

You're Invited

Target BP Lunch and Learn or Webinar: Access the FREE Resources Available to Help Improve High Blood Pressure Rates of FQHC Patient Populations

Date: Thursday, May 25th, 2017; 11:30 AM—1:00PM

Location: Hostos Community College; 450 Grand Concourse, Room C-391, Bronx, NY

What is Target BP?

Target: BP is a national collaboration between the **American Heart Association** and the **American Medical Association** to reduce the number of Americans who have heart attacks and strokes by urging medical practices, health service organizations and patients to prioritize blood pressure control.

Why do we Want FQHC's?

As part of the NYC American Heart Associations Community Health Improvement Plan, we have prioritized high blood pressure rates at FQHC's. We believe that partnering with our community health centers will help to address the high prevalence of cardiovascular disease amongst the patient populations, especially in underserved areas in the Bronx and in Brooklyn.

- ⇒ One in three American adults— about 80 million people— has high blood pressure.
- ⇒ In 2015, 29% of New Yorkers reported having HTN, totaling an estimated 1,847,000 adults.
- ⇒ The five neighborhoods with the highest HTN prevalence: Kingsbridge/Riverdale,* Canarsie and Flatlands, Rockaway,* Southeast Queens, and Northeast Bronx.

What will be discussed:

- Target BP Recognition Program & Resources
- Check. Change. Control. Patient Self-Monitoring Education Program and Resources
- Food and Beverage Toolkits for Health Workplace

THE EVENT IS FREE TO ATTEND, PLEASE RSVP VIA EMAIL:

Chivis.alanis@heart.org

For questions or comments about the event, please contact AHA Staff:

Leslie Eaddy, Leslie.eaddy@heart.org or chivis.alanis@heart.org / 212.878.5957