

Manhattan Tobacco Cessation Program Monthly Newsletter

September 2012

MTCP Survey

Please complete our brief 3 minute online survey. The purpose of this survey is to guide our efforts to help you enhance your smoking cessation services, and comply with new regulations for screening and treating tobacco use. If you have not yet participated in the survey please [click here](#) or go to: https://nyumc.qualtrics.com/SE/?SID=SV_881xEibtkOBGmG1

Governor BANS E-Cigarettes to Minors

- Governor Andrew Cuomo **banned** the sale of electronic cigarettes to minors, under the age 18 (effective January 1, 2013).
- Governor Cuomo also signed a bill this month that prohibits smoking within 100 feet of school entrances (effective immediately).

CUNY Schools go 100% Tobacco Free

- All CUNY schools went **100% Tobacco Free** this fall! This makes them the largest urban public university system in the United States, with a total ban on tobacco use, marketing, promotions and sports sponsorships.

Upcoming Event

November 15, 2012

Great American Smoke Out

MTCP 101

The Manhattan Tobacco Cessation Program (MTCP) is re-launching our monthly newsletter!

Who are we? MTCP is one of 19 cessation centers funded by the New York State Department of Health Tobacco Control Program. MTCP is housed at NYU Langone Medical Center, Department of Population Health. Under the direction of Dr. Donna Shelley our team includes Diana Zraik, Allison Pastel, Deanna Jannat-Khah and Marcy Hager.

What is our primary goal? We aim to ensure that every patient is screened for tobacco use and offered evidence-based treatment to help them quit. We are reaching our goal by offering a wide range of technical assistance services and resources to partnering sites to help them implement the Public Health Service Guideline on Treating Tobacco Use and Dependence http://www.ahrq.gov/clinic/tobacco/treating_tobacco_use08.pdf



MTCP Update

During September MTCP trained approximately 120 staff and providers in Manhattan! MTCP

held four large scale trainings to a magnitude of staff and providers including: physicians, nurse practitioners, physician assistants nurses, licensed practical nurses, nursing students, case managers and vocational counselors. Training

topics included smoking cessation counseling,

nicotine replacement therapy, Medicaid/Medicare updates, and NYS Quitline services. Additionally, all participants received free provider and patient educational materials.

Services we provide: The MTCP team provides a variety of services to partners which include but are not limited to: staff and provider training on pharmacotherapy, updates on smoking cessation, Medicaid/Medicare benefits, technical assistance for smoking cessation programs, integrating a system to facilitate easy referrals to the NYS Quitline, assistance with proper documentation and achieving meaningful use and other quality standards, as well as providing educational materials for both providers and patients.



From left to right: Marcy Hager, Deanna Jannat-Khah, Diana Zraik & Allison Pastel.

Contact Us

If you are interested in any of the **free** services MTCP offers, or want to learn more about our program please contact either:

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-or-

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[Manhattan Tobacco Cessation Program Website](#)