

presents

WHEN MEDICAL HOME MEETS MEANINGFUL USE

A Practical Guide to Making the Best of Both Worlds

A Three Part Series

SESSION I

Thursday, November 4, 2010

5:45 pm - 8:00 pm

SESSION 2

Thursday, December 9, 2010

5:45 pm - 8:00 pm

SESSION 3

TBA

5:45 pm - 8:00 pm

Beth Israel Medical Center Phillips Ambulatory Care Center

10 Union Square East 2nd floor Auditorium New York, NY 10003

PROGRAM:

For the next several years primary care provider organizations face two exciting initiatives that are both an opportunity and a challenge. Medicaid will offer enhanced reimbursement to providers who achieve the status of a recognized PCMH from the Nation Committee for Quality Assurance (NCQA), and the American Recovery and Reinvestment Act (ARRA), offers more than \$20 billion in incentives to providers who adopt and demonstrate "meaningful use" of Electronic Health Records.

Both can improve the care of low income patients immeasurably. Both can provide new financial stability to primary care providers. And finally, both require major, thorough-going transformation--with all of the risk, complexity and investment that implies.

If centers do not meet these standards they will miss the opportunity to receive enhanced reimbursement or meaningful use incentive monies. These milestones are difficult, expensive and resource-intensive to achieve.

The Primary Care Development Corporation (PCDC) and the Community Health Care Association of New York (CHCANYS) joined talents and resources to facilitate this incentivized transformation of community health centers through the development and delivery of a Medical Home Meaningful Use Collaborative. Recently, the first in a series of these clinical collaboratives was held to initiate this effort whose most important purpose is to prepare and assist in maximizing practice efforts to get the most out of both initiatives

ABOUT THE SPEAKERS

Lisa Perry

Vice President Health IT

Community Healthcare Association
of New York State

Peter Cucchiara

Director Performance Improvement HIT Primary Care Development Corporation

Cari Reiner

Senior Program Manager, Collaborative Manager Primary Care Development Corporation

Deborah Johnson Ingram

Senior Program Manager
Primary Care Development Corporation

Practice Provider Presenters

TBA

Session 1- Thursday, November 4, 2010

Capitalizing on What Medical Home and Meaningful Use Have in Common: Getting Both Results in One Effort

Building on principles and experience gained from the development and execution of a PCMH/MU collaborative held in NYC for 12 CHC's, this session sets the stage for the series. The presenters review the fundamentals, and compliance requirements of both PCMH and MU and move quickly to the propelling premise of the collaborative framed by its tagline "measure twice, cut once". From this perspective participants discover the commonalities and overlap in the two initiatives but more importantly learn how leveraging a well designed single effort achieves the desired PCMH and MH outcomes. The session employs panelists and presentations to explain the principles and demonstrate a set of assessment tools that help in understanding and calibrating the requirements of this unusual combination initiative.

Session 2-Thursday, December 9th, 2010

Putting Principles into Practice

From this practical "trench" perspective, participants are guided through the domains of framing and executing the processes of PCMH recognition and MU attestation. In this deeper dive, presenters walk participants through gap analysis, work-plan development and timeline construction all with an eye towards the special project requirements of PCMH and MU. More tools as well as sample documentation and screen shots are shared. Participants consider decisions around system and organizational readiness, redesign, documentation, policy and procedure, and the collection of numerator and denominator data required to successfully comply with PCMH and MU rules. By the end of this session participants have developed a fuller appreciation for levels of effort and impact as well as a firm understanding of the elements of an effective plan for achieving both initiatives.

Session 3-Date TBA

Lessons from the Field PCMH/MU Collaborative Participants Recount Their Stories of Success

In a facilitated panel discussion, PCMH MU Collaborative participants reveal the steps and missteps they took along the road to achieving PCMH recognition and MU certification. Barriers, issues and problems are presented along with approaches, rationales, lessons learned and strategies for addressing their individual and shared challenges. Aspects of their participation in the collaborative are explored to reveal the benefits and values of participation. The panelists will each present their perspectives but directed question and answer interaction with the audience will make up a significant portion of this session. Participants will be able to frame their thinking and evaluate the scope of this project based on first hand accounts from practices and providers who have successfully navigated the terrain.

ABOUT NYAAC

The New York Association for Ambulatory Care (NYAAC) is a voluntary, nonprofit organization of professionals from various disciplines who have a strong professional commitment to the delivery of ambulatory health care services in its various settings and have a responsibility to the people served in these different health care environments. The commonality of the membership centers on the issues that arise from the delivery of ambulatory care services. Members are employed in the health care industry in various facilities, organizations, companies, and private and governmental agencies, the majority of which are located in the metropolitan New York City area.

Formed in 1966, NYAAC is an organization that fosters professional collegiality among its members through a series of programs featuring speakers whose presentations cover key health care issues. Along with its newsletter and a developing website, NYAAC offers its members a forum to enhance their knowledge and skills, to network, to share ideas, and to stay current in an ever-changing environment.

NYAAC Program Committee Co-Chairs

Jane Fineberg Nancy Lager

NYAAC Program Coordinator

Peter Cucchiara

TIME: All sessions will take place 5:45 pm - 8:00 pm 5:45 pm Registration and Continental Breakfast 6:15 pm Program

LOCATION:

Beth Israel Medical Center Phillips Ambulatory Care Center 10 Union Square East, 2nd floor Auditorium New York, NY 10003

TRANSPORTATION:

This meeting is easily accessible by:

subway: 4, 5, 6 or N, R to Union Square (14th Street).

parking: parking garage is located under the building-enter on 15th Street

Complete the registration form below. (please print) Or register directly on our website at: www.nyaac.org
Name:
Title:
Organization:
Address:
City/State/Zip:
Phone:
FAX:
Email:
NYAAC member - no charge
Non-Member - \$35 per program Session 1 Session 2 Session 3
Program Package - register for all 3 programs for \$100 (includes 2011 NYAAC Membership)
Registration deadline Monday, November 1, 2010 Please mail or fax registration form and payment (if applicable) to: Debra Goldman, Executive Director
NY Association for Ambulatory Care 30 Jericho Turnpike, #165, Commack, NY 11725 Phone (631) 864-8392 • FAX (631) 864-8397 e-mail dgoldman@nyaac.org
Please make checks payable to NYAAC. Or pay by credit card (Mastercard, Visa or American Express)
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