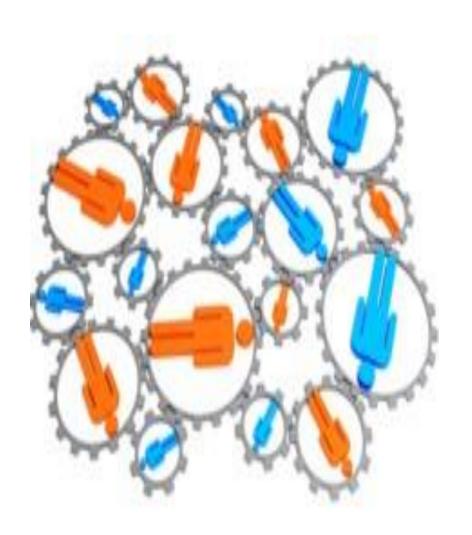
- ·Every Setting, Every Student
- Asset Training (adults, youth)
- ·Preventive, proactive
- School climate initiatives
- 3+ positive adult relationships
- Integrate Asset building into classroom instruction





Want to talk about it





IV

## Care Team Roles

Skill and Task Alignment The Unnecessaries:

Processes

Services

# Role Placements





## Using the care team to expand the 15 minute visit

Pre-Visit

Visit

Post-Visit

Between Visits

**Huddles** 

Diagnosis and management

Soliciting Patient Concerns

Telephone calls or emails to patient to see how they are doing

Receive Patient

Agenda Setting

Build relationship with patient

Closing the Loop

Goal Setting/Care Plan

Navigating the System

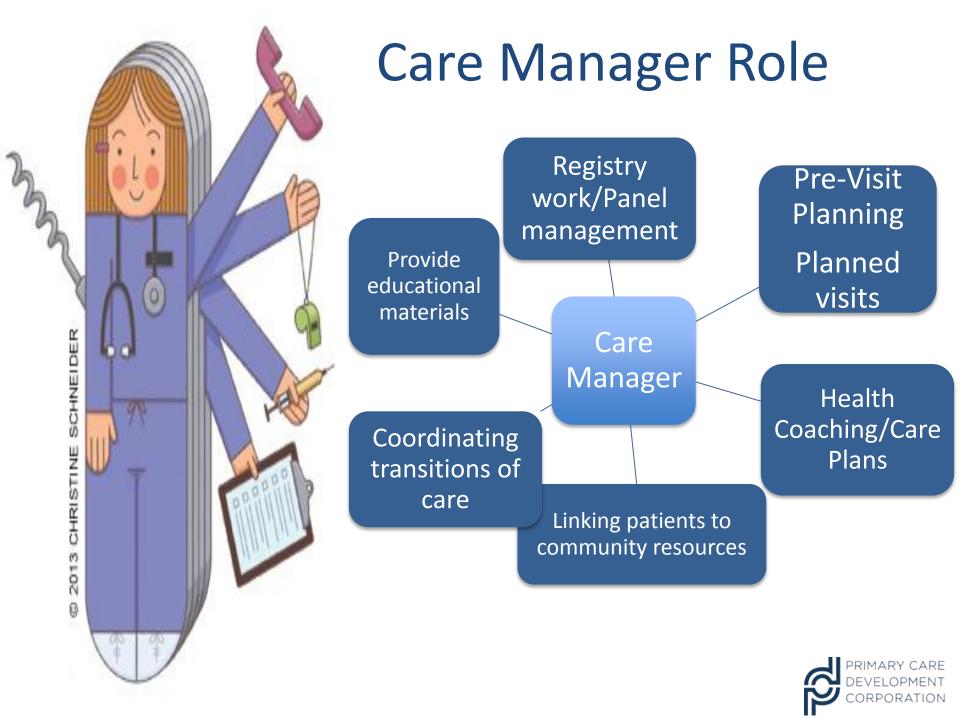
Health coach or care manager consults with provider on how patient is doing

**Rooming Patient** 

Medication reconciliation

Ordering routine services

**History Taking** 

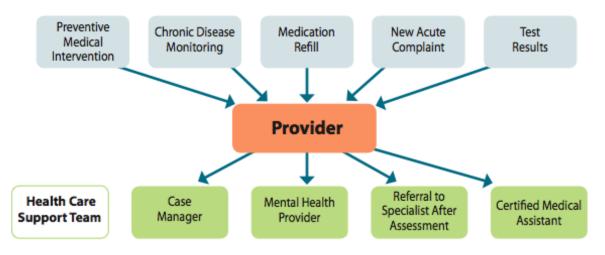


Providers	Registered Nurses	Clinical Support Staff
<ul> <li>Assess, diagnose and treat patients</li> <li>Prescribe, manage and reconcile medications</li> <li>Perform procedures</li> <li>Consult with specialists and facilities</li> <li>Lead the team(s)</li> <li>Lead the practice's strategic QI plan</li> <li>Choose evidence based guidelines and establish standing orders</li> <li>Mentor, leader, role model</li> </ul>	<ul> <li>Clinical advice expert</li> <li>Triage</li> <li>Interpret reports and plan for population management</li> <li>Planned care and group visit organizer and participant</li> <li>Care management, patient education and self management support for high risk and complex patients</li> <li>Train and supervise team</li> <li>Assist with policies, guidelines, standing order development</li> <li>Mentor, leader, role model</li> </ul>	<ul> <li>Patient flow</li> <li>Collect information and populate records</li> <li>Cue up orders, referrals</li> <li>Clinical list changes, RX refill requests</li> <li>Populate registry</li> <li>Planned care and group visit participant</li> <li>Care coordination</li> <li>Patient education and selfmanagement support for less complex patients</li> <li>Use guidelines and standing orders to support evidence based care</li> </ul>

#### **Workflow Redesign**

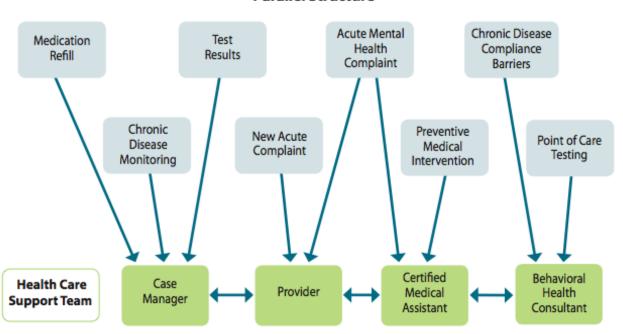
#### The Old Way...

#### **Traditional Method**



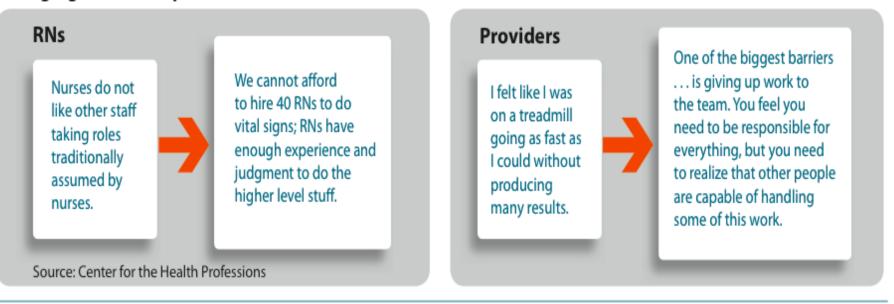
#### A Better Way...

#### **Parallel Structure**



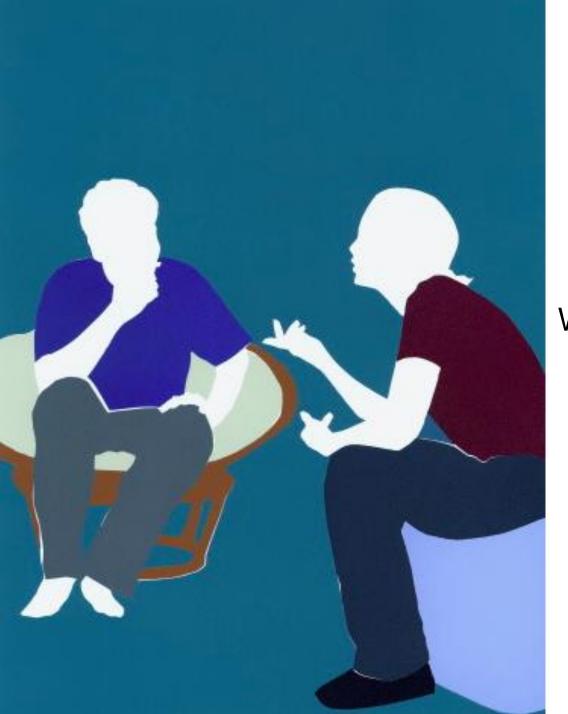


#### **Changing Staff Perceptions about Roles**



## **Boundary Categories**





Want to talk about it



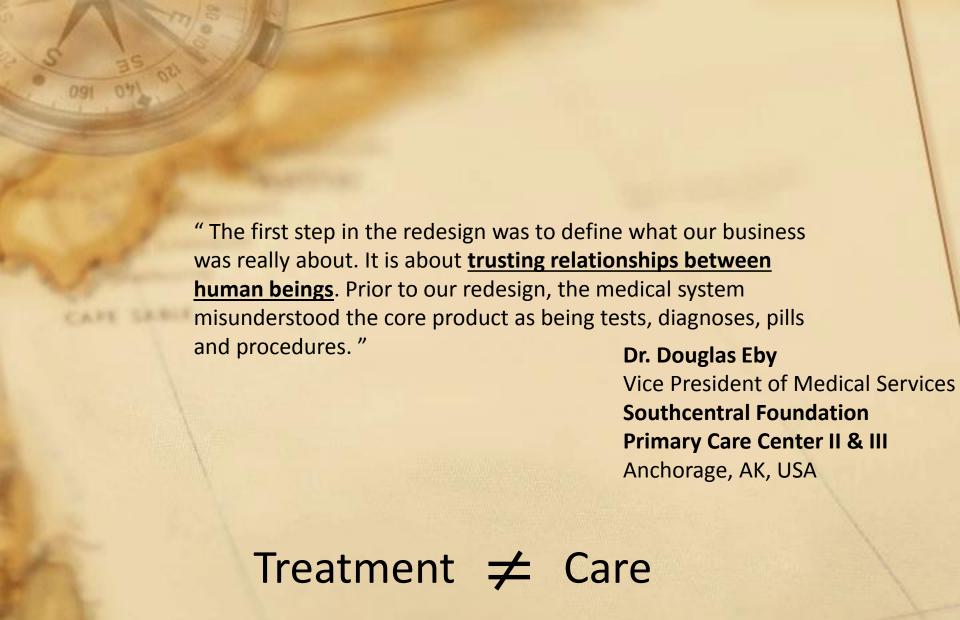


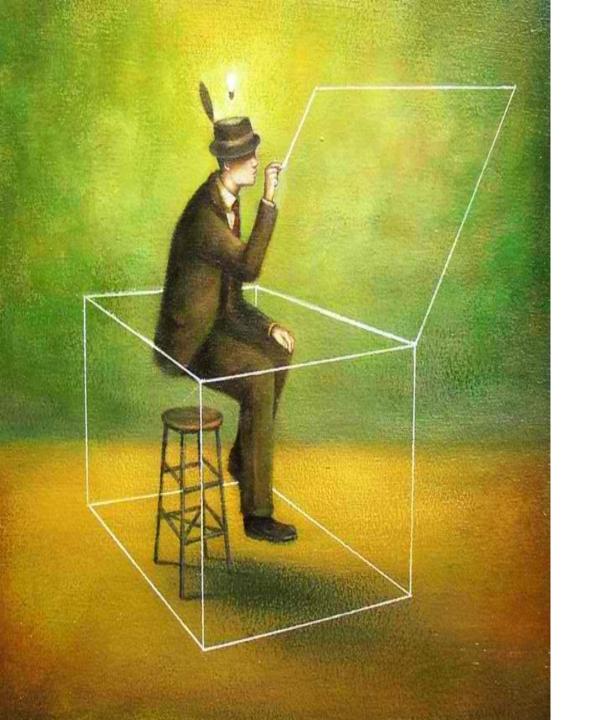


# Implementing the Care Team Redesign

Redesign Strategies and Tactics

**Applying Models and Approaches** 





Rule #1

Prepare for the Predictable



## Redesign Method

- Create a Change Team
- Define the opportunity for improvement.
- Define the aim(s) for an Intervention.
- Design the Intervention.
- Plan to test the effectiveness of your Intervention.
- Develop an implementation plan for medical team training and for the Intervention.
- Develop a plan for Continuous Improvement.
- Develop a Communication Plan
- Putting it all together Write the Action Plan.
- Review your Action Plan with key personnel, and modify according to input
- EXECUTE

## Where the Work Lives

# Population Needs Demand

Panels
Registries
Workload
Scheduling/Access

#### **Work Inventory**

Current Tasks
Match with Population
Task Distribution

#### **Human Resources**

(what is your most \$\$\$
resource doing?)
Preferences
Personal Characteristics
Job Descriptions

#### **Skills**

Current Inventory
Skills Needed
Systems Needed
Credentials
Education

#### **Optimize**

Build Care Teams
Extended Teams
Workflows
Redesign
Evidenced Based GL

#### **Responding to Barriers**

Solutions
Strategies
Tactics & Techniques

#### Org. Development

Communications
Leadership Support
HR P&P
Financial Model

# Techniques and Tactics Inventory Panels

Panels
Registries
Essential Workflow Redesign
Cycle Time, Lead Time and Task Timing
Waste Identification
Load Balancing
Task Redistribution and Workflow Mapping
Reduce Rework
Handoffs and waits
Idle time
Team Hazards



#### Workplan

- ☐ Define the Problem
- ☐ Build Change Team
- ☐ Intervention Design
- Master Implementation Plan
- ☐ Training Plan
- ☐ Communications
- Measure & Sustain

#### PATIENT PANEL SIZE WORKSHEAT 1 @ | S

The following worksheet can help you capture the data you need to calculate your current and ideal panel size. You can download an Excel version of this spreadsheet, which performs many of the calculations for you, at http://www.aafp.org/fpm/20070400/44pane.html.

	CURRENT PANEL	Example	Your practice
А	The practice panel: The number of unique patients who have seen any provider (physician, NP or PA) in the practice in the last 12 or 18 months	6,000	
В	Full-time-equivalent (FTE) providers	4.0	
С	FTE providers devoted to nonvisit work	1.0	
D	FTE clinical providers (B - C)	3.0	
E	The "target" panel for each FTE clinical provider (A + D)	2,000	
	For an individual provider		
F	Clinical FTE of the individual provider being analyzed	0.80	
G	Actual panel for the individual provider (This can be determined using the "four-cut" method described in the article.)	2,000	
н	Difference between actual and target panel for the individual provider (G - (E $\times$ F))	400	

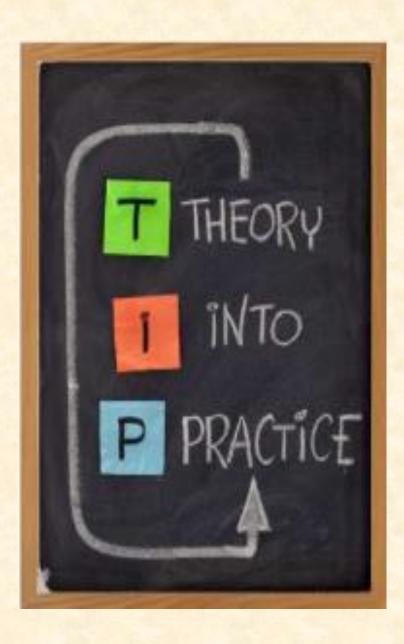
	IDEAL PANEL	Example	Your practice
1	Visits per patient per year (The average is 3.19, but your number may vary and can be adjusted based on patient acuity, as described in the article.)	3.19	
J	Provider visits per day	24.0	
K	Provider days per year	240.0	
L	Ideal panel size ((J x K) + I)	1,806	
М	Difference between actual and ideal panel for the individual provider (G - L)	194	

Note: Strategies for reconciling the actual and ideal panels are provided in the article.

Copyright © 2007 American Academy of Family Physicians. Murray M, Davies M, Boushon B. Panel size: how many patients can one doctor manage? Fam Pract Manag. April 2007:44-51. Available at: http://www.aafp.org/fpm/20070400/44pane.html.



## **Panels**



The "four-cut" method:

- 1. Patients who have seen only one provider for all visits are assigned to that provider.
- 2. Patients who have seen more than one provider are assigned to the provider they have seen most often.
- 3. The remaining patients who have seen multiple providers the same number of times are assigned to the provider who performed their most recent physical or health check.
- 4. The remaining patients who have seen multiple providers the same number of times



## Panels & Population



#### **Organized Team Models**

Panel >= 2000 Large Practice Team

#### **Relationship Centered Models**

Panel 600-1200 Small Team Neighborhood Members

Kaiser

Panel 10,000 -20,000

Greenfield Panel 1000

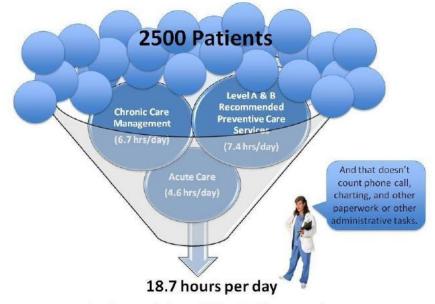
EisenhowerPC Panel 700 Concierge

## Registries

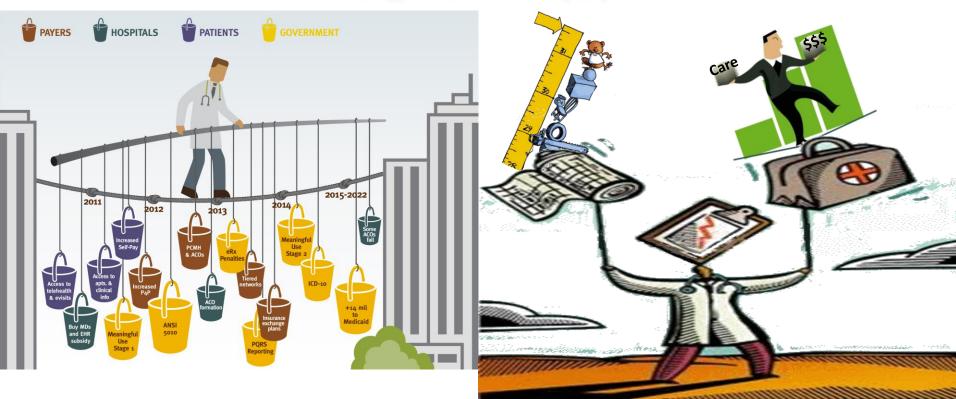
- Registries: lists of patients your practice is responsible for
- Includes clinical information
- Example: diabetes:
  - Date of last A1c, LDL, blood pressure, eye exam, foot exam, microalbumin,
  - Results of A1c, LDL, blood pressure, etc.
  - What patient education was done?
  - Does patient have a goal and plan to achieve that goal?
- Cochrane review of 5 trials: registries that identify diabetic patients at risk and bring those patients into care demonstrate reduced HbA1c levels compared with usual care. [Griffin, Kinmouth. Cochrane Library, Issue 3, 2003]

## Registries and teams

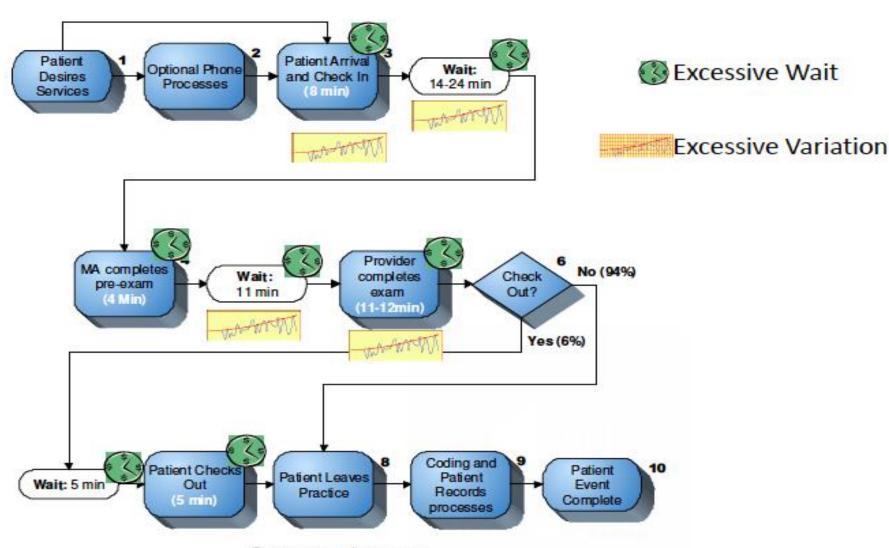
- A registry is useless unless someone repeatedly and compulsively uses it
  - Searches for care gaps
  - Tries to close the care gaps
- Care gap = deficiencia en atencion medica
  - Process care gap
    - Patient with diabetes: no HbA1c for 1 year
    - 60 year old woman: no mammogram for 5 years
  - Outcome care gap
    - Patient with diabetes: HbA1c > 9
    - Patient with hypertension: Blood pressure 160/95
- Requires a team to do this work



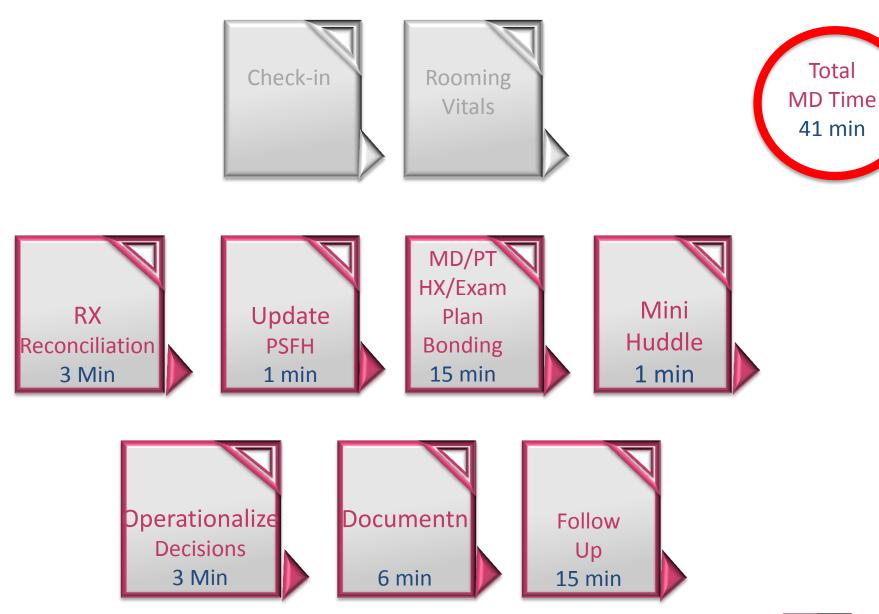
Cutting panel size to 1250 = 9.35 hours per day



# Current High Level Workflow



# Primary Care Time Task Map





Total

## Add 1.5 MA







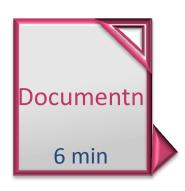
















# Do Today's Work Today









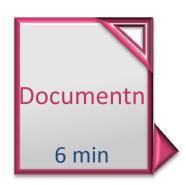






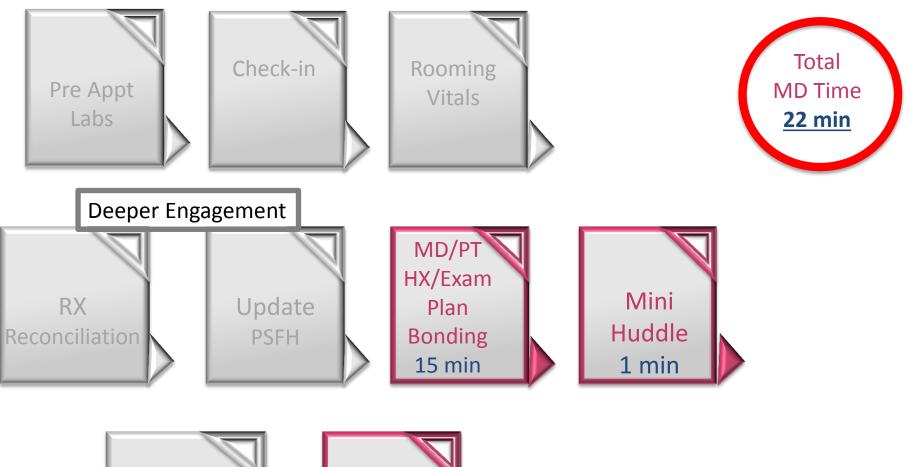


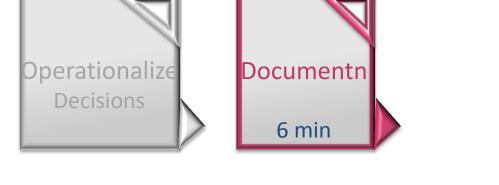






## Staff Satisfaction Case







# Visit Flow Value Chain: Cost/Minute







# **Strategies Catalog**

### Strategies to create patient-centered, collaborative care teams

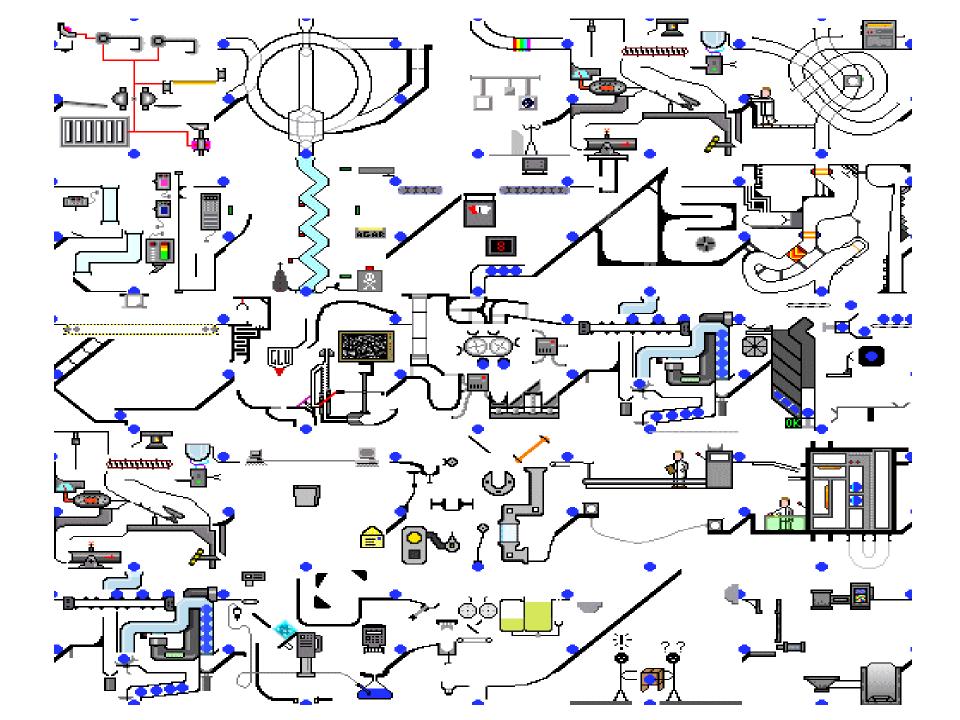
- Invite patient and family representatives to participate in the care team
- Promote excellent team communication daily and ongoing
- Proactively plan care for individuals and for the panel of patients by anticipating fluctuations in demand for care and planning needed care.
- The care team meets weekly to review processes of care and fine-tune roles and functions
- Provide regular feedback on process and outcome measures to the care team.
- Improve minute-to-minute communication by moving care team members into physical proximity.
- Optimize each person's role on the team based on the scope of practice, experience, skills, and abilities.
- Collaborate with community resources to improve the health of people in that com- munity.

### Strategies to create patient-centered, collaborative care teams

#### Team Characteristics

- Close physical proximity
- The same group of staff working together each day
- Includes all areas needed to advance the visit either directly or shared
- Everyone works to top of license to advance the care delivery and meet the patients needs
- Direct communication
- Sharing explicit accountability every day for a specific panel of patients

# VI Putting it all Together



"The first step in the redesign was to define what our business was really about. It is about <u>trusting relationships between human beings</u>. Prior to our redesign, the medical system misunderstood the core product as being tests, diagnoses, pills and procedures."

Dr. Douglas Eby
Vice President of Medical Services
Southcentral Foundation
Primary Care Center II & III
Anchorage, AK, USA

Treatment ≠ Care





# The Case Study

### **Activity Case Study**

Something about our QI efforts is not right.

Our practice has a lot of diabetics. Quite a few are getting worse.

A lot are holding steady. And some are getting better.

We were hoping to get those out of control from HGa1C >=12 lowered without medication by using diet, group visits, etc.

Those at HGa1C = 9 we were hoping to lower to 7 without meds as well. Cannot seem to understand why our patients are not getting better.

How could a care team model possibly help this situation?

How could everyone's role be revised to help us remedy this situation?

Standing orders?
Templates?
Population Management?
Panels?
Registries?
Extended Team?

Note: working harder and faster is not a solution.

## Work Plan Step 1 – The Problem

- ☐ Define the problem that will be improved by the care team
- ☐ What is the evidence to support the problem selection:
  - ☐ Adverse event due to breakdown in team skills
  - ☐ Near miss due to breakdown in team skills
  - ☐ Staff is concerned about the two above possibilities
  - ☐ What data do you have?
    - Outcomes
    - Anecdotal
    - ☐ Incident Reports
    - ☐ Surveys
    - Other

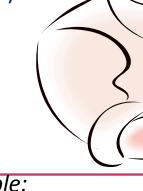


## **Work Plan Step 1 – Problem Location**

Identify in which process (clinical, visit, communication) the target problem occurs ☐ For all processes What process? ☐ Visit — ☐ Pre-visit ☐ Visit ☐ Post-visit ☐ Between visits Clinical Communication **Who** is involved in the "problem" process? When does the problem occur? Where does the problem occur (setting, site)

## Work Plan Step 2 – Intervention Design

- Process improvement target is specific
- What do we want to achieve
- Who is involved
- Complies with (AHRQ, NCQA, JNC8, PQRS, P4P)
- Aligns with practice mission and vision
- Benefits
- ☐ Risks
- Evidence
- Measures (Key Performa Human Factors Example:
- Feasible (Technically, Economically, Econ
- Patient focused
- Integrates into current o
- Sustainable
- Includes a training plan
- Addresses human factor



- o Simplifies procedures and protocols
- o Standardizes equipment, procedures, protocols
- o Minimizes reliance on memory
- o Clarifies responsibilities and details task descriptions
- o Ensures most qualified person performs each task
- o Improves communication and information transfer between staff and between patients and staff
- o Avoids excessive workloads
- o Reduces handoffs

## Work Plan Step 3 – Manage the Project

☐ Develop Implementation Plan



# Visit Flow Value Chain: Cost/Minute





# When 'l' is replaced by 'We'

Even
'Illness'
becomes
'Wellness'





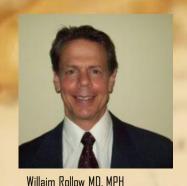
Peter Cucchiara BSMIS, MBA

Primary Care Development Corp 22 Cortlandt Street New York, New York 10007 Phone 212-437-3921 Mobile 914-396-3621 Skype peter.cucchiara Twitter @wOrdswOrd **Peter Cucchiara** is the Managing Director of the Performance Improvement Practice for Primary Care Development Corporation (PCDC). He has built a performance improvement consultancy and led the development of a portfolio of assessment, implementation and evaluation life-cycle services around Patient Centered Medical Home, HIT/Meaningful Use and practice operations improvement.

PCDC has delivered these services throughout New York and around the country to hundreds of FQHCs and other primary care organizations. Currently the PCDC Performance Improvement Practice is delivering a unique set of integrated meaningful use and medical home adoption and evaluation services to primary care practices and consortiums nationally. Under Mr. Cucchiara's direction the Performance Improvement Practice has advanced its product and service lines to not only include assessment and implementation tools and methods but also to include the delivery of process and performance improvement evaluation and analysis services.

Peter Cucchiara is a senior HIT Executive with over 30 years of experience in adding value in small to mid-size private and public organizations by leveraging Health Information Technology as a catalyst for business growth. He leads efforts in strategic plan realization, business development, and in product and services development for many types of Healthcare and Healthcare Professional Services organizations. Further areas of experience include organizational embrace of technology, operations, Electronic Medical Records, primary care performance improvement and medical informatics.





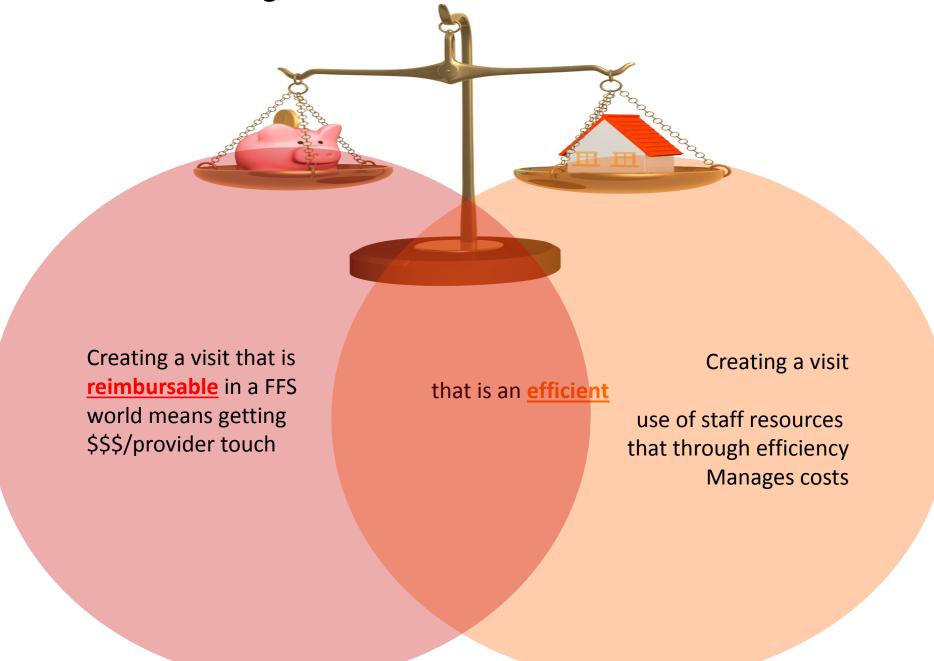
Primary Care Development Corp 22 Cortlandt Street

New York, New York 10007 wrollow@pcdc.org

Dr. Rollow is Assistant Professor in Family Medicine and Director of Clinical Services at the Center for Integrative Medicine at the University of Maryland. Board-certified in family medicine, in integrative medicine, and with a master's degree in public health, he has an extensive background in primary care practice transformation, quality improvement, healthcare technology, medical management, managed care, federal government programs, and administration, having developed and led the EmblemHealth Medical Home High Value Network Project, directed the CMS group with responsibility for the Medicare Quality Improvement Organization and End Stage Renal Disease Networks programs, provided technology-based strategic and analytic consulting services at IBM, and held senior medical director positions at BlueCross BlueShield of Illinois and at Anchor HMO. Dr. Rollow seeks to promote transformation: in the lives of individuals through clinical care, in organizations through delivery system redesign resulting in improvements in outcomes and cost, and in communities through policy and practice that support health and wholeness



At Issue: Creating a care team driven visit that is reimbursable







Is this a matter of apples and oranges?

How does reimbursement influence the structure of care teams and the structure of work?

Are hybrid practices an option?

SundayReview | The Opinion Pages

Search All NYTimes.com		0
	Go	Capital One

REAL ESTATE

JOBS

EDITORIAL			

A Formula for Cutting Health Costs

TECHNOLOGY

U.S. N.Y. / REGION

¶Assigning small teams — consisting of a doctor, a nurse, and various medical, behavioral and administrative assistants — to be responsible for groups of 1,400 or so patients. The team members sit in the same small work area and communicate easily. When a patient calls, the nurse decides whether a face-to-face visit with a doctor or other health care provider is required or whether counseling by phone is sufficient. The doctors are left free to deal with only the most complicated cases. They have no private offices and the nurses have no nursing stations to which they can retreat.

OPINION

ARTS

STYLE

TRAVEL

¶Integrating a wide range of data to measure medical and financial performance. Southcentral's "data mall" coughs up easily understood graphics showing how well doctors and the teams they lead are doing to improve health outcomes and cut costs compared with their colleagues, their past performance and national benchmarks, and it provides them with action lists of what they can do to improve and mentors to guide them. That almost always spurs the laggards. One doctor whose team ranked well behind 10 others in scheduling annual eye exams for diabetics jumped to first place within two months once she became aware of how poorly her team was performing.

**<u>¶Focusing on the needs and convenience of the patients</u>** rather than of the institution or the providers. The facilities feature rooms where providers and families can chat as equals on comfortable chairs, in sharp contrast to examination rooms where a doctor looms over a patient. Every patient visit is carefully planned so the patient can get in and out quickly without being delayed because, say, a needed lab test result is not available.

- ¶Building trust and long-term relationships between the patients and providers.
- ¶<u>Changing from a reactive system</u> in which a sick patient seeks medical <u>care to a proact</u>ive <u>system</u> that reaches out to patients through special events, written and broadcast communications, and telephone calls to keep them healthy or at least out of the hospital and clinics.

# What Is an Integrated Practice Unit?

- a) Care is delivered by a dedicated, multidisciplinary team of clinicians who devote a significant portion of their time to the medical condition.
- Providers see themselves as part of a common organizational unit.

- a) The team takes responsibility for the full cycle of care for the condition, encompassing outpatient, inpatient, and rehabilitative care, and supporting services (such as nutrition, social work, and behavioral health).
- Patient education, engagement, and follow-up are integrated into care.
- 6) The unit has a single administrative and scheduling structure.
- 7) To a large extent, care is co-located in dedicated facilities.

- A physician team captain or a clinical care manager (or both) oversees each patient's care process.
- The team measures outcomes, costs, and processes for each patient using a common measurement platform.
- team meet formally and informally on a regular basis to discuss patients, processes, and results.
- Joint accountability is accepted for outcomes and costs.

#### **Defined Goals**

Overall organizational mission statement Specific, measurable operational objectives

#### **Systems**

Clinical systems
Administrative systems

## **Team Characteristics Division of Labor/Roles**

Clear definition of tasks Clear assignment of roles

#### **Training**

Training for the functions that each team member regularly performs

Cross-training to substitute for other roles

#### **Communication**

Communication structures Communication processes Communication Styles

#### **Panels and Visits**

# What do I Need to Do My Work?

## **Clinical systems**

# Examples:

- EMR
- HIE
- Standing Orders
- Registries
- Procedures for providing prescription refills
- Procedures for informing patients of laboratory results
- Clinical Decision Support (Alerts/Reminders)
- Chronic Disease and Preventive Care Templates

#### **Administrative systems**

# Examples:

- Stratifying Patients By Risk
- Community Resource
- Incentives

# What critical CHC processes need systems support to optimize performance?

- Front desk activities. Scheduling must facilitate access and continuity. Collections and billing must optimize finances.
- Clinical encounters. Information must be readily available to maximize clinician productivity.
- Panel management. Patients needing outreach must be identifiable; outreach must be automated.
- Transitions management. Information from hospitals and EDs must be received and integrated with care coordination workflow.
- Specialty care coordination. Information from specialists, including mental health and social services providers, must be received and integrated with care coordination workflow.
- Care planning. A care planning application must be able to uptake data from other sources, provide condition-specific intervention/self-management recommendations, receive patient input, prompt for subsequent care management, and support care plan revision.

#### Care Team Hazards to avoid

Team care can also result in <u>fragmentation</u> of communication, continuity, and accountability. This fragmentation can result in a <u>degraded experience</u> of care and <u>worse outcomes</u> for the patients served .

Optimizing roles to such a degree that a team member might impede workflow by saying, "That is not my job." At the other extreme, team members perform work that should optimally be provided by another team member. Both can lead to bottlenecks.

Failure to reorganize the care team's work to better match each individual's licensure and scope of practice.

Highly Optimized Specificity Reactive Workflow Optimized of the moment Highly Optimized Generality

## Bibliography

Panel Size; How Many Patients Can One Doctor Manage; Mark Murray; Mike Davies; Barbara Boushon Downloaded from the Family Practice Management Web site at www.aafp.org/fpm. Copyright© April 2007 American Academy of Family Physicians.

Building Teams in Primary Care: Lessons Learned; Thomas Bodenheimer July 2007; ISBN 1-933795-30-1 ©2007 California HealthCare Foundation

A Team Approach to Chronic Disease Management; Robert Lyon, Transforming Patient Engagement: Health IT In the Patient Centered Medical Home; October 2010. Patient Centered Primary Care Collaborative www.pcpcc.net

# In Search of Joy in Practice A Site-visit Analysis of Twenty-three Highly Functional Primary Care Practices

Christine A. Sinsky MD, Rachel Willard MPH, Andrew M. Schutzbank MD, Thomas A. Sinsky MD, David Margolius MD, Thomas Bodenheimer, MD

"Working at Starbucks would be better" Primary Care Physician, 2008

"I look forward to going to work each day. I'm loving it!" Same primary care physician, 2011

