

Project Renewal Healthcare, Inc.
200 Varick Street, New York, NY 10014



Dear Sir or Madam:

I am writing to tell you about Project Renewal's new ScanVan and how it can provide your patients mammography and breast health screening, at your clinical site -- regardless of your patients' insurance status.

We are proud to announce that the ScanVan will hit the streets soon, staffed and equipped to meet the highest standards for quality of care. I want to reach out to you to explain the services we will provide and what they will mean for your patients.

As you know, a large portion of the population in our city is underserved for breast health screening services -- particularly for mammograms. In part, this is because they confront multiple barriers to care, especially a wariness of large institutions like hospitals, with the long waits and impersonal services they encounter there. As a consequence, this population is often unable to follow through on referrals for mammograms and they are not regularly screened for breast cancer. The ScanVan is dedicated to overcoming these barriers by bringing services to patients *where they are* -- at your clinical site -- with an experienced staff to provide patient navigation, education, and state-of-the-art medical services.

Here are the life-saving services we look forward to providing your patients.

1. **Coordinating ScanVan Site Visits:** Together, Project Renewal and your clinic will schedule a regular date and time for the ScanVan to visit your site.
2. **Promoting Women's Health:** We are happy to advertise a "Women's Health Day" on the days we visit your site to mobilize patients to come on board for education, screening and mammography services.
3. **Convenience and Privacy:** All patients receive services and tests conveniently, efficiently, and privately by experienced and highly qualified practitioners.
4. **Mammography:** Films are expertly shot on board by our Radiological Technologist and read by our Radiologist who specializes in mammography. Within a days, you will receive the report prepared by the Radiologist describing a patient's results. All radiological procedures comply with NYS-DOH guidelines and the ScanVan is fully ACR-accredited.

Project Renewal's **ScanVan** **Mobile Mammography and Digital Chest X-Ray** **Services**

For more information please call **212-620-0340 x 430**

Project Renewal Healthcare, Inc.
200 Varick Street, New York, NY 10014



-
5. **Quality of Services:** If your organization or agency would like to be apprised of the ScanVan's progress, we are happy to provide you with copies of reports submitted to various governing bodies.
 6. **Payment Policy:** All of Project Renewal's primary care facilities and mobile units accept Medicare and Medicaid. For patients who are uninsured, ScanVan is a member of the Healthy Women's Partnership, a New York State-subsidized program that financially supports patients for cancer screening services upon enrollment.

Please take a moment to review the attached presentation, which details the innovative services the ScanVan provides.

As you may know, Project Renewal's mission is to serve the underserved population of New York City. Among the model programs we have pioneered, our Medical Department has paved the way in the specialized practice of medicine for persons who do not have access to traditional health service institutions -- including running two mobile primary-care clinics for more than two decades. Our ScanVan will build on this experience by delivering breast health services to New Yorkers at community-based health centers.

Project Renewal is eager to launch the ScanVan and begin providing much-needed medical services to underserved New Yorkers who often cannot or do not access breast health or TB screening services. Forging partnerships with clinic like yours will enable the ScanVan to reach more patients, closing the disparity in health care available to disadvantaged New Yorkers.

Please call me to schedule a meeting with you and your staff at which we can explore how we can help you serve your patients.

Sincerely,
Billy Rabinovich, ScanVan Coordinator

Office: (212) 620-0340 x 430

Mobile: (646) 272-9231

Email: Billy.Rabinovich@projectrenewal.org

Attached: PowerPoint Presentation

Project Renewal's **ScanVan** **Mobile Mammography and Digital Chest X-Ray** **Services**

For more information please call **212-620-0340 x 430**