

# Partnering with Employers to Develop Programs That Meet Industry Needs



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# Medical Assistant Pilot

- Examining medical assistant programs since coming to CUNY
- Many programs, not clear about whether aligned with employer needs
- Proprietary schools are main source of hiring

# Medical Assistant Pilot

- Opportunity to develop new program
- Model for CUNY schools
- Designed in partnership with CHC employers, CHCANYS, NYACH

# The Approach

- Selected two schools to participate
  - Lehman College
  - BMCC
- Presented curricula to group of employers
- Got feedback on what needed to be added and what needed to be taken out

# Feedback from Employers

- Added the following components:
  - Health care system overview
  - Job readiness component
  - EHR
- Took out
  - Pharmacology

# Curriculum Overview

- Fundamentals of Medical Assisting (45 hrs)
- Medical Office Business Practices (90 hrs)
- Medical Terminology/Anatomy & Physiology (90 hrs)
- Clinical Practice Principles and Skills (90 hrs)
- Professional Development & Support (21 hrs)
- Internship (180 hrs.)
- Test Prep (7 hrs.)



# Status

- In the process of developing the schedule, logistics, referral process
- Hope to launch in November
- Focus will be on helping existing CHC workers the opportunity to advance

# Model Approach

- **Medical assistant pilot provides model for partnering with employers to develop industry-relevant curricula**