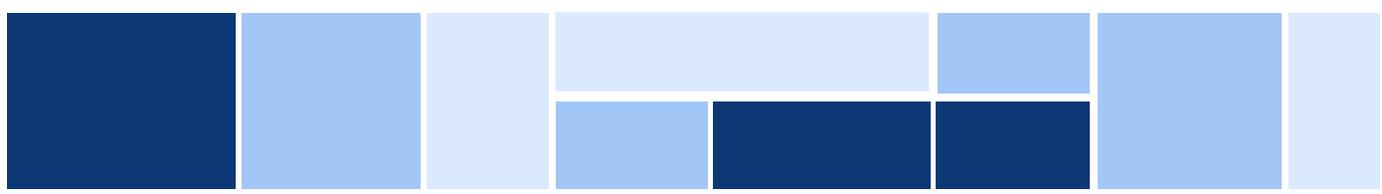




PRIMARY CARE
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Health Planning

CHCANYS Conference

Community Health:

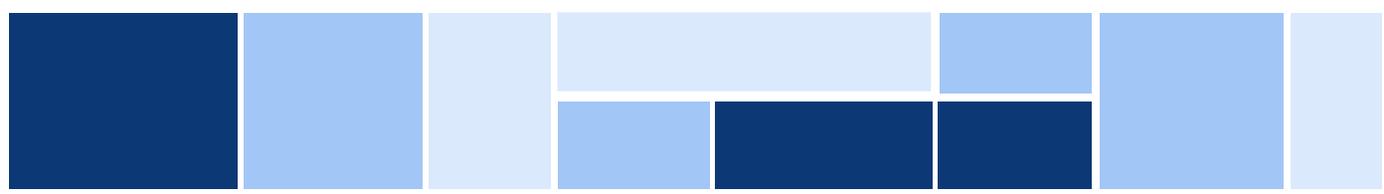
The Foundation of Patient Centered Care

October 27, 2008

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PCDC, Director of Project Planning

www.pcdcny.org



Overview

1. Where does PCDC fit in the planning world?
2. Why do health planning?
3. How was & is health planning done?
4. Who's doing it now & with what tools & strategies?
5. What can health centers do?



Where Does PCDC Fit?

1. Dedicated to expanding access to timely, effective primary and preventive health care for residents of underserved communities
 - Promote facility development through financing
 - Deliver technical assistance programs to enable health centers to improve their performance
 - Lead advocacy efforts to advance primary care service delivery
2. Planning informs everything we do



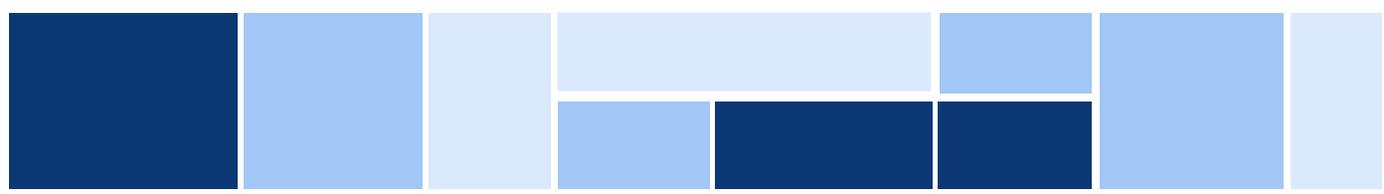
Why do Health Planning?

1. Three key societal motivators:

- Control Health Care Spending
- Improve Health Care Access & Quality
- Improve People's Health

2. Why do *Community* health planning?

To enable community members to have significant input in a public process for setting the health care improvement agenda

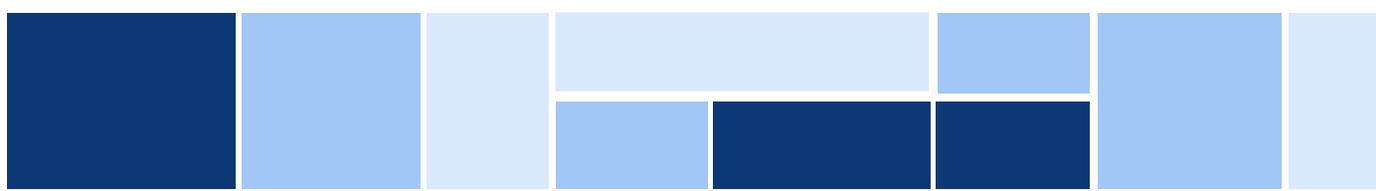


Why do Health Planning?

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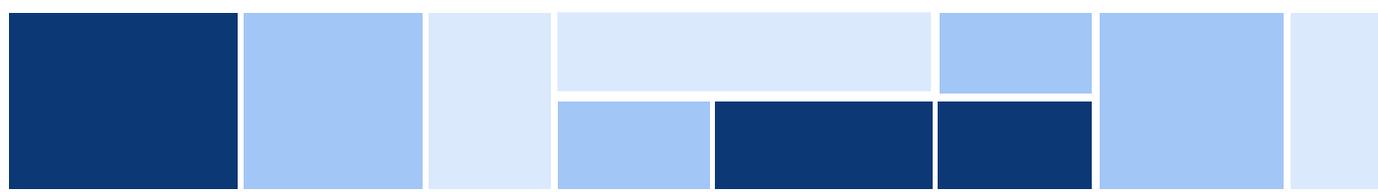
3. Why do CHCs do health planning?

Typically, to better align their resources with community needs in order to address unmet needs in underserved communities & to redress disparities in health care delivery that lead to wide variation in health outcomes for underserved residents



How was & is Health Planning Done?

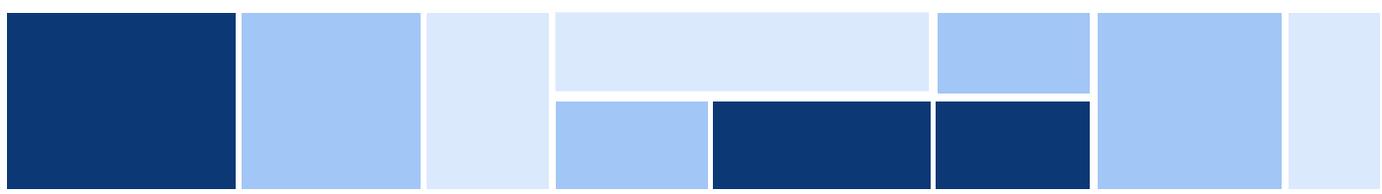
1. The Regulatory Era & the *Golden Age of Health Planning*
2. Government regulation-driven processes fell out of favor & were tossed out with deregulation
3. Continued to be done, but under a new name & through new guises
4. Being restyled and re-embraced as we have come to question the effectiveness of the self-correcting, self-regulating market in ensuring access to & delivery of high quality care



Who's Doing it Now in NYS & With What Tools & Strategies?

1. Efforts focused on resource development

- Database development by Central NY HSA & NYSDOH
- Community Needs Assessments
 - ▣ Service area-focused analyses like the New Access Point needs assessments undertaken by individual providers
 - ▣ Community analyses like CHCANYS-supported planning work in high poverty counties and HHC-administered City Council-funded PCI effort in NYC



Who's Doing it Now in NYS & With What Tools & Strategies?

(continued)

- Targeted Analyses
 - CHWS MUA/MUP/HPSA Analysis
 - PCDC/HHC/CHWS Primary Care Workforce Analysis

2. Network Efforts

- Finger Lakes HSA
- Collaborative efforts among health care organizations
e.g., Rural Health Networks, RHIOs

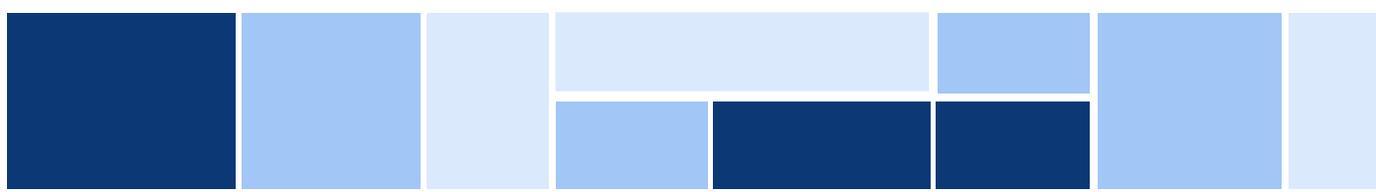


Who's Doing it Now in NYS & With What Tools & Strategies?

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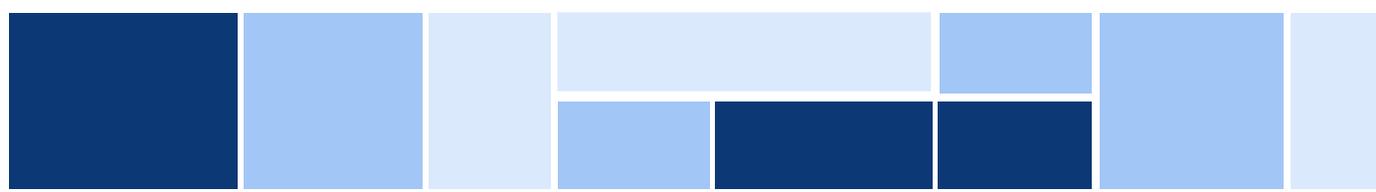
3. Government Efforts

- Public Health Initiatives
 - ▣ Take Care NY
 - ▣ NYS Prevention Agenda Toward the Healthiest State
- Grant-making
- Regulation
 - ▣ CON process
 - ▣ Reimbursement reform



What Can Health Centers Do?

1. Conduct Service-Focused Planning
 - Use more methodological, data-driven approaches to identify access barriers
 - Structural barriers
 - Service barriers, e.g., specialty care
 - Economic barriers
 - Seek community input

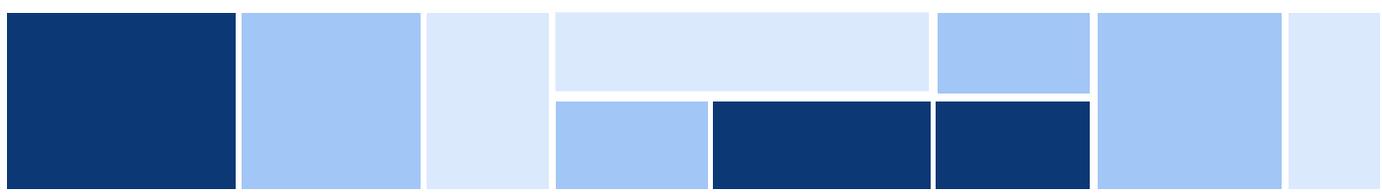


What Can Health Centers Do?

(continued)

2. Conduct Population-Focused Planning

- Lead &/or participate in multi-provider service expansion/integration efforts
 - ▣ Take the initiative in network development
 - ▣ Participate in HEAL 9 planning efforts

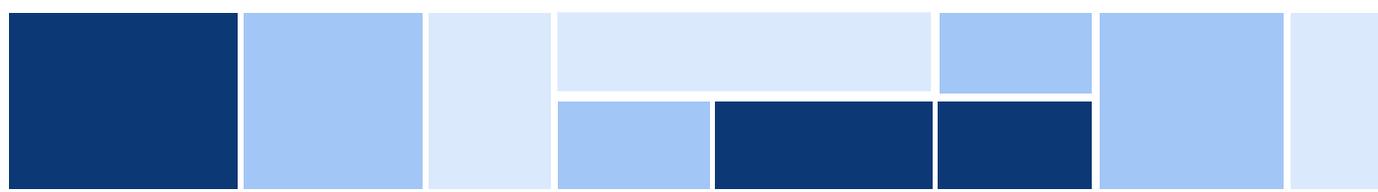


What Can Health Centers Do?

(continued)

3. Take Part in Policy Efforts

- Weigh in on NYS' reform efforts as did in providing input to CHCANYS' testimony re CON reform
- Join advocacy coalitions, e.g., Coalition for Community Health Planning



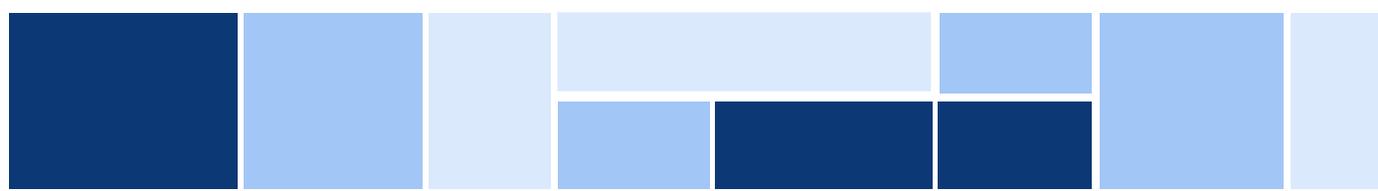
Select Readings

Health Planning

- United Hospital Fund, *Reconsidering Community Health Planning for New York City*, August 2008,
http://www.uhfnyc.org/usr_doc/Reconsidering_Community_Health_Planning.pdf

Needs Assessment & Targeted Analyses

- *Primary Care Initiative Community Health Assessment, Final Report*, August 21, 2008
Report available at <http://council.nyc.gov/>
- Center for Health Workforce Studies, *Impact Analysis of the Proposed Federal Methodology on Primary Care Shortage Designations in New York*, May 2008
Report available at: <http://chws.albany.edu/>



Select Readings (continued)

Needs Assessment & Targeted Analyses (continued)

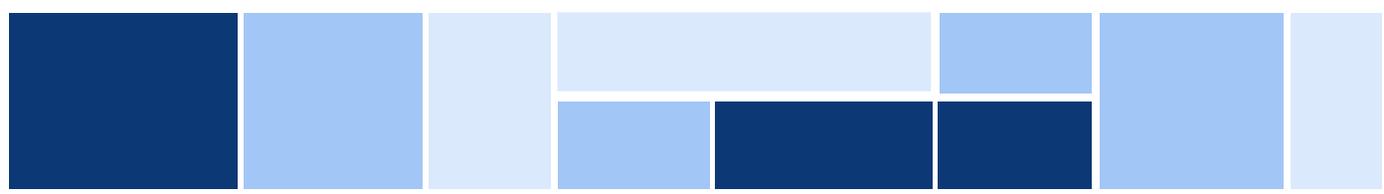
- PCDC/HHC, *A Primary Care Capacity Shortage in New York City & The Potential Impact of Hospital Closures*, September 2006
http://www.nyprimarycarehome.org/article_pdfs/Primary_Care_Capacity.pdf

Networks

- Anthony Wellever, *Building Rural Health Networks: Examples from the Rural Network Development Grant Program*, September 1999 <http://ruralhealth.hrsa.gov/pub/BuildingNets.htm>
- Anthony Wellever, *Organizing for Achievement: Networks: Development Case Studies*, February 1999
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