



Community Health Care Association of New York State

Defining New Directions

Community Health Care Association of New York State 2007 Statewide Annual Conference

Embracing the Challenges: Solutions for Excellence in Primary Care October 14-16, 2007

The Crowne Plaza White Plains Hotel, 66 Hale Avenue White Plains, NY 10603 (914) 682-0050

THANK YOU FOR REVIEWING THE PROSPECTUS – COMPLETE THIS FORM TO INDICATE YOUR LEVEL OF SUPPORT (√)

Conference Sponsor \$25,000

- *Hospitality Suite
*Prominently display your banner
*Ten (10) conference registrations
*Acknowledgment as Conference Sponsor
*Two (2) exhibit tables
*Article/Full page ad

Technology Sponsor \$15,000

- *Prominently display your banner
*Eight (8) conference registrations
*Acknowledgment as Technology Sponsor
*Exhibit table
*Full page ad

Awards Luncheon Sponsor \$10,000

- *Prominently display your banner
*Six (6) conference registrations
*Acknowledgment as Awards Luncheon Sponsor
*Exhibit table
*Full page ad

Tote Bag & Pen Sponsor \$7,500

- *Four (4) conference registrations
*Acknowledgment as Tote Bag & Pen Sponsor
*Exhibit table
*1/2 page ad

Hospitality Suite (Workshop Level) \$7,500

- * Food, Beverage, and AV up to \$2,000
* Four (4) conference registrations
* Full page ad
* Exhibit table

Continental Breakfast Sponsor \$5,000

- *Two (2) conference registrations
*Acknowledgment
*1/2 page ad

Exhibit Package (For-profit) \$2,000

- *2.5 days of networking
*Two (2) registrations

Add an ad....

- Exhibit Package (full page - 7 1/2 x 10) \$500
Exhibit Package (half page - 7 1/2 X 4 3/4) \$ 350

Exhibit Package (For-profit) \$1,500

- *1.5 days of networking
*One (1) registration

Add an ad....

- Exhibit Package (full page - 7 1/2 x 10) \$500
Exhibit Package (half page - 7 1/2 X 4 3/4) \$ 350

Movie Night Sponsor \$15,000

- *Prominently display your banner
*Eight (8) conference registrations
*Acknowledgment as Movie Night Sponsor
*Exhibit table
*Full page ad

Reception Sponsor \$10,000

- *Prominently display your banner
*Six (6) conference registrations
*Acknowledgment as Reception Sponsor
*Exhibit table
*Full page ad

Luncheon Sponsor \$10,000

- *Prominently display your banner
*Six (6) conference registrations
*Acknowledgment as Awards Luncheon Sponsor
*Exhibit table
*Full page ad

Educational Workshop Sponsor \$7,500

- *Four (4) conference registrations
*Acknowledgment as Workshop Sponsor
*Exhibit table
*1/2 page ad

Hospitality Suite (Residential Floor) \$5,000

- * Food, Beverage, and AV up to \$1,000
* Two (2) conference registrations
* Half page ad
* Exhibit table

Break Sponsor \$3,500

- *One (1) conference registration
*Acknowledgment
*1/2 page ad

Exhibit Package (Non-profit) \$1,000

- *2.5 days of networking
*Two (2) registrations

Add an ad....

- Exhibit Package (full page - 7 1/2 x 10) \$500
Exhibit Package (half page - 7 1/2 X 4 3/4) \$ 350

Exhibit Package (Non-profit) \$750

- *1.5 days of networking
*One (1) registration

Add an ad....

- Exhibit Package (full page - 7 1/2 x 10) \$500
Exhibit Package (half page - 7 1/2 X 4 3/4) \$ 350

Advertising Only

Advertising Specs

- Full page – 7 1/2 x 10.....\$1000
- Half page – 7 1/2 X 4 3/4\$750
- Quarter page – 3 1/2 X 4 3/4.....\$500

All ads must be 300 dpi or higher. Please e-mail pdf, tiff or jpg files to rwynn@chcanys.org by September 8th

Name of Company/Organization: _____

Contact Person: _____ Title: _____

Office Phone: _____ E-mail: _____

Name of Sponsor/Exhibitor/Advertiser: _____

Title: _____

Office Phone: _____ E-Mail: _____

Mobile Phone: _____ Website: _____

Address: _____

City/Town: _____ State: _____ Zip: _____

Comments/Notes:

***If sponsor, please attach sheet for additional attendees with name, title, and e-mail address.**

****Please return this form to the Community Health Care Association of New York State, 254 West 31st Street, 9th floor, NY, NY 10001: re: Sponsorship – (Exhibitor, Ad, etc.) CHCANYS Fall '07 Conference.** Sponsors and exhibitors are responsible for lodging fees as per hotel policy. Contact The Crowne Plaza White Plains Hotel at (914) 682-0050; Code CAS for group reservation at \$159 pp d/s occupancy. For additional information, please contact Roxanne Wynn-Trotman at (212)710-3806. Ads must be forwarded in a PDF-printer ready file or as indicated above to rwynn@chcanys.org. **Be sure to confirm receipt of ad by calling, and please provide contact name and number.** Thank you.

Space may be limited for exhibitors. Please be sure to confirm exhibit space. Payment must be received by CHCANYS prior to event to confirm space. No Shows are non-refundable. Substitutions are allowable. Note additional AV or registration fees where applicable. The Host of a hospitality suite is responsible for food, beverages and AV over amount as specified. The hotel lodging fee is not included if applicable.

