

You're Invited:

Target: BP Lunch-and-Learn:

Access FREE Resources to Help Improve High Blood Pressure Rates of All Patient Populations

Date: Thursday, June 22, 2017; 11:30 AM—1:00PM

Location: Hunter College - East Building
904 Lexington Ave
12th floor, Room 1203, NY, NY 10065

What is Target: BP?

Target: BP is a national collaboration between the American Heart Association and the American Medical Association to reduce the number of Americans who have heart attacks and strokes by urging medical practices, health service organizations and patients to prioritize blood pressure control.

Why do we want You?

The American Heart Association has prioritized high blood pressure rates for all Americans. We believe that partnering with FQHC's, community health centers, clinics and private practices will help to address the high prevalence of cardiovascular disease amongst the patient populations, especially in underserved areas in the Bronx and in Brooklyn.

Who should attend the conference: Medical Directors, Administrators, Registered Nurses, Medical Assistants, and all other health professionals!

What will be discussed:

- Target BP Recognition Program & Resources
- Check. Change. Control. Patient Self-Monitoring Education Program and Resources
- Food and Beverage Toolkits for Health Workplace

- One in three American adults—about 80 million people — has high blood pressure.
- In 2015, 29% of New Yorkers reported having HTN, totaling an estimated 1,847,000 adults.
- The five neighborhoods with the highest HTN prevalence: Kingsbridge/Riverdale,* Canarsie and Flatlands, Rockaway,* Southeast Queens, and Northeast Bronx.

EVENT IS FREE & LUNCH WILL BE PROVIDED

REGISTER at this link [CLICK HERE](#) or email Justine.Kim@heart.org

RSVP is required. Last day to register is Tuesday, June 20th

For questions or comments about the event, please contact AHA Staff:

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