To Register:

TO REGISTER, GO TO:

www.nyc.gov/cancerconference

Please register by May 22, 2010.

For Questions:

Contact Corinne Meli

cmeli@health.nyc.gov

About C5:

The New York Citywide Colon Cancer Control Coalition (C5) is a group of stakeholders that advises the City on its colon cancer screening agenda and works with the City to implement colon cancer prevention and control initiatives. The New York City Department of Health and Mental Hygiene (DOHMH) formed C5 in March of 2003. C5's mission is to: 1) increase awareness of colorectal cancer in New York City; 2) increase screening for colorectal cancer in New York City; 3) reduce the incidence and mortality of the disease.

C5 is comprised of stakeholders from various disciplines, including: primary care physicians, GI doctors, nurses, health plans, hospital administrator, advocacy groups, worksite wellness organizations, and city and state government representatives.

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7th Annual C5

Register today at www.nyc.gov/cancerconference

Addressing
Disparities in
CRC Screening,
Treatment and
Outcome

June 3, 2010

Memorial Sloan-Kettering Cancer Center 430 East 67th Street, NYC

Registration and continental breakfast begin at 7:30 am









NYC Department of Health & Mental Hygiene Bureau of Chronic Disease, Cancer Prevention & Control 120 Wall Street #CN46W New York, NY 10005

Registration and Welcome

7:30 am Registration & Continental Breakfast

8:30 am Welcome and Program Overview

Sidney Winawer, MD Thomas Weber, MD Marian Krauskopf, MA

<u>Session 1: How Effective is Screening</u> Colonoscopy?

Session Chair: Sidney Winawer, MD

8:50am The Case for Colonoscopy: An Overview of Current Research

Chyke Doubeni, MD, MPH

Q & A

<u>Session 2: Mobilizing to Address Screening Disparities</u>

Session Chair: Marian Krauskopf, MA

9:30 am Status of NYC Quality Initiative: A Tool to

Address Disparities

Thomas Weber, MD

Felice Schnoll- Sussman, MD

Q & A

10:00 am Coffee Break

10:30 am Micro Targeting Outreach in NYC's Lowest

Screened Communities

Josephine Tsai, MD

0& A

11:00am Expanding Open Access: Lessons

Learned from Closed Systems

Discussion Leader: Jean Burg, MD

Panel Presentations

Ayse Aytaman, MD, FACG Steve Itzkowitz, MD

Jessica Jacobs, MPH

Q& A

12:20 pm Lunch

<u>Session 3: Beyond Screening: Treatment and Outcome Disparities</u>

Session Chair: Lynn Silver, MD, MPH

1:35 pm Addressing Treatment Disparities: What do we

Know?

Peter Bach, MD, MAPP

Panel Discussion

Sulaiman Azeez, MD Neil Calman, MD, ABFP, FAAFP

Balavenkatesh Kanna, MD, MPH, FACP

Q& A

2:45 pm Break

Session 4: Workshops to Set C5's Agenda

3:15 pm Attend One of Three Workshops:

Workshop 1: Using Health Information Technology

Effectively to Increase Screening

Colonoscopy

Carlene Duncan, MPH Karen Smith-Hagman, RN Sheri Scavone, PT, EHSA, CPC

Workshop 2: Next Steps to Address Treatment Disparities

Sulaiman Azeez, MD Peter Bach, MD, MAPP

Neil Calman, MD, ABFP, FAAFP
Balavenkatesh Kanna, MD, MPH, FACP

Workshop 3: Making the Most of March: Planning NYC's Campaign for CRC Awareness Month

Mark Pochapin, MD Tamar Wallace Pamela Rowland Vanessa Ghigliotty-Vitale Dale Mintz

4:30pm Workshop Report Back: Next Steps

Thomas Weber, MD

Sulaiman Azeez, MD Section Chief of Gastroenterology, Lincoln Medical and Mental Health Center

Ayse Aytaman, MD, FACG Clinical Associate Professor, SUNY Downstate, Chief of Gastroenterology and Hepatology, Brooklyn Medical Center

Peter Bach, MD, MAPP Associate Attending Physician, Memorial Sloan-Kettering Cancer Center

Jean Burg, MD Chair, Department of Family Medicine, North Bronx Healthcare Network

Neil Calman, MD, ABFP, FAAFP President and CEO, Institute for Family Health

Carlene Duncan, MPH Program Manager, NYC Department of Health and Mental Hygiene, Primary Care Information Project

Chyke Dubeni, MD, MPH Assistant Professor of Family Medicine and Community Health, University of Massachusetts Medical School

Vanessa Ghigliotty-Vitale Chairperson, CCA Voices of NYC

Steven Itzkowitz, MD Professor of Medicine, Gastroenterology, Mount Sinai School of Medicine

Balavenkatesh Kanna, MD, MPH, FACP IRB Chairman and GME Research Director, Lincoln Medical and Mental Health Center

Jessica Jacobs, MPH Program Coordinator, Cancer Prevention and Control, NYC Department of Health and Mental Hygiene

Marian S. Krauskopf, MA Director, Cancer Prevention and Control, NYC Department of Health and Mental Hygiene

Dale Mintz Colon Cancer Challenge Foundation

Mark B. Pochapin, MD Director, The Jay Monahan Center for Gastrointestinal Health at New York-Presbyterian Hospital/Weill Cornell Medical Center

Pamela Rowland Communications, NYC Department of Health and Mental Hygiene

Sheri Scavone, PT, EHSA ,CPC Director, Cancer Services Program, NY State Department of Health

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Lynn Silver, MD, MPH Assistant Commissioner, Bureau of Chronic Disease Prevention and Control, NYC Department of Health and Mental Hygiene

Karen Smith-Hagman, RN Vice President, Medical Affairs, EmblemHealth

Josephine Tsai, MD Public Health/Preventative Medicine Resident, NYC Department of Health and Mental Hygiene

Tamar Wallace Director, Education and Outreach, The Jay Monahan Center for Gastrointestinal Health at New York-Presbyterian Hospital/Weill Cornell Medical Center

Thomas Weber, MD C5 Co-Chair; Professor of Surgery, SUNY Downstate, Chief of Surgery, Brooklyn VA Medical Center

Sidney Winawer, MD C5 Co-Chair; Paul Sherlock Chair in Medicine, Memorial Sloan-Kettering Cancer Center, Professor of Medicine, Weill Cornell Medical College