

NYU Cancer Institute

Cancer Education Series:

APRIL–JULY 2012

Insights In Context Calendar of Upcoming
Community Talks, Screenings and Programs

- *Skin Cancer: Protection and Treatment*
- *Calling All Women: What Do You Know About Your Risk of Breast Cancer?*
- *What Do the Numbers Mean to You? Understanding Cancer Statistics and Risks*
- *Restoring Intimacy After Prostate Cancer Treatment*
- *Annual Skin Cancer Screening*
- *Pancreatic Cancer Update*
- *Highlights from the Annual Genitourinary Cancers Symposium*
- *The Faces of Cancer*
- *Melanoma and Lymphedema*
- *Updates from the American Society of Clinical Oncology 2012 Meeting*
- *What You Need to Know About Radiation for Prostate Cancer Treatment*
- *The Genetics of Prostate Cancer*

Events Calendar

Look Inside and Reserve Today

UPCOMING EVENTS

APRIL

Skin Cancer: Protection and Treatment

Wednesday, April 18th
11:00 a.m.–12:30 p.m.

Calling All Women: What Do You Know About Your Risk of Breast Cancer?

Thursday, April 19th
6:00 p.m.–8:00 p.m.

What Do the Numbers Mean to You? Understanding Cancer Statistics and Risks

Tuesday, April 24th
5:30 p.m.–7:00 p.m.

Prostate Cancer Education Series

Topic: Restoring Intimacy After Prostate Cancer Treatment
Thursday, April 26th
5:30 p.m.–6:30 p.m.

MAY

Annual Skin Cancer Screening

Thursday, May 3rd
1:30 p.m.–5:00 p.m.

Pancreatic Cancer Update

Thursday, May 10th
11:00 a.m.–12:30 p.m.

Prostate Cancer Education Series

Topic: Highlights from the Annual Genitourinary Cancers Symposium
Thursday, May 24th
5:30 p.m.–6:30 p.m.

JUNE

The Faces of Cancer

Saturday, June 2nd
10:00 a.m.–12:00 p.m.

Lymphedema Education Series

Topic: Melanoma and Lymphedema
Wednesday, June 6th
6:00 p.m.–7:00 p.m.

Updates from the American Society of Clinical Oncology 2012 Meeting

Wednesday, June 13th
6:00 p.m.–7:30 p.m.

Prostate Cancer Education Series

Topic: What You Need to Know About Radiation for Prostate Cancer Treatment
Thursday, June 28th
5:30 p.m.–6:30 p.m.

JULY

Prostate Cancer Education Series

Topic: The Genetics of Prostate Cancer
Thursday, July 26th
5:30 p.m.–6:30 p.m.

For additional information, including speaker bios, please visit www.NYUCl.org

RSVP IS REQUIRED. Please call or e-mail: 212.263.2266 or NYUClcommunityprograms@NYUMC.org. Or reserve online at www.NYUCl.org/rsvp.

Insights in Context is generously supported by The Joyce and Seward Johnson Foundation

Insights in Context

2012 Cancer Education Series

We are so delighted to present you with another season of our Cancer Education Series. Sponsored by the NYU Cancer Institute's Community Outreach and Education Program, the lectures you see in this spring calendar reflect our mission-driven commitment to education—not only the education of patients and future healthcare professionals, but members of our community as well.

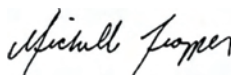
As we have done in the past, we'd like to thank The Joyce and Seward Johnson Foundation for its generous support. They, along with our other valued donors, show their appreciation for the importance of cancer education and provide the necessary funding to make these programs possible. With health information being presented to us from a variety of sources, we understand it's sometimes difficult to make sense of everything we hear and read. Based on feedback we receive from attendees of past programs, we identify topics that are interesting, valuable and understandable.

One way we achieve this goal is by sponsoring and participating in informative lectures, panel discussions and other presentations that focus on risk reduction, diagnosis and treatment of cancer and caring for your body after treatment. Throughout the year, we will feature our leading specialists, along with other authorities and cancer survivors. Not only will we present recent trends in diagnostic and treatment options, we will also highlight relevant research and resources for cancer patients, their families and friends.

As always, these are compassionate and open forums with plenty of time for your questions and comments. As part of our commitment to shared and informed decision-making, we hope these lectures will enhance your understanding of today's latest treatment options. There is no better time to take an active role in your healthcare. RSVP today.



Deborah Axelrod, MD, FACS
Medical Director
Community Outreach and Education



Michelle Tropper, MPH
Administrative Director
Community Outreach and Education

Additional Support for Individuals Living with Cancer

A variety of support groups is available at the NYU Clinical Cancer Center. For more information about eligibility, room locations and/or meeting times, please call **212.731.5480**.

Currently, programs are offered for individuals living with early and advanced stage breast cancer, gastrointestinal cancers, gynecologic cancers, lung cancer, melanoma, myeloma, oral/head and neck cancer, and prostate cancer. We also offer art, physical therapy, legal assistance consultations, Look Good...Feel Better and a special group for young women with a BRCA mutation. Specialty courses focused on therapeutic writing and nutrition are now available as well.

160 East 34th Street, New York, NY 10016 • www.NYUCL.org

MONDAY

TUESDAY

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Skin Cancer: Protection and Treatment

In recognition of National Melanoma/Skin Cancer Detection & Prevention Month

Learn the latest about skin cancer detection and treatment, the steps you can take to reduce your risk, surgical management of melanoma and the current trends in treatment. A survivor will share their personal journey with skin cancer.

A healthy lunch will be provided after the program. This program is co-sponsored by Mollie's Fund.

11:00 a.m.–12:30 p.m.

NYU Langone Medical Center, 550 First Avenue, Farkas Auditorium

Presenters:

Russell S. Berman, MD
*Associate Professor
Department of Surgery
(Surgical Oncology)*

Anna C. Pavlick, DO
*Associate Professor
Department of Medicine (Oncology)
and The Ronald O. Perelman
Department of Dermatology*

Elizabeth K. Hale, MD
*Clinical Associate Professor
The Ronald O. Perelman
Department of Dermatology*

What Do the Numbers Mean to You?

April 24

Understanding Cancer Statistics and Risks

Cancer statistics can be confusing. This lecture will include highlights from the American Cancer Society's Facts and Figures report and help you put your own cancer risk into perspective.

5:30 p.m.–7:00 p.m.

NYU Kimmel Center, 60 Washington Square South,
Room 804/805

Presenters:

Alvaro Carrascal, MD, MPH
*Senior VP, Cancer Control
American Cancer Society*

Richard B. Hayes, DDS, PhD
*Professor
Division of Epidemiology
Department of Environmental
Medicine*

APRIL 2012

WEDNESDAY

THURSDAY

FRIDAY

4

RSVP IS REQUIRED. Please call **212.263.2266**, e-mail **NYUCIcommunityprograms@NYUMC.org** or reserve online at **www.NYUCI.org/rsvp**.

Please provide your name, phone number, the name of the lecture and number of people attending.

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Calling All Women: What Do You Know About Your Risk of Breast Cancer?

Do you have questions and worries about your real risk of breast cancer and what screening techniques may be best for you? Get the information you need to make good decisions about your breast health.

April 18

April 19

Survivor Story Moderator:

Deborah Koeppel, LCSW
Senior Social Worker
Supportive Services Program
NYU Clinical Cancer Center

Program is co-sponsored by The Greater NYC Affiliate of Susan G. Komen for the Cure and NewYork-Presbyterian Hospital /Columbia University Medical Center.

6:00 p.m.–8:00 p.m.

NYU Langone Medical Center
550 First Avenue, Alumni Hall B

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April 26

Prostate Cancer Education Series

5:30 p.m.–6:30 p.m.

NYU Clinical Cancer Center
160 East 34th Street
Room 1121

Topic:

Restoring Intimacy After Prostate Cancer Treatment

Presenter:

Virginia A. Sadock, MD
Clinical Professor
Department of Psychiatry

Presenters:

Kathie-Ann Joseph, MD
Assistant Professor
Department of Surgery

Freya R. Schnabel, MD
Professor, Department of Surgery

Julia A. Smith, MD, PhD
Clinical Assistant Professor
Department of Medicine

Elise Desperito, MD
Assistant Professor
Department of Clinical Radiology
NewYork-Presbyterian Hospital/
Columbia University Medical Center

Anita McFarlane, MPH
Director of Grants and Public Policy
Greater New York City Affiliate of
Susan G. Komen for the Cure

MONDAY

TUESDAY

Annual Skin Cancer Screening

Join us for this free skin cancer screening, in collaboration with the American Academy of Dermatology, to help stay healthy as summer approaches. All are welcome, especially those who have a changing mole, a previous history of melanoma, are over 50 (especially men), and do not have a regular dermatologist. These individuals may be at particularly high risk for melanoma, the most serious form of skin cancer.

During this screening there will be an opportunity to volunteer for a clinical study being conducted by The Ronald O. Perelman Department of Dermatology. NYU Langone staff will be available to explain the study in detail and answer any questions. You do not have to enroll in the study to participate in the screening.

No appointment is necessary. Please arrive no earlier than 1:00 p.m. and no later than 4:30 p.m. to ensure that you are seen.

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RSVP IS REQUIRED. Please call **212.263.2266**, e-mail **NYUcommunityprograms@NYUMC.org** or reserve online at **www.NYUCL.org/rsvp**.

Please provide your name, phone number, the name of the lecture and number of people attending.

MAY 2012

WEDNESDAY

THURSDAY

FRIDAY

1:30 p.m.–5:00 p.m.

NYU Langone Medical Center, 550 First Avenue,
Charles C. Harris Skin and Cancer Pavilion, 1st Floor,
Tisch Building

Co-sponsored by The Ronald O. Perelman Department of
Dermatology. Please call 212.263.2627 for screening information only.

May 3

4

9

May 10

Pancreatic Cancer Update

The exact cause of pancreatic cancer is still largely unknown, but certain factors are known to increase risk, such as age, gender, race, cigarette smoking, diet, environment and family history. But risk factors do not tell us everything. Learn the latest essential facts about pancreatic cancer.

A healthy lunch will be provided after the program.
This program is co-sponsored by The Lustgarten Foundation.

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11:00 a.m.–12:30 p.m.

NYU Langone Medical Center, 550 First Avenue, Farkas Auditorium

Presenters:

Theresa Ryan, MD
*Assistant Professor
Department of Medicine (Oncology)*

Sharon Sarelson
*Patient Information Coordinator
The Lustgarten Foundation*

Elliot Newman, MD
*Associate Professor
Department of Surgery*

Rebecca Yee, MS, CGC
*Certified Genetic Counselor
Human Genetics Program*

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May 24

**Prostate Cancer
Education Series**

5:30 p.m.–6:30 p.m.

NYU Clinical Cancer Center
160 East 34th Street
Room 1121

Topic: Highlights from the
Annual Genitourinary Cancers
Symposium

Presenter:
Anna Ferrari, MD
*Professor
Department of Medicine*

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MONDAY

TUESDAY

WEDNESDAY

RSVP IS REQUIRED. Please call **212.263.2266**, e-mail **NYUCommunityprograms@NYUMC.org** or reserve online at **www.NYUCL.org/rsvp**.

Please provide your name, phone number, the name of the lecture and number of people attending.

Lymphedema Education Series

Designed to help individuals and their families better understand lymphedema through education.

6:00 p.m.–7:00 p.m.

NYU Clinical Cancer Center, 160 East 34th Street, Room 1121

Topic: Melanoma and Lymphedema

Presenter:

Daniel F. Roses, MD
*The Jules Leonard Whitehill
Professor of Surgery and Oncology
Department of Surgery*

June 6

June 13

Updates from the American Society of Clinical Oncology 2012 Meeting

This annual symposium presents a balance of clinical, translational, and basic research, providing a forum for interaction, communication, and education for a broad spectrum of researchers, health professionals, and those with a special interest in cancer. Join us for a discussion of the latest findings presented at this symposium, including prevention strategies, diagnosis, treatment, research and survivorship.

6:00 p.m.–7:30 p.m.

NYU Langone Medical Center, 550 First Avenue, Alumni Hall B

Presenter: Yelena Novik, MD
*Assistant Professor
Department of Medicine (Oncology)*

JUNE 2012

THURSDAY

FRIDAY

SATURDAY

1

June 2

The Faces of Cancer

In recognition of National Cancer Survivors® Day join us for this symbolic event to celebrate life after a cancer diagnosis. Listen as a panel of cancer survivors representing all ages and diagnoses share their experiences and tell their story. This special event will also touch on the unique needs and issues of survivors.

10:00 a.m.–12:00 p.m.

NYU Langone Medical Center
550 First Avenue, Alumni Hall B

Moderator:

Deborah Axelrod, MD, FACS
Associate Professor
Department of Surgery

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June 28

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Prostate Cancer Education Series

5:30 p.m.–6:30 p.m.

NYU Clinical Cancer Center, 160 East 34th Street, Room 1121

Topic: What You Need to Know About Radiation for Prostate Cancer Treatment

Presenter:

Peter B. Schiff, MD, PhD
Professor, Department of Radiation Oncology

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
|--------|---------|-----------|----------------|--------|
| 2 | 3 | 4 | 5 | 6 |
| 9 | 10 | 11 | 12 | 13 |
| 16 | 17 | 18 | 19 | 20 |
| 23 | 24 | 25 | July 26 | 27 |
| 30 | 31 | | | |

**Prostate
Cancer
Education
Series**

5:30 p.m.–6:30 p.m.

NYU Clinical Cancer Center
160 East 34th Street
Room 1121

Topic:
The Genetics of Prostate Cancer

Presenter:
Rebecca Yee, MS, CGC
Certified Genetic Counselor
Human Genetics Program



ADDITIONAL INFORMATION

LECTURE ADDRESS GUIDE:

See calendar for exact room locations.

► NYU Langone Medical Center

550 First Avenue
at 31st Street

► NYU Clinical Cancer Center

160 East 34th Street
between Lexington and Third Avenues

► NYU Kimmel Center

60 Washington Square South
between Thompson Street and LaGuardia Place

MISSION STATEMENT:

The mission of the NYU Cancer Institute is to discover the origins of human cancer and to use that knowledge to eradicate the personal and societal burden of cancer in our community, the nation and the world.

FREQUENTLY CALLED NUMBERS:

- For more information about our expert physicians: **212.731.5000**
- Screening Mammograms: **212.731.5002**
- NYU Cancer Institute Clinical Trials Information: **212.263.6485**
- Lynne Cohen Foundation & Caring Together Project for Women with Increased Risk for Cancer at NYU Langone Medical Center (NYUCCC at 160 East 34th Street): **212.731.5452** and Bellevue Hospital Center: **212.263.3198**
- Lucille Roberts Wellness Boutique/Underneath It All: **212.731.5198**
- To inquire about booking an NYU Cancer Institute expert to speak to your organization: **212.263.6342**. For programs specifically geared to businesses, call the NYULMC Center for Corporate Wellness: **646.501.3062**
- NYU Langone Medical Center Office of Communications: **212.404.3555**
- NYUCI Office of the Director: **212.263.3276**
- Donations/Office of Development: **212.404.3640**



NYU Cancer Institute
Clinical Cancer Center
160 East 34th Street
New York, NY 10016

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