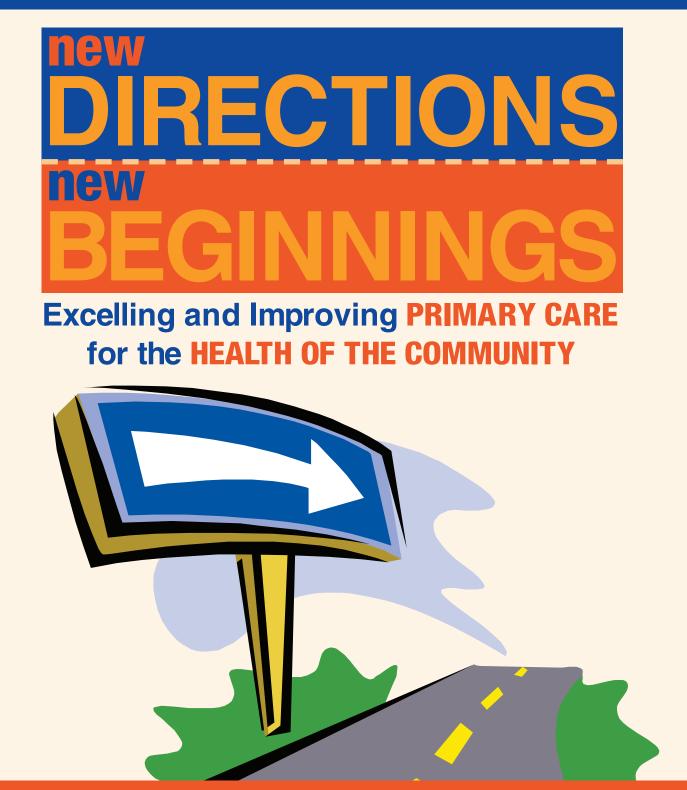
# **CHCANYS** Defining New Directions

**Community Health Care Association of New York State** 



# **2008 CLINICAL CONFERENCE** May 4-6, 2008 • Crowne Plaza Hotel, White Plains, NY



Community Health Care Association of New York State



2008 CLINICAL CONFERENCE May 4-6, 2008 • Crowne Plaza Hotel, White Plains, NY

Dear Clinicians:

Welcome to the Community Health Care Association of New York State's Statewide Clinical Conference. This year's conference is uniquely designed with a multi-disciplinary team focus in the primary care setting. A special thanks to clinical workgroup members who provided guidance, identified speakers, and helped to shape the content of our clinical conference. The topics presented here are based on day-to-day patient needs and essential skills-building cited in our clinical survey last fall.

The conference is an opportunity for us to have a dialogue on crucial issues like *Access for All NY, Childhood and Adult Obesity* and the *Primary Care Medical Home* in which you as providers play an integral role.

Our collective goals for this experience are:

- To provide a forum for the primary care team to learn from each other and share a common goal of serving medically underserved communities;
- To provide a learning experience that promotes high quality health care standards; fosters team building through evidence-based practices; innovation in clinical practice and leadership across clinical disciplines;
- To discuss clinical, policy, and operational issues that affect patient care; and,
- To provide expertise, information, tools, and resources that support clinical excellence with respect to obesity, diabetes, cardiovascular disease, behavioral health and overall health and well-being.

Thank you for joining us.

Sincerely,

Elizabeth Swain Chief Executive Officer Wanda Montalvo Chief Clinical Programs Officer Neil Calman, MD Clinical Committee Chair

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# About the 2008 Clinical Conference

### **Special Features:**

#### Plenary Sessions on Critical Issues of the Day

National speakers join CHCANYS in discussing the critical issue of the *Primary Care Medical Home* and our role as community health center providers and partners. The vision of *Access for All NY* is a pivotal point in our work.

CHCANYS thanks Affinity Health Plan for its support of the Primary Care Medical Home Plenary Session.

#### Exhibit Hall

We thank our sponsors and exhibitors for supporting our work.

Please be sure to meet with sponsors and vendors in the exhibit hall to learn how their products and services can support your work *(see complete listing in program)* The exhibit hall is open for a welcome reception Sunday, May 4th – Tuesday, May 6th. The exhibit hall is on the workshop level.

#### Networking Breakfast-May 6th

All are invited to our topical roundtable networking breakfast from 7:30 – 9:00 am preceding the *Primary Care Medical Home Plenary*.

CHCANYS thanks the Primary Care Development Corporation (PCDC) for its support of the breakfast.

#### **Target Audience:**

The conference is designed for clinicians who are interested in primary care. Participants in the conference include: doctors of all disciplines, nurses, dietitians, social workers, mid-level practitioners, CEOs, administrators and students. The Clinical Regional Advisory Network, Region III, Inc. (CRAN) is an approved provider of continuing nursing education by the Delaware Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Application for CME credits has been filed with the American Academy of Family Physicians. Determination of credit is pending.

#### **Evaluations:**

Please be sure to complete evaluations as instructed to receive your credits and/or submit your certificate to your professional association along with conference course description.

## Keynote Speaker:

# JEFFREY S. SCHIFF, MD, MBA MEDICAL DIRECTOR, MINNESOTA HEALTH CARE PROGRAMS



effrey S. Schiff, MD, MBA is the Medical Director for Minnesota Health Care Programs, Medicaid, General Assistance Medical Care, and our SCHIP program, MinnesotaCare and the Division Director for the Health Services Medical Management Division at the Minnesota Department of Human Services. He has served as Medical Director since June, 2006. His work focuses on the development and implementation of evidence based benefit policy for the public programs and the advancement of improved care delivery models. Specific areas of interest include the development of policy to enhance the role of primary care and the provision of medical homes; the use of collaborative intrastate processes to implement quality improvements across the healthcare system; and the use of claims and clinical data to report and improve

health outcomes. His division is currently implementing the Primary Care Coordination program enacted by the 2007 Minnesota Legislature. This program will bring the care coordination/ medical home concept, including a new payment mechanism, to individuals served by the public programs.

Dr. Schiff has recently served as president of the Minnesota Chapter of the American Academy of Pediatrics. He is active on the state leadership team for the Minnesota's MCHB President's New Freedom Initiative Integrated Services Grant including the state's pediatric medical home initiative. In 2007 he received the "Special Achievement Award of the American Academy of Pediatrics" for distinguished service and dedication to the mission and goals of the academy – for his leadership in this project.

Keynote Speaker:

# DEIDRE GIFFORD, MD, MPH Chief of Health Policy and Quality Improvement Quality Partners of Rhode Island

Derive Gifford, MD, MPH is a practicing obstetrician/gynecologist who directs Quality Partner's physician office initiatives. Dr. Gifford's research and publications focus on quality of care for women, particularly in the area of childbirth and cesarean delivery. She currently directs programs involving health information technology and improving care delivery for adults, in particular in the areas of chronic are and adult preventive services.

### Keynote Speaker:

## MICHAEL S. BARR, MD, MBA, FACP VICE PRESIDENT **PRACTICE ADVOCACY AND IMPROVEMENT** AMERICAN COLLEGE OF PHYSICIANS



ichael S. Barr is Vice President, Practice Advocacy and Improvement for the American College of Physicians. Dr. Barr's focus is on public policy relating to the patientcentered medical home, quality improvement, practice redesign, and health information technology. He has overall responsibility for the College's Regulatory and Insurer Affairs Department, Practice Management Center, and Medical Laboratory Evaluation Program. Dr. Barr also directs the College's grant-funded Center for Practice Innovation.

Prior to joining the ACP staff in February 2005, Dr. Barr served as the Chief Medical Officer for Baltimore Medical System, Inc.

(BMS), a Joint Commission accredited, multi-site federally-qualified community health center from 1999 - 2005. Dr. Barr was on faculty in the Division of General Internal Medicine at Vanderbilt University from 1993 – 1998 and held various administrative positions including Physician Director, Medical Management Programs for the Vanderbilt Medical Group. Dr. Barr served in the United States Air Force from 1989 – 1993 at Moody Air Force Base, Georgia.

Dr. Barr completed his residency in Internal Medicine at Rush-Presbyterian-St. Luke's Medical Center in Chicago, Illinois. He is a graduate of New York University School of Medicine, the Vanderbilt Owen Graduate School of Management, and the State University of New York, College of Environmental Science and Forestry. Dr. Barr continues to see patients part-time at the George Washington University Medical Faculty Associates urgent care clinic and holds part-time faculty appointments at Johns Hopkins University and George Washington University.

## Keynote Speaker:

## FOSTER GESTEN, MD MEDICAL DIRECTOR NEW YORK STATE OFFICE OF HEALTH INSURANCE PROGRAMS

oster Gesten is the Medical Director for the Office of Health Insurance Programs in the New York State Department of Health. Dr. Gesten provides clinical direction and leadership for a team of professionals engaged in quality oversight, performance measurement and clinical improvement within health plans and public insurance programs in New York. Major initiatives include the development of statewide public reporting systems for commercial, Medicaid, and Child Health managed care programs on quality, access, and satisfaction. His interests include population health, health service research, and quality improvement projects directed at prevention services and chronic care.



## The Community Health Care Association of New York State Thanks Funders, Sponsors, Exhibitors & Advertisers for Supporting the 2008 Clinical Conference

Affinity Health Plan – Primary Care Medical Home Plenary Session Sponsor Bendiner & Schlesinger, Inc. Medical Laboratories - Exhibitor Crowne Plaza White Plains - Advertiser eClinical Works – Exhibitor eMedical Files – Exhibitor Healthfirst – Continental Breakfast Sponsor GlaxoSmithKline Vaccines – Exhibitor i2i Systems, Inc. - Exhibitor New York Medical College School of Public Health - Exhibitor NYCrx – Workshop Sponsor New York State Smoker's Quitline – Exhibitor Pfizer – Exhibitor; Conference Sponsor via Educational Grant Primary Care Development Corporation – Networking Breakfast Sponsor Priority Management Group (PMG) – Exhibitor Sage Software – Sponsor St. Mary's Healthcare System for Children – Exhibitor TimeLine Recruiting – Exhibitor

> NYC Obesity Prevention and Management Consortium NYCDOHMH

Bureau of Chronic Disease Prevention and Control

# Schedule at a Glance

(see second half of booklet for complete course descriptions)

# DAY 1: Sunday, May 4, 2008

Time	Event	Room
9:00 a.m. – 12:00 p.m.	Registration	Ballroom Foyer
11:00 a.m. – 11:45 a.m.	Lunch	Workshop Level
	(A) MEGA- SESSIONS (Select One)	
12:00 p.m. – 5:00 p.m.	A1: Disaster Nursing and Emergency Preparedness	Sprainbrook
12:00 p.m. – 5:00 p.m.	A2: IMPACT: Evidenced-Based Integrated Care for Depression	Yorktown
12:00 p.m. – 5:00 p.m.	A3: Provider-Patient Communication	Scarsdale
10:00 a.m. – 5:00 p.m	A4: Closed Track – Health Center Obesity Initiative Teams	Larchmont
5:00 p.m. – 7:00 p.m	SUNDAY NIGHT WELCOME RECEPTION Sponsor/Exhibit Hall	Exhibit Hall/ Workshop Level

# DAY 2: Monday, May 5, 2008

Time	Event	Room
7:15 a.m. – 8:15 a.m.	Registration	Ballroom Foyer
7:15 p.m. – 8:15 a.m.	Sponsor/Exhibit Hall Continental Breakfast Sponsored by Healthfirst	Exhibit Hall/ Workshop Level
8:15 a.m. – 10:00 a.m.	MORNING PLENARY:	Ballroom C/D
	Welcome and CHCANYS Updates	
	Wanda Montalvo, RN, MSN, ANP, CHCANYS Chief Clincal Programs Officer and RWJ Executive Nurse Fellow – <i>moderator</i>	
	James Sinkoff, President, Board of Directors	
	Dr. Neil Calman, Chair, Clinical Committee	
	Elizabeth Swain, Chief Executive Officer, CHCANYS Access for All New York	
	Dr. Jeffrey S. Schiff, Medical Director, Minnesota Health Care Programs Bridges to Excellence: Minnesota's Medical Home: Sustaining, Spreading and Measuring	
	<b>Dr. Deidre Gifford,</b> Chief Health Policy and Quality Improvement, Quality Partners of Rhode Island The Rhode Island Chronic Care Sustainability Initiative	
10:00 a.m. – 10:30 a.m.	Sponsor/Exhibitor Break Acupuncture Station	Exhibit Hall/ Workshop Level

## Schedule at a Glance

(see second half of booklet for complete course descriptions)

# DAY 2: Monday, May 5, 2008 Continued

Time	Event	Room
	(B) Breakout Sessions (Select One)	
10:30 a.m. – 11:45 a.m.	B1: Childhood Obesity: NICHQ Clinical Guideline Update	Larchmont
10:30 a.m. – 11:45 a.m.	B2: Improving Care in Chronic Kidney Disease	Yorktown
10:30 a.m.– 11:45 a.m.	B3: Financial Impact of 340B Program Sponsored by NYCRx	Briarcliff 1 and 2
10:30 a.m. – 11:45 a.m.	B4: Early Childhood Mental Health and the Primary Healthcare Setting: A Model Demonstration Project	Sprainbrook
11:45 a.m. – 1:00 p.m	Lunch Please remember to visit Sponsor/Exhibitor Tables as well as Acupuncture Station	Ballroom/ Exhibit Hall
	(C) Breakout Sessions (Select One)	
1:00 p.m 2:30 p.m.	C1: Childhood Obesity: We Can! Program	Larchmont
1:00 p.m.– 2:30 p.m.	C2: Psychopharmacology in a Primary Care Setting	Yorktown
1:00 p.m 2:30 p.m.	C3: Clinical Impact of 340B Program Sponsored by NYCRx	Briarcliff 1 and 2
1:00 p.m 2:30 p.m.	C4: Family Violence/Sexual Abuse Part 1 of 2	Sprainbrook
2:30 p.m 2:45 p.m.	Break Please remember to visit Sponsor/Exhibitor Tables as well as Acupuncture Station	Exhibit Hall/ Workshop Level
	(D) Breakout Sessions (Select One)	
2:45 p.m 4:00 p.m.	D1: Obesity: NYCDOHMH Obesity Kit & Health Center Interventions at Work	Larchmont
2:45 p.m 4:00 p.m.	D2: Competency Training: Blood Pressure and Point of Service Testing	Yorktown
2:45 p.m 4:30 p.m.	D3: CHCANYS Data Repository & Charles B. Wang: Using EHR to Drive Quality	Briarcliff 1 and 2
2:45 p.m 4:00 p.m.	D4: Family Violence/Sexual Abuse Part 2	Sprainbrook
	Dinner on Your Own Be sure to complete your evaluation forms. Enjoy your Evening.	

## Schedule at a Glance

(see second half of booklet for complete course descriptions)

### DAY 3: Tuesday, May 6, 2008

Time	Event	Room
7:15 – 9:00 a.m.	Registration/Exhibits	Ballroom Foyer/ Exhibit Hall
7:30 – 9:00 a.m.	<b>Networking Breakfast</b> <b>Facilitated Table Top Discussions</b> Sponsored by Primary Care Development Corporation (PCDC)	Ballroom
9:00 a.m. – 1:00 p.m.	PLENARY SESSION Primary Care Medical Home A thought-provoking session on the Primary Medical Home [PCMH] Concept from a national and state perspective Sponsored by Affinity Health Plan <i>Keynote Speakers:</i> • Dr. Michael Barr, American College of Physicians • Dr. Foster Gesten, NYS Office of Health Insurance Programs • Dr. Paul Kaye, Hudson River Health Care • Dr. Neil Calman, Institute for Family Health • Wanda Montalvo, RN, MSN, ANP, CHCANYS Clinical Programs Officer and RWJ Executive Nurse Fellow	Ballroom
	Thank you for joining our Clinical Conference. <b>Be sure to complete your evaluation forms.</b> Have a safe trip home.	

### CME POLICY AND SUMMARY OF FULL DISCLOSURE

The existence of any financial relationship or interest an individual in a position to influence/ control content currently has, or has had, within the last year must be disclosed to learners prior to presentation.

Faculty must disclose to CHCANYS and the learners when an unlabeled use of a commercial product, or an investigational use not yet approved for any purpose, is discussed during an educational activity. Faculty must disclose that the product is not labeled for the use under discussion or that the product is still investigational.

The intent of this policy is not to prohibit or limit the exchange of views on scientific and educational discussions, including discussions of unapproved uses, but to ensure that faculty discloses to learners that such discussion will take place.

Disclosures submitted at time of publication:

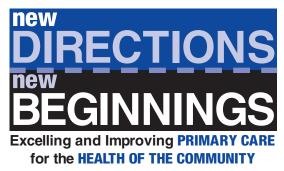
Joseph M. Di Lullo, MD, Director of Psychiatry, The Institute for Family Health Organization: Pfizer, Inc. Clinical Area Involved: Institutional Formulary Contracts/Bidding

William Shrank, MD, MSHS, Instructor of Medicine, Harvard Medical School, Brogham and Women's Hospital Organization: Express Scripts Clinical Area Involved: Patient Perceptions about Medications

Organization: Aetna Clinical Area Involved: Value Based Insurance



Community Health Care Association of New York State



### **2008 CLINICAL CONFERENCE**

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# **PROGRAM DESCRIPTIONS AND LEARNING OBJECTIVES**

## Sunday, May 4th | MEGA SESSIONS

#### A1

#### Sprainbrook

**Disaster Nursing and Emergency Preparedness** *ReadyRN: Making Every Nurse a Prepared Nurse* 

*Faculty: Tener Goodwin Veenema, PhD, MPH, MS, CPNP, FNAP – a nationally recognized expert in emergency nursing and disaster preparedness, ReadyRN has been adopted by the National American Red Cross as their standard for preparing nurses and disaster health services volunteers across the country.* 

ReadyRN is a multi-faceted national initiative designed to help hospitals, health departments and community health organizations prepare their nursing workforce with the knowledge needed to care for and protect themselves and patients during any type of disaster event or public health emergency.

**Objectives:** 

- Understand the current status of emergency preparedness and its implications for nursing;
- Recognize the importance of personal and family preparedness;
- Identify the essentials of disaster planning for community health care; and
- Discuss disaster triage, radiation emergencies, and emerging infectious disease.

#### A2 Yorktown IMPACT: Evidence-Based Integrated Care for Depression

Faculty: Rita Haverkamp MSN, CNS-BC – a psychiatric nurse clinical specialist with a master's degree in psychiatric nursing from the University of Cincinnati and certified as an advanced practice psychiatric nurse clinical specialist since 1985. Ms. Haverkamp currently does consulting with the IMPACT dissemination grant within her role at Kaiser Permanente.

#### Faculty: Virna Little, PsyD, LCSW-R,SAP – Vice President Psychosocial Services, The Institute for Family Health and Joseph Di Lullo, MD – Director of Psychiatry, The Institute for Family Health

Patients often feel most comfortable receiving depression treatment as part of their primary care and recent data shows that 70-80% of antidepressant medication prescriptions are written by primary care providers. In a nationwide study, IMPACT care more than doubled the effectiveness of depression treatment provided in primary care while also significantly improving physical functioning and quality of life. These improvements persist for at least one year after the end of treatment and recent analyses show that total healthcare costs for IMPACT patients are \$3,300 less over four years than for patients in usual care.

#### **Objectives:**

- Describe practical approaches to effectively recognizing and treating depression in primary care;
- Describe IMPACT depression care and the evidence-base supporting it;
- Describe and demonstrate the key components of depression care management; and
- Discuss implementation of IMPACT in various community settings.

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# Sunday, May 4th | MEGA SESSIONS Continued

#### A3

### **Provider-Patient Communication**

#### Scarsdale

Faculty: Bob Morrow, MD – Chair New York Diabetes Coalition: Clinical Associate Professor Department of Family and Social Medicine, Montefiore Medical Center/ Albert Einstein College of Medicine

This skills building session focuses on effective patientprovider communication and how best to engage patients in setting self-management goals with respect to chronic conditions. The workshop will also focus on the New York Diabetes Coalitions Diabetes Registry, the American Cancer Society's peer-led colorectal cancer screening program and obesity.

#### **Objectives:**

- Learn motivational interviewing techniques;
- Effectively engage patients in their own self-management to improve patient outcomes; and
- Acquire effective tools for best practice.

#### A4 Larchmont Health Center Obesity Initiative Teams (closed track)

Faculty: Wanda Montalvo, RN, MSN, ANP - Chief Clinical Programs Officer, Community Health Care Association of New York State and RWJ Executive Nurse Fellow; Acklema Mohammad, MD, Physician – Urban Health Plan; Debbie Lester, LMSW, Director of the Urban Health Plan's Institute for the Advancement of Community Health; Janet de Jesus, MS, RD, Nutrition Education Specialist, National Heart, Lung and Blood Institute; Marianne Glass Miller, Public Information and Communications Branch, Eunice Kennedy Shriver National Institute of Child Health and Human Development; Patricia Heinrich, RN, MSN, VP for Programs - National Initiative for Children's Healthcare Quality (NICHQ)

Health center teams participating in CHCANYS Obesity Initiative will share progress, challenges, and best practices for addressing obesity.

#### **Objectives:**

- Share and learn best practices for addressing obesity;
- Learn the curriculum of the We Can! program to reach kids and parents;
- Review and discuss effective tools from the Childhood Obesity Action Network; and
- Review team progress and discuss strategies for improvement on clinical measures around childhood obesity.

## Monday, May 5th MORNING PLENARY

#### Ballroom

#### Keynote Faculty: Jeffrey Schiff, MD, MBA – Medical Director, Minnesota Health Care Programs, Minnesota **Department of Human Services**

#### Deidre Gifford, MD – Chief of Health Policy and Quality Improvement, Quality Partners of Rhode Island

The opening plenary session will focus on Minnesota's Bridges to Excellence/NCQA standards - Primary Care Medical Home program and The Rhode Island Chronic Care Sustainability Initiative. The plenary will focus on the theme of: Excelling and Improving Primary Health Care for the Health of the Community.

#### **Objectives:**

- Share and learn inter-state innovative models for primary health care; and
- Successful implementation of the medical home project in Minnesota: What has worked and why.

## Monday, May 5th MORNING WORKSHOP SESSIONS

#### **B1**

#### Larchmont Childhood Obesity NICHQ Clinical Guideline Update

Faculty: Patricia Heinrich, RN, MSN, VP for Programs -National Initiative for Children's Healthcare Quality (NICHO) – a local and national consultant on health care practices, her efforts focus on the most common issues affecting children in primary care today including preventive care, immunizations, overweight and obesity, asthma, mental health including ADHD, and special health care needs including epilepsy, hearing screening, and spina bifida.

This session will cover NICHQ clinical guidelines for childhood obesity.

#### **Objectives:**

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- Identify strategies for implementing lessons learned from NICHQ guidelines into practice; and
- Review effective tools from the Childhood Obesity Action Network.

# Monday, May 5th | MORNING WORKSHOP SESSIONS Continued

#### **B2**

#### Yorktown

#### Improving Care in Chronic Kidney Disease

*Faculty: Andrew S. Narva, Director – National Kidney Disease Education Program (NKDEP) – a veteran of the Indian Health Services agency of the Public Health Service, Dr. Narva has received several honors for his work* 

Chronic kidney disease (CKD) is a growing problem in the US, particularly in communities which have high rates of diabetes and hypertension. Although effective treatment exists to slow the progression of kidney disease, patients are not adequately identified, treated or educated about CKD. This presentation will detail the burden of CKD, provide an example of a program to inprove care in a high risk population, and describe a pilot project involving the National Kidney Disease Education Program and a group of community health centers.

- **Objectives:** 
  - Describe the burden of CKD
  - Describe how the chronic care model has been applied to CKD in the Indian Health Service, and
  - Describe the effort by the National Kidney Disease Education Program to increase awareness and improve care of CKD in high risk populations.

## Monday, May 5th | MORNING WORKSHOP SESSIONS

#### **B4**

**Sprainbrook** 

Early Childhood Mental Health and the Primary Healthcare Setting: A Model Demonstration Project

Faculty: Evelyn Blanck, LCSW – Associate Executive Director, Manhattan Center for Early Learning; Gilbert Foley, EdD – Clinical Director, Manhattan Center for Early Learning; Warria Esmond, MD – Medical Director, Settlement Health; Beth Kastner, PsyD, MPH – Psychologist, Manhattan Center for Early Learning

This presentation will discuss the definition of infant mental health and the impact of services on the formation of brain architecture. The economic advantages of intervening early will be covered. The presenters will discuss the current status of statewide initiatives affecting infant mental health. Presenters will describe a model of integrating mental health services into a primary health care setting in East Harlem. Highlights include clinical vignettes and the project's impact on the health service delivery system and patients.

#### **Objectives:**

- Increase understanding of infant mental health and its impact on brain structure;
- Acquire information about the status of infant mental health services nationwide; and
- Gain knowledge about a model demonstration project that integrates infant mental health into the primary health care setting.

**B3** 

#### Briarcliff 1 and 2

#### **Financial Impact of 340B Program** Sponsored by NYCRx

Faculty: Anita M. Lee, RPh, MPH – Executive Director of NYCRx, Lynn D. Silver, MD, MPH – Assistant Commissioner, Bureau of Chronic Disease, NYC Department of Health and Mental Hygiene

The workshop will provide an overview of the financial impact of a 340B plan and how to implement one. The emphasis will be on how health centers can use a 340B program to help patients save on pharmaceutical expense and increase health center revenue. Speakers will address some of the 340B myths and share some tips in implementing a successful 340B program.

#### **Objectives:**

- Discuss implementing and monitoring a 340B pharmacy program;
- Understand the roles and responsibilities of the health center, pharmacy and 340B management agent in a 340B partnership; and
- How to structure a 340B program to maximize patient savings and health center revenue.

## Monday, May 5th | AFTERNOON WORKSHOP SESSIONS

#### C1

Larchmont

#### Childhood Obesity We Can! Program

Faculty: Janet M. de Jesus, M.S., R.D. – Nutrition Education Specialist, Division for the Application of Research Discoveries, National Heart, Lung, and Blood Institute; Marianne Glass Miller, Public Information and Communications Branch, Eunice Kennedy Shriver National Institute of Child Health and Human Development

We Can! – the acronym for Ways to Enhance Children's Activity & Nutrition is a national educational program designed for parents and caregivers to help children 8-13 years old stay at a healthy weight. Four of the National Institutes of Health have come together to develop We Can!: the National Heart, Lung, and Blood Institute in collaboration with the National Institute of Diabetes and Digestive and Kidney Diseases, the National Institute of Child Health and Human Development and the National Cancer Institute. Health professionals play a vital role in bringing this program to the families they serve. This session focuses on how We Can! is being adopted into the health care setting and how you can use these resources.

#### **Objectives:**

- Learn practical ways to incorporate We Can! program resources into your practice; and
- Engage patients to use We Can! tools as part of their self and family management.

# Monday, May 5th | AFTERNOON WORKSHOP SESSIONS Continued

Yorktown

#### C2

#### Psychopharmacology in a Primary Care Setting

#### Faculty: Joseph Di Lullo, MD – Director of Psychiatry, The Institute for Family Health - Board Certified in General and Geriatric Psychiatry and formerly Director of Geriatric Psychiatry and Assistant Professor of Psychiatry at the Soundview Throgs Neck Community Mental Health Center a satellite of his alma mater, The Albert Einstein College of Medicine, Dr. Di Lullo provides direct care to patients and consultation services to primary care providers and residents. *His areas of interest include: cognitive behavioral therapy,* interpersonal psychotherapy, psychosomatic medicine, suicide prevention, psycho-spiritual issues and patient education.

This workshop will cover mental health medications, dosing, techniques for various populations and co-morbid medical conditions. It will be interactive and providers will have an opportunity to ask questions about specific cases, medications, diagnosis or populations.

#### **Objectives:**

- Discuss the importance of inter-disciplinary communication in the treatment of depressive and anxiety disorders; and
- Increase provider knowledge-base to yield better patient outcomes.

#### **C4**

#### Family Violence/Sexual Abuse Part 1 of 2

Faculty: Linda Cahill, MD – Medical Director, J.E. and Z.B. Butler Child Advocacy Center, Department of Pediatrics, The Children's Hospital at Montefiore; Judy Grant, LMSW, Social Worker, J.E. and Z.B. Butler Child Advocacy Center Children's Hospital at Montefiore - Dr. Cahill is also Associate Professor of Clinical Pediatrics at the Albert Einstein College of Medicine. She provides medical care to abused and maltreated children; teaches extensively in the areas of pediatrics and child abuse; and trains professionals in the evaluation and treatment of injured and vulnerable children. *She is a member of the Helfer Society, the American Society* on the Abuse of Children, Co-Chair of the Family Violence Committee of Chapter 3, District II of the American Academy of Pediatrics and serves on the NYC Mayor's Criminal Justice Task Force on Child Abuse and Neglect.

Sexual abuse and assault are frequent primary or secondary presenting complaints in pediatric practices. This workshop will provide didactic clinical information, case examples and resources about signs and symptoms of sexual abuse, workup and management and how to access expert advice.

#### **Objective:**

#### **C**3 **Clinical Impact of 340B Program**

Sponsored by NYCRx

Faculty: William H. Shrank, MD, MSHS - Instructor, Harvard Medical School; Lvnn D. Silver, MD, MPH -Assistant Commissioner, Bureau of Chronic Disease, NYC Department of Health and Mental Hygiene

Briarcliff 1 and 2

Patients with chronic conditions requiring complex therapeutic regimens are on the rise. Providers are faced with a greater responsibility to ensure pharmaceutical access and medication adherence. This workshop will address the prevalence of non-adherence and the significant impact on health outcomes. The speakers will discuss interventions to improve medication adherence with a focus on the use of value based formulary design.

#### **Objectives:**

- Discuss patient adherence, refill data;
- Learn strategies for changing prescriber patterns to impact adherence rates; and
- Discuss formulary development.

#### **D1**

**Sprainbrook** 

#### Larchmont Obesity: New York City Department of Health (NYCDOHMH) and Mental Hygiene Obesity Tool Kit & Health Center Interventions at Work

#### Faculty: Magda Cadet, MPH – Health Department Representative, NYCDOHMH; Brian Jones—Wellness Coordinator at Betances Health Center

Practical use of the NYCDOHMH tool kit to address obesity and selected CHCANYS health center teams will present on their progress in addressing childhood obesity and adult populations.

#### **Objectives:**

- Share best practices, resources and tools;
- Identify strategies to engage kids and parents in the 5, 2, 1, 0;
- Share strategies on delivering consistent evidenced-based messages for all children regardless of weight; and
- Identify interventions that work among the adult population in your health center.

• Learn and enhance skills in this critical area.

# Monday, May 5th | AFTERNOON WORKSHOP SESSIONS Continued

#### D2

Yorktown

#### **Competency Training: Blood Pressure** and Point of Service Testing

#### Faculty: Tracey Capers Nurse, RN, C, MS, MPA and Ann Hinson, RN – Hudson River Health Care

Accurate blood pressure and point of service testing are integral to determining patients' progress in addressing overall health and particularly when addressing chronic diseases. This workshop will address factors related to staff properly gathering information. The workshop will offer tools to help develop a program/protocol for agencies to utilize in training for all staff conducting tests.

#### **Objective:**

- Strengthen techniques;
- Review techniques required for accurate measurement; and
- Discuss how best to accomplish staff training.

## Monday, May 5th | AFTERNOON WORKSHOP SESSIONS Continued

#### **D4**

Sprainbrook

Family Violence/Sexual Abuse Part 2 - Continuation

Faculty: Linda Cahill, MD – J.E. and Z.B. Child Advocacy Center, Department of Pediatrics, The Children's Hospital at Montefiore; Judy Grant, LMSW, Social Worker, J.E. and Z.B. Butler Child Advocacy Center Children's Hospital at Montefiore

(see C4 description)

#### Briarcliff 1 and 2 **D3** CHCANYS Data Repository & Charles B. Wang: Using Electronic Health Record to Drive Quality

Faculty: Wanda Montalvo, RN, MSN, ANP - Chief Clinical Programs Officer, Community Health Care Association of New York State and RWJ Executive Nurse Fellow; Thomas Tsang, MD, Medical Director, Charles B. Wang Community Health Center; John T. Cahill, ISS Manager, Michigan Primary Care Association

The power of technology to collect real-time data for leveraging resources and information to support health center work and patient care is at the heart of successfully excelling and improving primary care for the health of the community.

#### **Objective:**

• Share innovative work and best practices.

## Tuesday, May 6th | MEGA SESSION PRIMARY CARE MEDICAL HOME

Ballroom C/D

#### **D1 Keynote Speakers:**

Sponsored by Affinity Health Plan

- Dr. Michael Barr Vice President, Division of Government Policy, American College of Physicians, American College of Physicians
- Dr. Foster Gesten Medical Director, NYS Office of Health Insurance Programs
- Dr. Paul Kave Medical Director, Hudson River Health Care
- Dr. Neil Calman President & CEO, Institute for Family Health
- Wanda Montalvo, RN, MSN, ANP Chief Clinical Programs Officer, CHCANYS and RWJ Executive Nurse Fellow

This mega session will help participants understand the importance and implications of the Primary Care Medical Home [PCMH] concept from national and state perspectives. Participants will learn about PCMH and the National Quality Assurance (NCQA) organizational certification process. A health center will share its experience obtaining NCQA certification and its potential value in bringing quality and payors together. You will also learn about innovative foundation and CHCANYS work to engage several health centers in the prestigious NCQA recognition 13 for diabetes care.

# The Community Health Care Association of New York State *Thanks*

# AFFINITY HEALTH PLAN

For Support of the Primary Medical Home Plenary Session 2008 Clinical Conference

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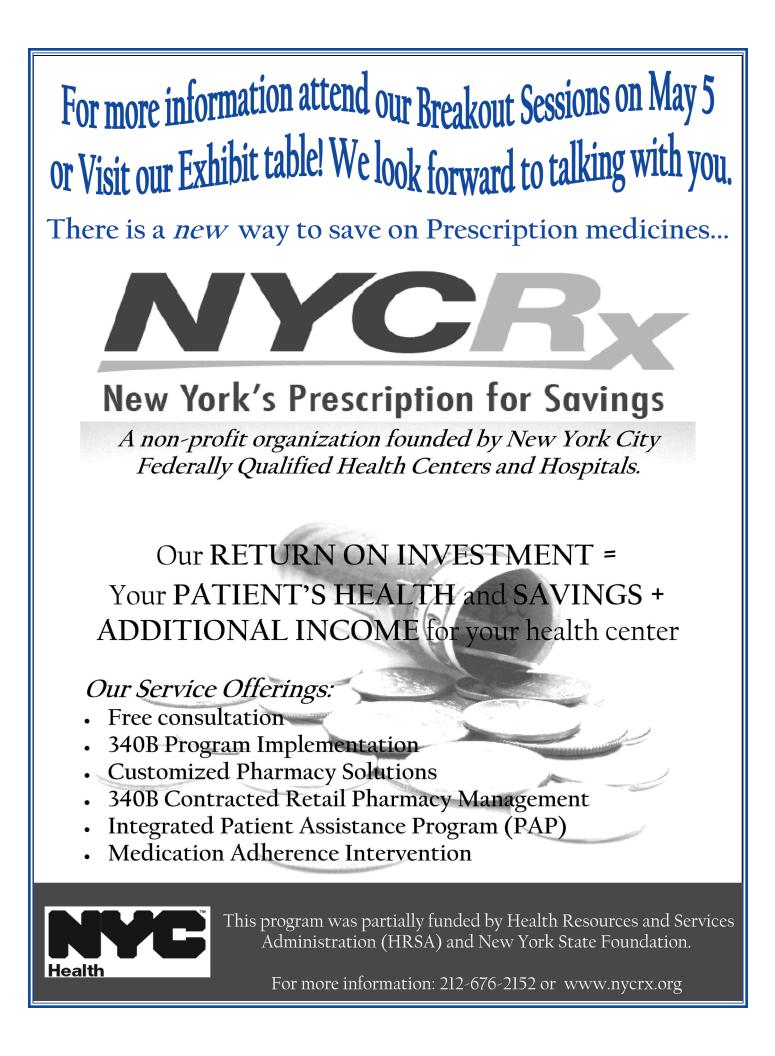




### The Primary Care Development Corporation

Is proud to support The Community Health Care Association of New York State's 2008 Clinical Conference

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The Community Health Care Association of New York State

Honors

NEIL CALMAN, MD, ABFP, FAAFP a founder and staunch advocate of the annual clinical conference

for his dedication as Clinical Committee Chair since the committee's inception