

# WEBINAR

## We Ask Because We Care

Community Leaders Role in Educating Communities About  
Sharing Information for Better Health

**For Community Leaders/Community  
Health Workers/CBO Staff**

**When: Tuesday February 25<sup>th</sup>**

**Time: 11:00 AM- 12 Noon**

**To Register Visit**

[http://www.albany.edu/sph/cphce/mrt\\_we\\_ask.shtml](http://www.albany.edu/sph/cphce/mrt_we_ask.shtml)



Health disparities – from access to care to health outcomes – disproportionately affect a growing segment of our population. While recent reports show some progress in addressing health disparities, there is still much work to be done. To improve the quality and equity of healthcare, there needs to be better, reliable and accurate disparity measures to assess the scope and types of disparities that exist. Improved collection of expanded race and ethnicity data will allow hospitals and facilities to improve their assessment and understanding of the problem at their hospital or facility, develop and implement quality improvement interventions targeted to specific patient populations.

This 1 hour webinar will provide community leaders/workers with the tools and information needed to inform their communities about the new expanded race and ethnicity data collection of patients accessing care in NYS Hospitals; including why it is important, what patients can expect and how the information is to be used.

After participating in this webinar participants will be able to:

- ✓ Define healthcare disparities
- ✓ Describe the expanded race and ethnicity data collection standard being implemented in NYS hospitals
- ✓ Identify the importance of collecting standardized expanded race and ethnicity data to address healthcare disparities
- ✓ Describe the importance of self-identification and sharing of race and ethnicity data in NYS hospital settings

### Presenters:

**Dr. Ruth Browne, CEO**

**Dr. Marilyn White, Deputy  
Executive Director**

**Arthur Ashe Institute for Urban  
Health**

### Sponsors:

*University at Albany, School of Public  
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